BLACKBIRD FOR TRAINING

Business Professional in Leadership

15 – 19 March 2027
Lisbon (Portugal)



Business Professional in Leadership

Ref: 3255993_358132 **Date:** 15 – 19 March 2027 **Location:** Lisbon (Portugal) **Fees:** 5200 GBP

Introduction

Leadership has become increasingly critical as organizations operate in complex and rapidly changing business environments characterized by digital transformation, market disruption, organizational growth, stakeholder expectations, and increasing demands for sustainable performance. Today's business leaders are expected to move beyond traditional management responsibilities and play a central role in shaping organizational strategy, leading people, managing change, making effective decisions, fostering innovation, and creating sustainable business value. Successful leadership therefore requires a combination of strategic thinking, commercial awareness, emotional intelligence, communication capabilities, and the ability to translate organizational objectives into measurable results.

Modern organizations require leaders who can connect strategic direction with operational execution while maintaining high levels of employee engagement, accountability, collaboration, and organizational performance. Whether leading business units, cross-functional teams, transformation initiatives, strategic projects, or organizational change programs, leaders must be capable of managing competing priorities, responding effectively to uncertainty, influencing stakeholders, resolving complex challenges, and developing high-performing teams. Effective leadership also requires an understanding of organizational culture, leadership ethics, performance management, talent development, innovation, and sustainable decision-making.

The Business Professional in Leadership course provides a comprehensive understanding of the strategic, organizational, and professional dimensions of modern leadership. Participants will examine leadership principles, strategic thinking, executive decision-making, communication and influence, team leadership, performance management, employee engagement, change leadership, innovation, stakeholder management, conflict resolution, leadership ethics, and organizational development. The course places significant emphasis on practical leadership application within complex business environments, enabling participants to strengthen their ability to lead people, manage organizational priorities, and support strategic business objectives.



The course also explores contemporary leadership practices and international approaches to organizational leadership, enabling participants to strengthen their professional judgment while improving their ability to lead organizations through growth, transformation, and change. By integrating strategic leadership with people management, innovation, communication, and organizational performance, participants will develop a broader understanding of how effective leadership contributes to business excellence, employee performance, organizational resilience, long-term sustainability, and successful achievement of strategic objectives.

Additional Course Objectives

- Develop a practical understanding of modern leadership principles within complex business environments.
- Understand the relationship between leadership strategy, organizational objectives, and sustainable business performance.
- Apply strategic thinking and structured decision-making approaches to complex organizational challenges.
- Strengthen leadership capabilities for managing high-performing and cross-functional teams.
- Develop advanced communication, influencing, and stakeholder management skills.
- Improve the ability to motivate employees and create a culture of accountability, collaboration, and performance.
- Build professional leadership judgment when managing change, uncertainty, and organizational transformation.
- Apply effective approaches to conflict resolution, negotiation, and workplace relationship management.
- Develop leadership strategies that support innovation, continuous improvement, and organizational growth.
- Strengthen ethical leadership practices and responsible decision-making across the organization.

Day 1 - Leadership Foundations, Strategic Thinking, and Executive Decision-Making



- Introduction to modern leadership principles and professional leadership responsibilities.
- Understanding the difference between leadership, management, and organizational influence.
- Developing strategic thinking capabilities for business leaders.
- Aligning leadership decisions with organizational strategy and business objectives.
- Analyzing complex business situations and identifying strategic priorities.
- Applying structured decision-making frameworks in uncertain and changing environments.
- Developing professional judgment and accountability in leadership positions.

Day 2 - Leading High-Performing Teams and Managing Organizational Performance

- Building and leading high-performing teams.
- Understanding team dynamics, individual capabilities, and organizational behavior.
- Delegating responsibilities effectively while maintaining accountability.
- Motivating employees and strengthening employee engagement.
- Setting performance expectations, objectives, and measurable outcomes.
- Managing individual and team performance through effective feedback and coaching.
- Developing a culture of collaboration, trust, accountability, and continuous improvement.

Day 3 - Leadership Communication, Influence, and Stakeholder Management

- Developing effective communication skills for business leaders.
- Communicating strategic direction and organizational priorities with clarity.
- Influencing internal and external stakeholders professionally.
- Managing difficult conversations and challenging workplace situations.
- Applying negotiation and conflict-resolution techniques in leadership environments.
- Building credibility, trust, and professional relationships across organizational levels.
- Managing communication during periods of uncertainty, change, and organizational transformation.

