Mining Economics and Investment Management

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Istanbul (Turkey)

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Introduction

The mining industry represents a vital pillar of the global economy, supplying raw materials that power key sectors such as manufacturing, construction, and energy. Beyond its industrial significance, mining offers vast opportunities for strategic investment and sustainable development.

This course provides participants with a deep understanding of mining economics by exploring the global mineral markets, analyzing value chains, and mastering investment assessment tools. Through interactive discussions, case studies, and analytical exercises, participants will gain the expertise to make sound investment decisions, optimize financial outcomes, and manage both environmental and economic challenges effectively.

Course Objectives

By the end of this course, participants will be able to:

- Understand the dynamics of supply and demand in global mineral markets.
- Analyze mining value chains across all production stages — from exploration to marketing.
- Evaluate investment opportunities and assess financial feasibility for mining projects.
- Apply economic and financial analysis tools to optimize project returns.
- Identify and mitigate environmental and regulatory challenges.
- Develop sustainable investment strategies that balance profitability and long-term resilience.

Course Outlines

Day 1: Introduction to Mining Economics

- Examining the strategic role of mining in national and global economies.
- Identifying the main economic drivers influencing mineral prices and demand cycles.
- Analyzing the impact of geopolitics and trade policies on global mining markets.
- Understanding commodity market volatility and forecasting techniques.
- Discussing future trends shaping global mining economics, including green minerals and energy transition.



Day 2: Mining Value Chains

- Exploring each stage of the mining value chain — exploration, extraction, processing, and distribution.
- Identifying key stakeholders and their roles in adding value throughout the supply chain.
- Conducting cost-benefit and risk assessments for different stages of production.
- Analyzing efficiency improvement opportunities in logistics, processing, and resource allocation.
- Reviewing global case studies of mining companies that successfully optimized their value chains.

Day 3: Investment Strategies in Mining

- Understanding the types and structures of mining investments — direct, indirect, and joint ventures.
- Evaluating the feasibility and financial viability of mining projects using key indicators.
- Developing risk-adjusted investment models to support decision-making.
- Reviewing partnership frameworks and public-private cooperation models in mining.
- Practical exercise: analyzing real-world mining investment scenarios and identifying optimal strategies.

Day 4: Financial and Economic Analysis

- Applying financial analysis tools such as NPV, IRR, and Payback Period to assess mining projects.
- Understanding capital expenditure CAPEX and operational expenditure OPEX in mining operations.
- Using financial modeling software to conduct project feasibility studies.
- Identifying and managing the financial risks associated with commodity price fluctuations.
- Evaluating project performance using sensitivity and scenario analysis techniques.

Day 5: Sustainability and Risk Management

- Addressing environmental challenges related to mining waste, emissions, and land rehabilitation.
- Assessing social and community engagement strategies to enhance mining sustainability.
- Developing integrated frameworks for managing operational, financial, and environmental risks.
- Exploring sustainable investment practices and ESG Environmental, Social, and Governance principles.
- Final workshop: designing a sustainable and resilient investment plan for a hypothetical mining project.

Why Attend This Course: Wins & Losses!

- Strategic Understanding: Gain a complete overview of mining economics and its global drivers.
- Investment Competence: Learn to evaluate, prioritize, and manage mining investments effectively.
- Analytical Skills: Master advanced financial tools for accurate project assessment.
- Sustainability Insight: Understand how to align mining profitability with environmental responsibility.
- Decision-Making Confidence: Strengthen your ability to lead and advise on mining investment decisions.



Conclusion

This course offers participants a comprehensive and practical perspective on mining economics and investment management. By combining theory with real-world applications, it equips professionals with the analytical, strategic, and leadership skills necessary to make informed investment decisions. Participants will leave with the ability to evaluate risks, enhance project value, and build sustainable growth strategies in the global mining landscape.

