BLACKBIRD FOR TRAINING

Strategic Leadership and Corporate Governance for Board Members

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Amman (Jordan)

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PARTNER



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Introduction

In today's fast-evolving and highly competitive business environment, corporate governance has become a critical foundation for transparency, accountability, and long-term organizational sustainability.

Boards of directors play a decisive role in setting strategic direction, overseeing organizational performance, ensuring regulatory compliance, and safeguarding the interests of shareholders and stakeholders. Effective governance is no longer optional—it is essential for resilience, trust, and sustainable growth.

This program is designed to equip board members, senior executives, and decision-makers with a comprehensive understanding of their strategic, legal, and financial responsibilities, while strengthening their ability to lead with integrity and foresight.

Participants will develop practical skills to enhance strategic oversight, improve decision-making, manage risks effectively, and translate governance principles into measurable organizational value.

Course Objectives

By the end of this program, participants will be able to:

- Understand the fundamentals of strategic management and strategic thinking
- Analyze internal and external environments to identify opportunities and challenges
- Develop and implement strategic plans aligned with organizational vision and objectives
- Apply critical and creative thinking in board-level decision-making
- Translate strategy into executable initiatives and performance indicators
- Strengthen corporate governance practices to enhance performance and risk oversight
- Promote a culture of transparency, integrity, and accountability
- Improve board effectiveness and strategic supervision

Course Outlines

Day 1: Corporate Governance Essentials and Board Responsibilities

- Introduction to corporate governance and its role in modern organizations
- Evolution of governance frameworks and global best practices
- Structure of boards and governance committees
- Roles, duties, and accountability of board members
- Governance principles: transparency, fairness, and stakeholder protection



Day 2: Strategic Leadership and Board-Level Decision-Making

- The role of the board in strategic leadership
- Characteristics of effective board leaders
- Strategic decision-making in complex and uncertain environments
- Balancing oversight, guidance, and independence
- Ethics, integrity, and responsible leadership

Day 3: Strategic Planning and Organizational Analysis

- Strategic planning frameworks and methodologies
- Internal analysis: resources, capabilities, and performance
- External analysis: market dynamics, competition, and trends
- Identifying strategic priorities and options
- Defining vision, mission, and strategic objectives

Day 4: Risk Management and Performance Oversight

- Enterprise risk management and board responsibilities
- Strategic, financial, operational, and compliance risks
- Risk identification, assessment, and mitigation frameworks
- Performance monitoring tools and key performance indicators KPIs
- Governance mechanisms for performance assurance

Day 5: Strategy Execution and Sustainable Governance

- Translating strategy into action and measurable outcomes
- Monitoring execution and ensuring strategic alignment
- Board performance evaluation and continuous improvement
- Sustaining governance effectiveness over time
- Practical case studies and applied exercises
- Developing a governance and leadership roadmap

Why Attend This Course: Wins & Losses!

- Gain practical insight into modern corporate governance practices
- Strengthen strategic leadership and board oversight capabilities
- Enhance decision-making and risk management skills
- Connect governance principles with organizational performance
- Improve board effectiveness and professional credibility
- Support long-term sustainability and stakeholder confidence



Conclusion

This program offers a valuable opportunity for board members and senior leaders to strengthen their strategic leadership capabilities and apply corporate governance principles effectively. Through a balanced blend of conceptual frameworks, real-world examples, and practical applications, participants will gain the tools and confidence needed to guide their organizations toward excellence, accountability, and sustainable success.

Strong governance starts at the board level—and this program prepares leaders to meet that responsibility with clarity, competence, and confidence.

