BLACKBIRD FOR TRAINING

Insurance Pricing & Reserving

2 – 6 August 2027
Casablanca (Morocco)



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Ref: 3255913_355851 **Date:** 2 – 6 August 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

Insurance companies rely on accurate pricing and reserving methodologies to maintain financial stability, manage uncertainty, and ensure that future obligations can be met effectively. The complexity of insurance products, changing risk patterns, and evolving regulatory requirements have increased the importance of structured actuarial approaches that support pricing decisions and reserve adequacy assessments.

The Insurance Pricing & Reserving course provides a comprehensive understanding of the methodologies, models, and analytical frameworks used to develop insurance pricing strategies and evaluate technical reserves. The course focuses on the relationship between actuarial assumptions, statistical analysis, risk evaluation, claims behavior, and financial performance measurement.

Participants will explore the principles behind insurance pricing models, including risk segmentation, premium calculation techniques, loss analysis, and profitability assessment. The course also covers reserving methodologies used to estimate future insurance liabilities, evaluate claims development patterns, and assess the adequacy of reserves under different risk scenarios.

The program examines the integration between pricing, reserving, risk management, capital assessment, and regulatory requirements. It provides a structured view of how actuarial techniques support decision-making within insurance organizations by improving risk evaluation, enhancing portfolio performance, and strengthening financial sustainability.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles and frameworks of insurance pricing and reserving.
- Analyze the relationship between actuarial assumptions, risk assessment, and pricing decisions.
- Evaluate insurance portfolio characteristics and their impact on profitability.
- Apply quantitative approaches to assess insurance risk and premium adequacy.
- Understand different pricing methodologies used for insurance products.
- Analyze claim frequency and severity patterns.
- Evaluate factors influencing insurance loss costs and expected outcomes.
- Develop an understanding of actuarial pricing assumptions and risk factors.
- Interpret statistical models used in insurance pricing analysis.
- Understand techniques for estimating insurance liabilities and technical reserves.
- Analyze claims development patterns and reserve adequacy.
- Evaluate different reserving methodologies and their applications.
- Assess the impact of assumptions and uncertainties on reserve estimates.
- Understand the relationship between reserving, capital management, and financial reporting.



• Apply actuarial concepts to support insurance risk management and strategic decisions.

Course Outlines

Day One: Insurance Pricing Frameworks and Actuarial Risk Assessment

• Fundamentals of insurance pricing structures and pricing objectives.
• Relationship between actuarial analysis and insurance product profitability.
• Components of insurance premium calculations.
• Risk classification and segmentation methodologies.
• Evaluation of insurance risk characteristics.
• Actuarial assumptions used in pricing models.
• Analysis of exposure measures and risk factors.
• Principles of rate adequacy and pricing sustainability.

Day Two: Insurance Pricing Models and Portfolio Analysis

• Statistical approaches used in insurance pricing.
• Frequency and severity analysis for insurance losses.
• Application of probability distributions in pricing models.
• Risk-based pricing methodologies.
• Analysis of claim cost drivers.
• Pricing factors and rating variables evaluation.
• Portfolio profitability analysis and performance measurement.
• Assessment of pricing model effectiveness.

Day Three: Reserving Methodologies and Claims Development Analysis

• Principles of insurance reserving and liability assessment.
• Types of technical reserves and their financial importance.
• Claims development patterns and analysis techniques.
• Loss development approaches for reserve estimation.
• Chain Ladder methodology and its applications.
• Bornhuetter-Ferguson reserving approach.
• Evaluation of reserve adequacy and uncertainty.
• Analysis of assumptions affecting reserve outcomes.



Day Four: Actuarial Models, Validation, and Risk Management Integration

- Development and evaluation of actuarial pricing and reserving models.
- Model validation principles and performance assessment.
- Sensitivity analysis and scenario evaluation.
- Managing uncertainty in actuarial assumptions.
- Integration of pricing and reserving with risk management frameworks.
- Relationship between reserves, capital requirements, and solvency assessment.
- Governance frameworks for actuarial models.
- Regulatory considerations affecting insurance pricing and reserving practices.

Day Five: Emerging Practices in Insurance Pricing and Reserving

- Modern approaches in actuarial pricing and reserving.
- Data analytics applications in insurance decision-making.
- Predictive modeling techniques for insurance risk assessment.
- Machine learning applications in insurance pricing analysis.
- Improving reserve estimation through analytical techniques.
- Integration of actuarial models with enterprise risk management.
- Future developments in insurance pricing methodologies.
- Strategic role of pricing and reserving in insurance sustainability.

Why Attend This Course: Wins & Losses!

- Develop a comprehensive understanding of insurance pricing frameworks and reserving methodologies used in insurance organizations.
- Improve the ability to evaluate insurance risks using quantitative and actuarial approaches.
- Strengthen knowledge of premium calculation methods and pricing factors affecting insurance profitability.
- Enhance the ability to analyze claim patterns, loss behavior, and portfolio performance.
- Understand different reserving techniques used for estimating future insurance liabilities.
- Improve the ability to assess reserve adequacy and evaluate financial impacts of assumptions.
- Develop a deeper understanding of the relationship between pricing, reserving, capital management, and solvency requirements.
- Enhance the ability to interpret actuarial reports and analytical outputs that support decision-making.
- Gain knowledge of model validation approaches and governance practices related to actuarial models.
- Improve the ability to align insurance pricing strategies with risk management objectives and regulatory expectations.



Conclusion

Insurance pricing and reserving represent essential components of insurance financial management, providing organizations with the methodologies required to evaluate risks, determine appropriate premiums, and estimate future obligations. Accurate pricing approaches enable insurance companies to maintain portfolio profitability, while effective reserving practices support financial stability and regulatory compliance.

The Insurance Pricing & Reserving course provides a structured understanding of the key concepts, models, and analytical methods used in insurance pricing and liability assessment. It covers the relationship between actuarial assumptions, statistical analysis, claims experience, pricing decisions, and reserve estimation techniques. The course also addresses the importance of model validation, risk assessment, governance frameworks, and the integration of actuarial processes with broader financial management practices.

Through understanding pricing methodologies, participants can evaluate risk factors, analyze insurance product performance, and identify opportunities for improving pricing accuracy. Through reserving methodologies, they can assess future liabilities, analyze claims development patterns, and understand the factors influencing reserve adequacy and financial reporting.

The effective application of pricing and reserving principles enables insurance organizations to strengthen risk management practices, improve financial forecasting, and support sustainable business decisions. By integrating actuarial analysis with data-driven approaches and regulatory requirements, organizations can enhance their ability to manage uncertainty, optimize resources, and maintain long-term financial resilience in a changing insurance environment.