Day 4 - Change Leadership, Innovation, and Organizational Transformation



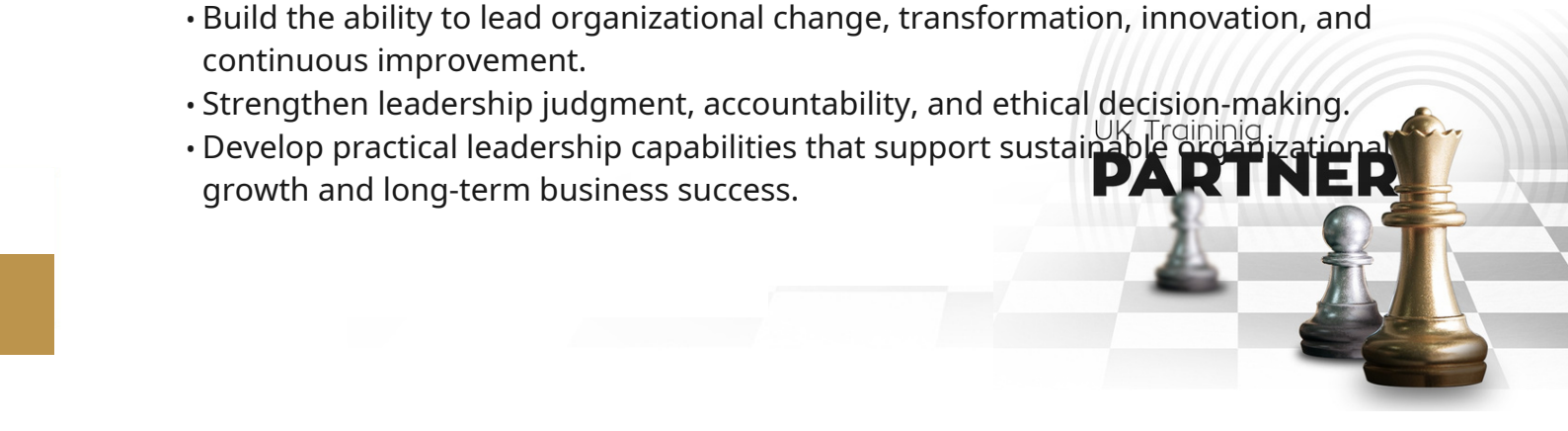
- Understanding the leadership role in organizational change and transformation.
- Leading employees through restructuring, transformation, and business change initiatives.
- Managing resistance to change and building organizational readiness.
- Developing leadership approaches that encourage innovation and creative problem-solving.
- Supporting digital transformation and new ways of working.
- Managing uncertainty while maintaining organizational stability and employee confidence.
- Building organizational agility, resilience, and continuous improvement capabilities.

Day 5 - Strategic Leadership, Governance, and Sustainable Business Performance

- Integrating leadership capabilities with long-term organizational strategy.
- Developing leadership approaches that support sustainable business performance.
- Applying ethical leadership and responsible decision-making principles.
- Managing organizational risks and leadership responsibilities.
- Strengthening governance, accountability, and professional leadership standards.
- Developing future leadership capabilities and succession readiness.
- Creating practical leadership strategies for sustained organizational growth and excellence.
- Case studies of successful leadership practices, organizational transformation, and high-performing businesses.

Why Attend This Workshop? Wins & Losses!

- Develop a comprehensive understanding of modern leadership principles and professional leadership responsibilities.
- Strengthen the ability to connect strategic leadership decisions with organizational objectives and business performance.
- Improve decision-making capabilities when managing complex business challenges and uncertainty.
- Enhance expertise in leading high-performing teams and developing employee capabilities.
- Improve communication, influencing, negotiation, and stakeholder management skills.
- Build the ability to lead organizational change, transformation, innovation, and continuous improvement.
- Strengthen leadership judgment, accountability, and ethical decision-making.
- Develop practical leadership capabilities that support sustainable organizational growth and long-term business success.



Outcomes

- Enhance the ability to develop and implement leadership strategies aligned with organizational objectives.
- Improve strategic thinking and executive decision-making capabilities.
- Strengthen the ability to lead high-performing teams and improve organizational performance.
- Develop advanced communication, influencing, negotiation, and stakeholder management skills.
- Improve the ability to manage conflict, resistance, organizational change, and transformation.
- Apply leadership practices that promote innovation, employee engagement, accountability, and continuous improvement.
- Strengthen professional judgment and ethical leadership capabilities in complex business environments.
- Improve confidence in leading strategic initiatives and supporting organizational transformation.
- Acquire internationally recognized leadership practices that support effective organizational performance, sustainable growth, and long-term business excellence.

Conclusion

Effective leadership requires strategic thinking, professional judgment, strong communication, people management capabilities, and the ability to translate organizational objectives into sustainable business results. As organizations face increasing complexity, transformation, technological change, and evolving stakeholder expectations, business leaders must be prepared to lead with clarity, accountability, adaptability, and strategic vision.

The Business Professional in Leadership course equips participants with the knowledge and practical skills required to lead people, manage organizational performance, make effective strategic decisions, communicate with stakeholders, manage change, encourage innovation, and support sustainable business growth. By combining modern leadership principles with strategic management, organizational performance, communication, and change leadership practices, participants will be better prepared to lead organizations, manage complex business challenges, develop high-performing teams, and contribute to long-term organizational success.

FAQ

1. What is Business Professional in Leadership, and why is it important?



Business Professional in Leadership focuses on developing the strategic, managerial, interpersonal, and decision-making capabilities required for effective leadership in modern organizations. It is important because successful leaders must be able to align people and resources with organizational strategy, manage performance, respond to change, and create sustainable business value.

2. How does the course develop strategic leadership capabilities?

The course develops strategic leadership capabilities through strategic thinking, executive decision-making, organizational performance management, stakeholder management, change leadership, innovation, and leadership governance. Participants learn how to evaluate complex situations, establish priorities, make informed decisions, and align leadership actions with organizational objectives.

3. Will I learn how to lead high-performing teams?

Yes. The course covers team leadership, delegation, employee motivation, performance management, coaching, feedback, accountability, collaboration, and organizational behavior. Participants will develop practical approaches for creating high-performing teams and improving individual and collective performance.

4. Does the course address change management and organizational transformation?

Yes. Participants will examine the leadership responsibilities involved in organizational change, restructuring, transformation, digital transformation, innovation, and continuous improvement. The course also addresses resistance to change, organizational readiness, communication during transformation, and maintaining employee confidence during periods of uncertainty.

5. Who should attend this Business Professional in Leadership course?

This course is designed for senior managers, executives, department heads, team leaders, business professionals, project leaders, supervisors, HR and organizational development professionals, and professionals preparing for leadership responsibilities. It is particularly valuable for those seeking to strengthen strategic leadership, decision-making, team management, organizational transformation, stakeholder engagement, and sustainable business performance.

