BLACKBIRD FOR TRAINING

E-Governance, E-Management & Digital Innovation

28 June – 2 July 2027
Lyon (France)



E-Governance, E-Management & Digital Innovation

Ref: 3256029_359250 **Date:** 28 June – 2 July 2027 **Location:** Lyon (France) **Fees:** 5900 GBP

Introduction

E-Governance, E-Management & Innovation is designed to provide participants with a comprehensive understanding of how digital technologies, innovative management practices, and emerging technologies are transforming government and public-sector organizations.

The course covers the foundations of E-Governance, digital government services, E-Management, digital transformation, innovation, emerging technologies, data-driven decision-making, cybersecurity, and strategies for developing future-ready public organizations.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles, models, and foundations of E-Governance and E-Management.
- Examine the transition from traditional government to digital government.
- Identify opportunities for digital transformation and process improvement.
- Enhance digital public services and citizen engagement.
- Apply effective E-Management and digital leadership practices.
- Understand the role of AI, automation, big data, cloud computing, and IoT.
- Develop innovation capabilities within public-sector organizations.
- Identify cybersecurity, privacy, and digital governance risks.
- Apply data-driven approaches to decision-making and performance management.
- Develop practical strategies for sustainable digital transformation.

Course Outline

Day One: E-Governance & Digital Government

1. Foundations and Evolution of E-Governance and E-Management
2. Models, Principles and Frameworks of Digital Government
3. Digital Transformation of Public-Sector Organizations
4. Digital Public Services and Citizen-Centric Government
5. E-Governance, Transparency, Accountability and Digital Trust
6. Digital Platforms, Electronic Transactions and Digital Identity
7. Challenges and Critical Success Factors in E-Government

Day Two: E-Management, Innovation & Emerging Technologies



1. Principles and Practices of E-Management
2. Digital Leadership and Managing Digital Transformation
3. Business Process Digitization and Workflow Automation
4. Organizational Change and Managing Resistance to Technology
5. Innovation Management in the Public Sector
6. Artificial Intelligence, Automation and Intelligent Government
7. Big Data, Analytics, Cloud Computing, IoT and Emerging Technologies

Day Three: Digital Strategy, Security & Future Government

1. Developing Digital Government and E-Governance Strategies
2. Data-Driven Decision Making and Digital Performance Management
3. Cybersecurity, Data Protection, Privacy and Digital Risk
4. Digital Service Quality and Performance Measurement
5. Smart Government, Smart Cities and Digital Ecosystems
6. Future Trends and Next-Generation Government Services
7. Developing an Action Plan for Innovation and Sustainable Digital Transformation

Why Attend This Course? Wins & Losses!

Wins

- Build a strong understanding of E-Governance and E-Management.
- Improve digital service delivery and organizational efficiency.
- Strengthen digital leadership and transformation capabilities.
- Identify practical opportunities for automation and innovation.
- Understand the application of AI and emerging technologies in government.
- Improve data-driven decision-making and performance management.
- Strengthen awareness of cybersecurity, privacy, and digital risks.
- Develop practical strategies for future-ready government organizations.

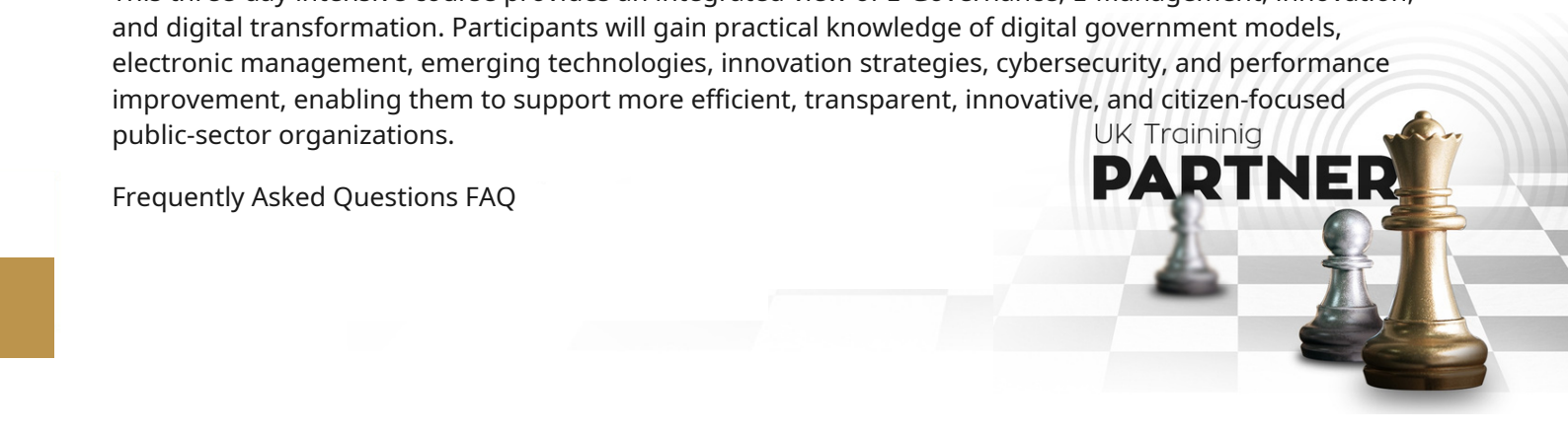
Losses of Not Attending

- Continued dependence on inefficient traditional processes.
- Missed opportunities for digital transformation and innovation.
- Difficulty adapting to emerging technologies.
- Inefficient delivery of digital public services.
- Weak digital leadership and change-management capabilities.
- Increased exposure to cybersecurity and data-related risks.
- Limited ability to build future-ready government organizations.

Conclusion

This three-day intensive course provides an integrated view of E-Governance, E-Management, innovation, and digital transformation. Participants will gain practical knowledge of digital government models, electronic management, emerging technologies, innovation strategies, cybersecurity, and performance improvement, enabling them to support more efficient, transparent, innovative, and citizen-focused public-sector organizations.

Frequently Asked Questions FAQ



1. Who should attend this course?
Government officials, senior managers, department heads, policy makers, digital transformation professionals, IT managers, project managers, and professionals responsible for innovation and organizational development.

2. Is the course technical?
The course is primarily strategic and managerial, while providing sufficient technical awareness of key digital technologies and their applications.

3. Does the course cover Artificial Intelligence?
Yes. AI, automation, big data, analytics, cloud computing, IoT, and other emerging technologies are covered in relation to digital government and public-sector innovation.

4. Will practical examples be included?
Yes. The course can incorporate case studies, practical examples, discussions, and applied exercises throughout the three days.

