BLACKBIRD FOR TRAINING

Corporate Governance Best Practices

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Amsterdam (Netherlands)



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Introduction

In today's dynamic and highly regulated business environment—especially across the Middle East and North Africa MENA region—strong corporate governance is no longer a luxury, but a strategic necessity. It forms the backbone of transparency, accountability, and sustainable success across all sectors, from government institutions to private enterprises.

This comprehensive article is crafted for executives, team leaders, and professionals across industries such as oil & gas, banking, telecommunications, government, HR, project management, marketing, and sales. Whether you're just building your career or leading strategic transformation at the top level, this guide will equip you with essential insights to drive governance excellence in your organization.

By understanding and implementing global corporate governance best practices, you can elevate organizational performance, foster stakeholder trust, and reinforce long-term resilience.

Course Objectives

- Understand the core principles and strategic importance of corporate governance.
- Apply internationally recognized governance frameworks and standards.
- Analyze the intersection of governance, risk management, and compliance GRC.
- Explore the critical roles and responsibilities of boards and their committees.
- Evaluate internal structures and control mechanisms for governance efficiency.
- Master disclosure, transparency, and financial reporting best practices.
- Identify the leadership role in embedding governance culture.
- Strengthen ethical decision-making across all organizational levels.
- Examine real-world case studies of high-performing governance systems.
- Develop a practical roadmap to enhance governance within your institution.

Course Outlines

Day 1: Foundations of Corporate Governance

- Definition, scope, and importance of corporate governance.
- Global principles: OECD, IFC, ISO, and regional adaptations.
- Roles and duties of boards of directors.
- Governance in family-owned vs. public companies.
- Challenges and regulatory landscapes in MENA.
- Gap analysis workshop on current governance practices.



Day 2: Board Structures and Specialized Committees

- Board composition, independence, and authority.
- Functions of audit, risk, and governance committees.
- Executive vs. non-executive roles and accountability.
- Handling conflicts of interest ethically.
- Evaluating board and committee effectiveness.
- Case studies of high-impact governance boards.

Day 3: Transparency, Disclosure & Risk Management

- Best practices in financial and non-financial disclosures.
- Reporting frameworks for governance and ESG.
- Linking risk management with governance integrity.
- Internal and external audit roles in assurance.
- Corporate ethics, whistleblower protection, and integrity policies.
- Real-life analysis of leading corporate reports.

Day 4: Internal Controls & Compliance Systems

- Internal control frameworks COSO, ISO 37301.
- Aligning governance with regulatory compliance.
- Designing and implementing compliance infrastructure.
- Anti-corruption and anti-fraud governance protocols.
- Leveraging digital tools for compliance and monitoring.
- Interactive workshop: Building an internal control map.

Day 5: Governance Integration and Performance Sustainability

- Embedding governance into corporate culture and operations.
- Executive leadership's role in driving governance transformation.
- Action planning: developing an internal governance roadmap.
- Defining and tracking governance KPIs.
- Tools for ongoing risk and control evaluations.
- Final presentations: Governance improvement plans.



Why Attend This Course: Wins & Losses!

- Gain deep expertise in corporate governance aligned with global standards.
- Learn actionable tools and techniques for immediate implementation.
- Stay ahead of regulatory developments and stakeholder expectations.
- Develop stronger decision-making frameworks rooted in accountability.
- Improve institutional transparency and investor confidence.
- Position yourself for governance-related certifications and roles.
- Reduce operational risks through stronger internal control systems.
- Support long-term organizational sustainability and ethical culture.

Conclusion

Corporate Governance Best Practices are not merely regulatory checkboxes—they are a powerful framework for ethical leadership, operational resilience, and strategic growth.

By investing in a structured understanding of governance, MENA-based professionals and institutions can move beyond compliance toward value-driven leadership. This course is your gateway to implementing world-class standards that will differentiate your organization and drive results.

From boardroom structures to internal audits, from stakeholder communication to risk planning—this program offers a blueprint for those ready to lead with integrity and transform governance into a source of institutional strength.

