Data Ethics and AI Governance

30 August – 3 September 2027
Amsterdam (Netherlands)



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Introduction

In today's data-driven world, the rapid rise of artificial intelligence AI has transformed the way organizations operate, make decisions, and engage with their stakeholders. Yet, this digital transformation brings not only opportunities but also serious ethical and governance challenges. Issues such as privacy violations, biased algorithms, and a lack of transparency have become critical threats to institutional trust and societal fairness.

This training program offers a deep dive into the principles, frameworks, and best practices of Data Ethics and AI Governance. It aims to equip leaders and professionals with the tools to manage AI responsibly, ensure compliance with ethical and legal standards, and build sustainable systems of trust.

The course targets executives, team leaders, and professionals across multiple sectors — including oil and gas, banking, telecommunications, government, human resources, and project management — who seek to strengthen their leadership and strategic skills in managing AI and data responsibly.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamental concepts of data ethics and AI governance.
- Identify ethical, legal, and operational risks related to data and AI systems.
- Implement frameworks to ensure fairness, accountability, and transparency in AI.
- Design institutional governance structures to oversee AI deployment.
- Apply responsible data management and privacy protection practices.
- Evaluate the ethical impact of algorithms and decision-making models.
- Develop organizational strategies that integrate ethical principles into digital transformation.
- Foster a culture of integrity and ethical awareness within their teams.



Course Outlines

Day One: Foundations of Data Ethics

- Introduction to the concept and importance of ethics in the digital age.
- Key principles of data ethics: fairness, transparency, and accountability.
- Historical evolution of ethical considerations in data-driven systems.
- How ethics builds trust between organizations and communities.
- Real-world case studies of ethical failures and their reputational impact.
- Interactive discussion: balancing innovation with moral responsibility.

Day Two: Legal Frameworks and Policy Compliance

- Overview of global and regional data protection regulations.
- Institutional responsibilities for data collection, processing, and storage.
- Compliance strategies are aligned with legal and ethical obligations.
- Crafting internal policies for responsible data governance.
- Comparative analysis of global versus regional regulatory models.
- Workshop: designing a corporate data protection policy.

Day Three: AI Governance in Organizational Practice

- Defining governance and its role in managing AI systems.
- Setting up internal governance committees and accountability structures.
- Frameworks for identifying and managing AI-related risks.
- Monitoring algorithmic performance for fairness and transparency.
- Tools for ethical auditing and AI system evaluation.
- Case study: implementing AI governance in a financial organization.

Day Four: Ethical Challenges in AI and Data Use

- Algorithmic bias and its implications for justice and equality.
- Conflicts between innovation, speed, and responsible AI use.
- Ethical concerns in data-driven marketing and behavioral analysis.
- Risks of data breaches and unauthorized data sharing.
- Balancing technological efficiency with human values.
- Open discussion: future of AI ethics in a rapidly evolving world.



Day Five: Practical Application and Strategic Implementation

- Building an institutional framework for AI governance and ethics.
- Integrating ethical principles into digital transformation strategies.
- Tools for monitoring and assessing ethical compliance.
- Developing a sustainable data ethics roadmap for organizations.
- Participant project presentations and feedback discussions.
- Final assessment and key lessons learned.

Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of AI ethics and governance.
- Develop practical skills to identify and mitigate ethical risks.
- Strengthen your organization's reputation through ethical leadership.
- Create transparent and responsible data-driven systems.
- Learn to design realistic and sustainable governance frameworks.
- Stay updated with global best practices and emerging trends.
- Enhance cross-functional collaboration on ethical decision-making.
- Build leadership capabilities rooted in accountability and integrity.

Conclusion

Ethical data management and AI governance are no longer optional — they are strategic imperatives for every modern organization. By mastering these principles, professionals can ensure that technological progress remains aligned with societal values and human dignity.

This course empowers participants to create responsible, transparent, and trustworthy AI ecosystems within their institutions. Through practical exercises, case studies, and structured frameworks, it lays the foundation for sustainable innovation — where ethics and intelligence coexist in harmony.

