BLACKBIRD FOR TRAINING

Business Continuity Management (BCM)

28 June – 2 July 2027
Amsterdam (Netherlands)



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Ref: 3255656_347531 **Date:** 28 June – 2 July 2027 **Location:** Amsterdam (Netherlands) **Fees:** 5200 GBP

Introduction

Business Continuity Management BCM has become a critical capability for organizations that aim to maintain operations during disruptions and recover efficiently from unexpected events. In environments where risks can impact processes, systems, and services, organizations need structured approaches to ensure continuity, resilience, and stability.

This training course provides a practical and structured understanding of Business Continuity Management BCM, focusing on how to identify risks, assess potential impacts, and develop continuity strategies that support operational stability. It is designed to strengthen the ability to manage disruptions, maintain essential functions, and ensure effective recovery processes.

Participants will explore how BCM frameworks integrate with risk management, crisis response, and organizational planning. The course emphasizes real scenarios, practical tools, and applied techniques that can be used directly in professional environments to improve preparedness and response capabilities.

Course Objectives

By the end of this training course, participants will be able to:

- Understand the principles and structure of Business Continuity Management BCM.
- Identify risks that may affect business operations.
- Conduct business impact analysis for critical processes.
- Develop business continuity plans based on organizational needs.
- Apply risk assessment and mitigation strategies.
- Implement continuity and recovery procedures effectively.
- Evaluate and improve existing BCM frameworks.
- Align continuity planning with operational and strategic objectives.



Course Outlines

Day 1: Foundations of Business Continuity Management

- Definition and scope of Business Continuity Management BCM.
- Key components of a BCM framework.
- Relationship between BCM and risk management.
- Understanding disruptions and operational risks.
- Roles and responsibilities within BCM structures.
- Review of continuity planning standards and practices.

Day 2: Risk Assessment and Business Impact Analysis

- Identifying operational and strategic risks.
- Assessing potential impacts on business functions.
- Prioritizing critical activities and processes.
- Defining recovery time objectives and priorities.
- Analyzing dependencies and vulnerabilities.
- Practical exercises on impact analysis.

Day 3: Business Continuity Strategy Development

- Designing continuity strategies for different scenarios.
- Selecting appropriate recovery solutions.
- Resource planning for continuity implementation.
- Developing structured continuity plans.
- Aligning strategies with organizational objectives.
- Scenario-based planning exercises.

Day 4: Crisis Management and Plan Implementation

- Establishing crisis management frameworks.
- Defining communication and escalation procedures.
- Implementing continuity plans during disruptions.
- Coordinating response across departments.
- Monitoring and controlling incident response.
- Practical simulations of crisis scenarios.



Day 5: Testing, Evaluation, and Improvement

- Methods for testing business continuity plans.
- Evaluating plan effectiveness and performance.
- Identifying gaps and areas for improvement.
- Updating and maintaining BCM frameworks.
- Conducting internal reviews and audits.
- Final practical assessment and case application.

Why Attend this Course: Wins & Losses!

- Strengthen understanding of Business Continuity Management BCM.
- Improve ability to manage risks and disruptions.
- Develop practical continuity and recovery strategies.
- Enhance decision-making during operational incidents.
- Support organizational resilience and stability.
- Apply structured approaches to crisis management.

Conclusion

This training course provides a structured and practical approach to Business Continuity Management BCM, covering the key stages from risk identification and impact analysis to strategy development and implementation. It focuses on building the ability to maintain operations, respond to disruptions, and recover effectively using clear frameworks and applied techniques.

Participants gain practical understanding of how to design continuity plans, assess risks, and implement response strategies in a controlled and systematic way. The course also highlights the importance of continuous evaluation and improvement to ensure that BCM frameworks remain relevant and effective over time.

By the end of the course, participants will be able to apply Business Continuity Management BCM principles to support operational stability, improve preparedness, and contribute to more resilient organizational performance.

