BLACKBIRD FOR TRAINING

Strategic KPIs, Governance, and Organizational Transformation

21 – 25 December 2026
Casablanca (Morocco)

UK Traininig
PARTNER



Strategic KPIs, Governance, and Organizational Transformation

Ref: 3255692_348891 **Date:** 21 – 25 December 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

Strategic KPIs, governance, and organizational transformation are essential elements for improving institutional performance, strengthening decision-making, and ensuring that strategic objectives are achieved in a structured and measurable way. Organizations that rely on clear performance indicators, effective governance systems, and well-managed transformation plans are better positioned to monitor results, identify performance gaps, and direct resources toward priorities that create the greatest impact.

This course focuses on helping participants understand the relationship between strategic KPIs, governance, and organizational transformation, and how these elements can be used as practical tools for planning, monitoring, accountability, and performance improvement. It also covers how to design KPIs, align them with strategic objectives, activate governance roles in oversight and accountability, and manage transformation initiatives in a measurable and organized manner.

The course is structured over one week in a logical sequence. It begins with the core concepts of strategic KPIs, then moves into KPI design, governance frameworks, performance analysis, and organizational transformation, before concluding with an integrated application that connects KPIs, governance, reporting, and continuous improvement.

Course Objectives

By the end of this course, participants will be able to:

- Understand the concept of strategic KPIs and their role in measuring organizational results.
- Differentiate between operational KPIs and KPIs linked to strategic objectives.
- Design measurable KPIs that support organizational performance monitoring.
- Link KPIs with objectives, initiatives, and strategic priorities.
- Understand the role of governance in strengthening transparency, accountability, and decision quality.
- Analyze the relationship between effective governance and successful organizational transformation.
- Use KPIs to monitor the implementation of plans and initiatives.
- Identify performance gaps and analyze the causes of deviation from target results.
- Prepare clear performance reports that support data-driven management decisions.
- Understand the stages of organizational transformation and its implementation requirements.
- Align transformation plans with organizational structures and available resources.
- Apply continuous improvement methods to enhance performance efficiency and achieve more sustainable results.



Course Outlines

Day 1: Foundations of Strategic KPIs

- The concept of strategic KPIs and their importance in modern management.
- The difference between operational KPIs and strategic KPIs.
- Characteristics of effective and measurable performance indicators.
- Linking KPIs with vision, mission, and organizational objectives.
- Identifying data sources required for KPI development.
- Common mistakes in KPI design and how to avoid them.

Day 2: Building KPIs and Aligning Them with Strategy

- Analyzing strategic objectives and translating them into measurable indicators.
- Setting time-based and quantitative targets for each KPI.
- Developing performance scorecards to support result monitoring.
- Linking KPIs with initiatives, projects, and organizational programs.
- Defining responsibilities for each KPI to ensure accountability.
- Practical application for designing a set of KPIs linked to a strategic plan.

Day 3: Corporate Governance and Its Role in Performance Improvement

- The concept of corporate governance and its administrative and organizational dimensions.
- The role of governance in strengthening transparency, accountability, and decision-making quality.
- Distribution of roles and responsibilities within governance frameworks.
- Monitoring and control mechanisms for organizational performance.
- The relationship between governance, risk management, and compliance.
- Practical application for building a governance framework to monitor KPIs.

Day 4: Organizational Transformation and Change Measurement

- The concept, drivers, and requirements of organizational transformation.
- Stages of organizational transformation from diagnosis to implementation and monitoring.
- Assessing organizational readiness for change and transformation.
- Linking transformation initiatives with strategic KPIs.
- Measuring the impact of transformation on performance, operations, and resources.
- Managing resistance to change and supporting transformation continuity.



Day 5: Reporting, Continuous Improvement, and Integrated Application

- Preparing clear strategic performance reports for management.
- Analyzing variances between actual results and target performance.
- Using data to support corrective decisions.
- Reviewing and updating KPIs according to changing priorities.
- Building a continuous improvement plan linked to governance and organizational transformation.
- Integrated application connecting strategic KPIs, governance, and transformation initiatives.

Why Attend this Course: Wins & Losses!

- Gain practical understanding of how to design strategic KPIs linked to organizational objectives.
- Improve the ability to measure organizational performance clearly and systematically.
- Strengthen skills in analyzing results and identifying performance gaps.
- Link KPIs with initiatives, projects, and strategic plans.
- Understand the role of governance in supporting transparency, accountability, and decision quality.
- Develop the ability to prepare performance reports that support management follow-up and decision-making.
- Gain practical tools for supporting organizational transformation and change management.
- Improve the ability to connect organizational transformation with measurable indicators.
- Support a culture of continuous improvement within the organization.
- Reduce reliance on decisions that are not supported by clear performance data.

Conclusion

The Strategic KPIs, Governance, and Organizational Transformation course provides an integrated training framework that helps participants understand the connection between performance measurement, governance, and transformation management within organizations. The content begins with the foundations of strategic KPIs, then moves into KPI design and alignment with objectives, followed by corporate governance and its role in monitoring and accountability, before addressing organizational transformation and impact measurement.

The course focuses on practical application in building KPIs, analyzing results, preparing reports, and reviewing performance. This supports organizations in improving the quality of their decisions and directing efforts toward the priorities that have the greatest impact. It also highlights the importance of governance in controlling performance, clarifying responsibilities, and ensuring effective follow-up on initiatives and projects.

Through the integrated application on the final day, participants will be able to connect strategic KPIs with governance frameworks and organizational transformation plans. This supports better performance, stronger accountability, and more sustainable results in the workplace.

