BLACKBIRD FOR TRAINING

Leadership & AI For 3 days

28 June – 2 July 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

Artificial Intelligence has become one of the most influential technologies shaping modern organizations and redefining how leaders make decisions, manage teams, and execute strategic initiatives. As organizations increasingly adopt AI-driven solutions, leaders are expected to understand not only the technology itself but also its impact on business models, workforce transformation, innovation, governance, and organizational performance.

Leading successfully in an AI-enabled environment requires a combination of strategic thinking, technological awareness, ethical decision-making, and the ability to drive organizational change. Modern leaders must evaluate AI opportunities, understand associated risks, foster collaboration between people and intelligent systems, and establish governance structures that ensure responsible AI adoption while maintaining organizational agility and competitiveness.

This course provides participants with a comprehensive understanding of Artificial Intelligence from a leadership perspective. It explores how AI supports strategic decision-making, organizational transformation, innovation, governance, and leadership development. Throughout the program, participants will examine practical leadership frameworks, AI-enabled business strategies, ethical considerations, and future leadership competencies required to successfully lead organizations in the era of Artificial Intelligence.

Course Objectives

By the end of this training course, participants will be able to:

- Understand the principles, capabilities, and limitations of Artificial Intelligence.
- Explain how AI is transforming leadership and organizational management.
- Evaluate AI opportunities that support strategic business objectives.
- Apply AI to improve executive decision-making processes.
- Utilize AI-driven insights to enhance organizational performance.
- Understand predictive analytics and scenario planning for leadership.
- Improve strategic communication through AI-enabled technologies.
- Lead digital transformation initiatives supported by Artificial Intelligence.
- Foster innovation through AI-enabled business practices.
- Manage organizational change during AI implementation.
- Strengthen collaboration between human teams and AI technologies.
- Understand ethical, legal, and governance considerations related to AI.
- Identify AI risks and establish appropriate governance mechanisms.
- Build an AI-ready organizational culture.
- Develop leadership competencies required for AI-driven organizations.



• Create practical AI leadership implementation roadmaps.

Course Outlines

Day 1: Leadership Foundations and Artificial Intelligence

• The evolution of leadership in the era of digital transformation.
• Modern leadership competencies for AI-driven organizations.
• Fundamentals of Artificial Intelligence and intelligent systems.
• Machine Learning, Generative AI, and business applications.
• Understanding the relationship between leadership and Artificial Intelligence.
• AI's impact on organizational structures and executive decision-making.
• Strategic thinking supported by AI-driven insights.
• Data-driven leadership and evidence-based decision-making.
• AI applications across business functions.
• Future leadership competencies in intelligent organizations.

Day 2: Strategic Leadership, Innovation, and Organizational Transformation

• Artificial Intelligence in strategic planning.
• AI-driven performance management and organizational KPIs.
• Predictive analytics for executive decision-making.
• Strategic scenario planning using AI.
• AI-enhanced communication and stakeholder engagement.
• Leading innovation through Artificial Intelligence.
• Digital transformation leadership.
• Managing organizational change during AI adoption.
• Human-AI collaboration models.
• Building high-performing AI-enabled teams.
• Design Thinking integrated with AI.
• AI applications for solving complex business problems.



Day 3: AI Governance, Ethics, and Future Leadership

- Ethical leadership in Artificial Intelligence environments.
- Responsible AI principles.
- AI bias, transparency, explainability, and fairness.
- AI risk management frameworks.
- Governance models for Artificial Intelligence.
- Regulatory and compliance considerations.
- Building organizational trust in AI systems.
- Developing AI-ready organizational culture.
- Leadership capability development for AI transformation.
- AI implementation roadmaps.
- Measuring AI business value and organizational impact.
- Emerging AI technologies shaping executive leadership.
- Continuous learning for AI-enabled leaders.
- Developing a personal AI leadership action plan.
- Comprehensive course review.

Why Attend this Course: Wins & Losses!

- Develop a comprehensive understanding of Artificial Intelligence from a leadership perspective.
- Improve strategic decision-making using AI-driven insights.
- Strengthen organizational leadership during digital transformation.
- Learn how to integrate AI into business strategy and executive planning.
- Enhance organizational performance through intelligent technologies.
- Improve innovation management using AI-enabled approaches.
- Understand AI governance, ethics, and responsible implementation.
- Build an AI-ready organizational culture.
- Strengthen leadership capabilities required for future business environments.
- Gain practical frameworks for leading AI transformation initiatives.

Conclusion

Artificial Intelligence is fundamentally changing how organizations compete, innovate, and create value. As AI continues to reshape industries, leadership is no longer defined solely by experience and operational expertise but increasingly by the ability to understand intelligent technologies, make informed strategic decisions, lead digital transformation, and establish governance frameworks that ensure responsible and sustainable AI adoption.

This course provides a comprehensive leadership framework that combines Artificial Intelligence knowledge with executive leadership principles, organizational transformation strategies, innovation management, governance, and ethical decision-making. Participants gain a holistic understanding of how AI can support strategic planning, improve organizational performance, strengthen collaboration between human expertise and intelligent systems, and create long-term business value.



By applying the concepts, methodologies, and leadership practices presented throughout this program, participants will be better equipped to lead organizations through AI-enabled transformation, foster innovation, manage technological change effectively, and develop resilient organizations capable of thriving in an increasingly intelligent and digitally connected business environment.

