BLACKBIRD FOR TRAINING

Sustainable Finance & Gender Lens Investing

23 – 27 November 2026
Casablanca (Morocco)

UK Traininig
PARTNER



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Ref: 3255325_338115 **Date:** 23 – 27 November 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

The financial world is undergoing a fundamental transformation where success is no longer measured solely by profit, but also by long-term social and environmental impact. Sustainable Finance & Gender Lens Investing represents a progressive approach that integrates financial performance with inclusive development. It encourages capital flows toward projects that support equality, sustainability, and responsible growth.

This course provides participants with a strategic understanding of how to align investment decisions with sustainability principles and social responsibility. It equips leaders with the analytical tools to integrate gender considerations into financial strategies, ensuring that economic growth is both equitable and enduring.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamental principles and goals of sustainable finance.
- Analyze the relationship between responsible investment and long-term growth.
- Integrate gender considerations into financing and investment strategies.
- Assess the social and economic impact of sustainable investment.
- Develop financial policies that promote equity and inclusivity.
- Apply comprehensive risk-analysis frameworks that combine financial and social factors.
- Design innovative financing mechanisms supporting sustainable development.
- Establish performance metrics linking profitability with measurable social outcomes.

Course Outlines

Day 1: Foundations of Sustainable Finance and Responsible Practices

- Definition and scope of sustainable finance in the modern economy.
- Evolution of responsible investment and its contribution to development.
- Core sustainability principles in financial systems.
- The role of financial institutions in advancing ethical financing.
- Relationship between environmental, social, and governance ESG risks.
- Case exercise: evaluating the sustainability alignment of existing investments.



Day 2: Dimensions of Sustainable Investment - Economic and Social Impact

- Types and categories of sustainable investments.
- Balancing financial returns with measurable social and environmental impact.
- Aligning investor objectives with sustainability principles.
- Analysis of successful responsible investment models.
- Tools for assessing both financial and social performance.
- Practical session: identifying sustainable investment opportunities in diverse sectors.

Day 3: Understanding Gender Lens Investing

- Concept and objectives of gender lens investing.
- The importance of gender equity in financial and investment strategies.
- Key criteria for evaluating gender impact in investments.
- Integrating gender analysis into financial decision-making.
- Case studies of projects combining gender inclusion with profitability.
- Framework development for applying gender lens investing in financial institutions.

Day 4: Instruments and Policies for Sustainable Finance

- Overview of green, social, and sustainability-linked financing tools.
- Developing institutional policies to promote responsible finance.
- Regulatory frameworks that encourage sustainable financial practices.
- Preparing integrated impact and sustainability reports.
- Workshop: designing an inclusive financing policy incorporating gender equality.
- Open discussion on implementation challenges and strategic responses.

Day 5: Impact Management and Measurement of Sustainable Outcomes

- Methodologies for assessing the social and economic impact of investments.
- Key performance indicators for sustainable and responsible finance.
- Linking financial performance with non-financial metrics.
- Creating transparent reporting frameworks for long-term accountability.
- Building institutional sustainability systems for strategic decision-making.
- Final evaluation and presentation of participants' implementation plans.



Why Attend This Course? Wins & Losses!

- Gain a deep understanding of sustainable and responsible finance principles.
- Learn how to connect investment decisions with measurable social outcomes.
- Develop tools to apply gender-inclusive approaches to investment portfolios.
- Strengthen analytical capabilities in evaluating risks and returns holistically.
- Enhance the ability to create financial policies that support fairness and sustainability.
- Improve institutional competitiveness through ethical and inclusive practices.
- Align strategic decisions with global sustainability and equality objectives.
- Build leadership capacity for balancing profit and purpose.

Conclusion

Sustainable Finance & Gender Lens Investing redefines how capital interacts with society and the environment. It merges profitability with purpose, ensuring that financial growth contributes to a more just and resilient economy.

Through this course, participants gain a strategic perspective on linking financial decisions to social progress. They learn how to craft financing frameworks that generate sustainable value for organizations and communities alike. Adopting these approaches positions institutions at the forefront of modern finance — where success is measured not only by returns, but by positive, lasting impact.

