BLACKBIRD FOR TRAINING

SAP ASN (Advanced Shipping Notifications)

11 – 15 April 2027
Istanbul (Turkey)



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Introduction

Efficient logistics and supply chain operations are critical to organizational performance in today's competitive business environment. Delays, lack of visibility, and inaccurate shipment information can directly impact customer satisfaction, operational costs, and overall productivity. This challenge has increased the importance of structured shipment communication processes within enterprise systems. The SAP ASN Advanced Shipping Notifications course is designed to address this need by providing a clear and practical understanding of shipment notification processes within integrated business environments.

This course is developed for professionals across the Middle East and North Africa region, including executives, team leaders, and specialists working in logistics, procurement, supply chain, operations, and information systems. It is also suitable for early- and mid-career professionals who seek to strengthen their operational knowledge, as well as managers who require visibility into shipment processes to support planning and decision-making.

The practical value of the SAP ASN Advanced Shipping Notifications course lies in its focus on improving shipment accuracy, coordination, and transparency. Participants gain an understanding of how advance shipping notifications support inventory planning, warehouse operations, and downstream business processes. This knowledge helps organizations reduce errors, improve coordination with partners, and enhance overall supply chain efficiency.

Course Objectives

The SAP ASN Advanced Shipping Notifications course aims to build a structured and practical understanding of advance shipping notification processes within enterprise environments. The objectives focus on operational clarity and real-world application.

- Understand the concept and purpose of advance shipping notifications.
- Identify the role of shipping notifications within supply chain processes.
- Apply advance shipping notification workflows in enterprise scenarios.
- Analyze shipment data and its impact on inventory management.
- Understand integration between shipping, warehousing, and receiving processes.
- Identify common issues related to shipment notifications.
- Apply best practices for accurate and timely shipping communication.
- Build knowledge aligned with professional enterprise system usage.



Course Outlines

Day One: Introduction to Advance Shipping Notifications

- Overview of supply chain visibility challenges.
- Definition and purpose of advance shipping notifications.
- Role of shipping notifications in logistics operations.
- Understanding shipment lifecycle from dispatch to receipt.
- Key data elements are included in shipping notifications.
- Discussion of real business scenarios involving shipment communication.

Day Two: Shipment and Delivery Process Integration

- Understanding shipment creation and delivery processes.
- Integration of shipping notifications with warehouse operations.
- Relationship between shipping notifications and inventory planning.
- Coordination between suppliers, carriers, and receiving locations.
- Impact of accurate shipping data on receiving efficiency.
- Practical examples of integrated shipment workflows.

Day Three: Operational Execution of Shipping Notifications

- Step-by-step execution of shipping notification processes.
- Understanding document flow related to shipments.
- Managing quantities, packaging, and shipment details.
- Handling partial shipments and multiple deliveries.
- Ensuring data accuracy during shipment execution.
- Practical exercises based on operational shipment scenarios.

Day Four: Exception Handling and Process Optimization

- Identifying common errors in shipping notifications.
- Managing discrepancies between shipped and received quantities.
- Handling delayed or incorrect shipment information.
- Analyzing the impact of exceptions on downstream processes.
- Applying corrective actions and process improvements.
- Reviewing real-life exception management scenarios.



Day Five: Practical Application and Final Review

- Comprehensive review of all course topics.
- End-to-end analysis of a shipping notification scenario.
- Integration of shipment, warehouse, and receiving processes.
- Evaluation of shipment accuracy and process efficiency.
- Assessment of participant understanding through applied activities.
- Summary of key concepts and recommendations for operational use.

Why Attend This Course: Wins & Losses!

- Improves visibility across shipment and delivery processes.
- Enhances coordination between logistics and warehouse teams.
- Reduces receiving errors and operational delays.
- Supports better inventory planning and control.
- Applicable across multiple industries and sectors.
- Suitable for beginner to intermediate professionals.
- Knowledge directly applicable to daily operations.
- Supports professional development in supply chain roles.

Conclusion

The SAP ASN Advanced Shipping Notifications course provides a structured and practical approach to understanding shipment communication within enterprise supply chains. It focuses on building operational clarity, improving coordination, and supporting accurate information flow between supply chain partners. The course content progresses logically, making it accessible for beginners while remaining valuable for intermediate professionals.

By covering core concepts, operational execution, exception handling, and process optimization, participants gain knowledge that can be applied directly in real organizational environments. This approach helps organizations improve efficiency, reduce errors, and strengthen collaboration across logistics and warehousing functions.

Overall, the SAP ASN Advanced Shipping Notifications course represents a valuable learning opportunity for professionals seeking to enhance supply chain visibility and operational performance. It supports sustainable process improvement, informed decision-making, and stronger enterprise logistics operations.

