BLACKBIRD FOR TRAINING

Institutional Capacity Building

21 – 25 June 2027
Casablanca (Morocco)



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Introduction

In today's fast-paced and competitive market, institutional capacity building has emerged as one of the key pillars for organizational excellence and long-term sustainability. But what is capacity building in practice? It's the process of strengthening an organization's capabilities to achieve its mission, adapt to change, and remain competitive.

For executives, team leaders, and professionals across the Middle East and North Africa, understanding capacity building meaning and how to implement it effectively is essential for achieving institutional capacity and driving organizational success. This capacity building training program is designed to address the needs of professionals at every stage of their careers—from early-career staff aiming to develop critical capacity building skills, to managers and leaders focused on strategic growth.

Through this comprehensive program, you'll learn how to build capacity within your organization by using modern tools, global best practices, and innovative strategies. You'll also explore the advantages of capacity building and how it supports sustainability and development across key sectors, including oil and gas, banking and financial services, telecommunications, project management, and human resources.

Course Objectives

By the end of this capacity building training, participants will be able to:

- Understand the capacity building definition and its role in organizational success.
- Explore what is capacity building and why it's critical in modern work environments.
- Identify and address gaps to improve institutional capacity.
- Develop practical capacity building skills to drive performance and innovation.
- Apply modern tools and global best practices for effective capacity building and sustainability.
- Build leadership capabilities to foster capacity building and development within teams.
- Encourage collaboration and integration to boost organizational performance.
- Stay informed on the benefits of capacity building and global trends in capacity building.



Course Outlines

Day 1: Core Concepts of Capacity Building

- Introduction to capacity building meaning and its strategic significance.
- Key principles and global models of capacity building and development.
- Factors influencing the success of capacity building services in organizations.
- Aligning capacity building efforts with organizational vision and mission.
- Case studies from various sectors showcasing successful building capacity initiatives.
- Interactive exercises to stimulate critical thinking and analysis.

Day 2: Tools for Assessing Institutional Capacity

- Overview of internal and external assessment tools.
- Designing comprehensive capacity assessments tailored to your organization.
- Identifying capacity gaps and their root causes.
- Linking assessments to continuous improvement strategies for sustainable growth.
- Using data and KPIs for evidence-based decision-making.
- Practical exercises for implementing assessment tools in real scenarios.

Day 3: Developing Effective Institutional Leadership

- The role of leadership in institutional capacity building.
- Strategies for motivating teams and driving performance.
- Creating a culture of innovation and adaptability.
- Strengthening decision-making and resilience in leadership.
- Exploring leadership styles in successful capacity building initiatives.
- Practical exercises to develop and apply leadership skills for capacity building.

Day 4: Building a Supportive Organizational Culture

- The role of culture in sustaining capacity building and development.
- Techniques to engage employees and foster participation.
- Overcoming resistance to change and driving successful transformation.
- Creating a work environment that supports innovation and excellence.
- Case studies on how culture influences capacity building outcomes.
- Interactive exercises to assess and enhance organizational culture.



Day 5: Evaluation and Practical Application

- Comprehensive review of the tools and strategies covered throughout the course.
- Final exercises to apply concepts to real-world scenarios.
- Providing constructive feedback to strengthen performance.
- Developing a personal action plan for capacity building within your organization.
- Discussing strategies for continuous growth and staying ahead of global trends.
- Open Q&A session to share experiences and deepen understanding.

Why Attend This Course: Wins & Losses!

- Gain practical, actionable capacity building skills for immediate application.
- Strengthen your ability to identify and address capacity gaps.
- Foster collaboration and integration across teams to achieve strategic goals.
- Build a culture of continuous improvement and institutional capacity.
- Enhance your organization's agility and competitiveness.
- Stay updated on global trends and advantages of capacity building.
- Expand your professional network and connect with industry experts.
- Improve your leadership abilities to drive sustainable growth.

Conclusion

Institutional capacity building is not just a buzzword—it's a critical driver of resilience, adaptability, and long-term success in today's challenging market. Through this capacity building training, you'll gain the tools, skills, and insights needed to create a robust organizational framework that supports innovation and sustainable growth.

Whether you're aiming to build your leadership capabilities, strengthen your team, or drive strategic transformation, this course will empower you to take action and build a future-ready organization.

Are you ready to become a capacity builder and lead your organization to new heights? Let's start this journey together!

