BLACKBIRD FOR TRAINING

Assistant Manager Skills Development Course

21 – 25 March 2027
Sharm El-Sheikh (Egypt)



Assistant Manager Skills Development Course

Ref: 3255414_340835 **Date:** 21 – 25 March 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4200 GBP

Introduction

The Assistant Manager Skills Development Course is designed to strengthen the managerial, organizational, and leadership capabilities of professionals working in administrative and supervisory roles. The position of an Assistant Manager plays a crucial part in connecting top management with operational teams, ensuring that strategies are executed effectively and organizational goals are achieved efficiently.

This comprehensive program provides participants with the knowledge and tools needed to manage daily operations, enhance communication, organize meetings, and make well-informed decisions under pressure. Through a mix of theory, practical exercises, and case studies, participants will develop the professional agility and confidence required to thrive in dynamic work environments.

Course Objectives

By the end of this course, participants will be able to:

- Understand the key responsibilities and functions of an Assistant Manager within modern organizations.
- Develop strong administrative and organizational planning skills.
- Communicate effectively with management, teams, and stakeholders.
- Manage time efficiently and prioritize tasks for optimal productivity.
- Apply analytical thinking to solve problems and make sound decisions.
- Prepare and present clear business reports and executive summaries.
- Support leadership in driving organizational efficiency and achieving targets.
- Handle workplace challenges with professionalism and emotional intelligence.

Course Outlines

Day 1: The Core Role of the Assistant Manager

- Understanding the purpose and scope of the assistant manager position.
- The link between management strategy and operational execution.
- Organizational structures and administrative coordination techniques.
- Managing confidential information and professional ethics.
- Aligning daily tasks with organizational goals.
- Case study: analyzing the success factors of effective assistant managers.



Day 2: Communication and Interpersonal Skills

- Effective communication strategies within managerial settings.
- Active listening and persuasive communication techniques.
- Writing clear and professional business correspondence and reports.
- Managing communication challenges and conflicts in the workplace.
- Building strong interpersonal relationships across departments.
- Practical workshop: drafting and reviewing professional correspondence.

Day 3: Time Management and Meeting Coordination

- Principles and tools for effective time management.
- Prioritizing workloads and managing multiple tasks efficiently.
- Planning, organizing, and conducting productive meetings.
- Preparing meeting agendas, minutes, and follow-up actions.
- Managing executive schedules and task calendars.
- Group activity: planning and facilitating a simulated management meeting.

Day 4: Analytical Thinking and Decision-Making Skills

- Approaches to problem identification and analysis.
- Using data and metrics for decision support.
- Applying creative and critical thinking in management contexts.
- Managing uncertainty and making confident decisions under pressure.
- Developing logical reasoning and risk-based thinking.
- Case exercise: analyzing a decision-making challenge in an organization.

Day 5: Leadership, Influence, and Professional Development

- Understanding leadership styles and how to apply them effectively.
- Building trust and credibility within teams.
- Enhancing negotiation and conflict resolution skills.
- Delivering presentations and reports to senior management.
- Designing a personal growth and development plan.
- Course review, project presentation, and certificate distribution.



Why Attend This Course: Wins & Losses!

- Gain a complete understanding of the Assistant Manager's strategic role.
- Improve time management, communication, and leadership skills.
- Strengthen your ability to analyze problems and make effective decisions.
- Learn to prepare professional reports and conduct impactful meetings.
- Build confidence in managing multiple tasks under pressure.
- Enhance collaboration between management and teams.
- Increase your potential for career advancement in administrative roles.
- Acquire tools to boost organizational efficiency and productivity.

Conclusion

The Assistant Manager Skills Development Course offers a powerful learning experience for professionals aiming to elevate their performance in management support and coordination roles. By combining strategic insight with practical tools, this program equips participants to become indispensable assets to their organizations.

Through real-world applications, exercises, and case analyses, participants will gain the confidence to handle complex administrative challenges, communicate effectively, and contribute proactively to organizational success. This course ultimately transforms participants into competent, reliable, and forward-thinking Assistant Managers who can bridge the gap between leadership vision and operational execution.

