BLACKBIRD FOR TRAINING

Techniques for Digitizing Archival Documents

23 – 27 November 2026
Casablanca (Morocco)



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Introduction

In today's fast-paced digital world, mastering digital archiving and digital document archiving solutions has become essential for organizations aiming to boost efficiency, ensure data security, and preserve their archival documents for future use. But what is digital archiving exactly? It goes beyond simply scanning documents—it involves transforming entire document management and archiving workflows, securing vital information, and supporting organizational growth and resilience.

This course is tailored for executives, team leaders, and professionals in both government and private sectors across the Middle East and North Africa. It's also designed for mid- and entry-level employees looking to develop digital archiving expertise and for managers who want to strengthen their leadership in the digital age.

We'll explore digital archiving best practices, advanced tools, and proven strategies to help you build a sustainable digital document archiving system that meets the demands of a digital-first environment—whether you're in oil & gas, finance, telecom, or the public sector.

Course Objectives

By the end of this digital archiving course, participants will be able to:

- Understand the meaning of archival documents and the importance of digital archiving.
- Explore digital document archiving solutions and how to implement them effectively.
- Identify challenges in document archiving and craft actionable solutions.
- Apply document archiving best practices for efficiency and legal compliance.
- Master change management and leadership skills to foster a culture of digital adoption.
- Implement secure, compliant practices for legal documents and historical data.
- Evaluate the impact of digital document archiving on organizational performance.
- Develop a data archiving strategy to future-proof your team's success.



Course Outlines

Day 1: Introduction and Core Concepts

- Define archiving meaning and archived documents definition.
- Explore differences between physical and digital archiving.
- Identify key drivers and challenges in document archiving processes.
- Review global and regional trends in digital archiving.
- Assess your organization's readiness for digital archiving system implementation.
- Workshop: Evaluate your team's current document archiving status.

Day 2: Tools and Technologies

- Learn about essential digital document archiving systems and hardware scanners, OCR.
- Explore document management and archiving software and standards.
- Understand quality control for digital document archiving projects.
- Plan and execute digitization projects using digital archiving solutions.
- Workshop: Evaluate tools and platforms for your department's needs.

Day 3: Data Security and Compliance

- Explore best practices for data archiving strategy and document security.
- Review backup, cloud storage, and digital archiving best practices.
- Discuss legal and regulatory frameworks for legal documents GDPR, etc..
- Learn encryption and data protection strategies for digital archives.
- Workshop: Create a security framework for your organization's digital archiving efforts.

Day 4: Leading Digital Change

- Develop leadership skills for driving digital document archiving projects.
- Overcome resistance to change and encourage digital adoption.
- Foster a culture of innovation and continuous learning.
- Improve communication and engagement around archiving meaning and goals.
- Analyze case studies of successful digital archiving transformations.

Day 5: Evaluation and Practical Implementation

- Recap of key topics and best practices for document archiving.
- Align digital archiving solutions with organizational and career goals.
- Use KPIs to measure success of digital document archiving initiatives.
- Create a roadmap for sustainable and secure document archiving process.
- Discuss emerging employment opportunities in the field of digital archiving.
- Final assessment: Build your personal or departmental action plan for digitization.



Why Attend This Course: Wins & Losses!

- Gain a deep understanding of what is a digital archive and how to implement it.
- Master digital archiving solutions that improve efficiency and compliance.
- Learn how to transform traditional document management into a digital document archiving system.
- Reduce paper storage costs and boost data retrieval efficiency.
- Enhance your leadership capabilities in managing digital projects.
- Connect with peers and experts in digital document archiving initiatives.
- Obtain a professional certification to elevate your career and resume.
- Apply insights directly to improve your organization's workflows.

Conclusion

Techniques for digital archiving and document management and archiving are now essential pillars for modern organizations seeking to protect and leverage historical data. These strategies not only secure and improve access to vital information but also build a foundation for innovation, resilience, and future growth.

By mastering digital archiving best practices, you'll turn traditional archiving challenges into opportunities—positioning yourself and your team at the forefront of digital transformation. This course equips you with the tools, strategies, and confidence to lead change and unlock new potential.

Embrace this opportunity to drive efficiency, protect critical data, and shape the future of your organization through digital archiving. Are you ready to become a leader in the digital-first world? Let's get started!

