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How to Make Effective Decisions: A Key Leadership Skill in Modern Organizations

17 – 21 January 2027
Manama (Bahrain)

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Ref: 3254867_323971 **Date:** 17 – 21 January 2027 **Location:** Manama (Bahrain) **Fees:** 4200 GBP

In today's fast-paced business environment, mastering decision-making skills has become essential for professionals at every level. But what is decision making? It's the process of choosing the best course of action from multiple options—a fundamental leadership competency that shapes success across both public and private institutions in the Middle East and North Africa MENA region.

Whether you're just starting your career and looking to enhance your foundational skills, or you're a senior manager aiming to refine your types of decision making, this course will give you the tools to improve decision making and lead with confidence.

In this program, you'll explore decision-making meaning, learn how to apply data-driven decision making models, and gain practical tools to make high-impact decisions in any setting. From understanding ethical decision making principles to mastering rational decision making frameworks, this course is designed to turn theory into measurable results for you and your team.

Course Objectives

By the end of this course, participants will:

- Understand the steps in decision making and their role in achieving strategic goals.
- Analyze decision making styles and how to adapt them for different scenarios.
- Apply effective decision making techniques to solve real-world challenges.
- Evaluate risks and opportunities to ensure responsible and innovative decisions.
- Develop critical and analytical thinking to support data-driven decision making.
- Learn how to incorporate ethical decision making in high-stakes situations.
- Build strong communication and collaboration skills to guide teams in decision processes.
- Measure the impact of decisions and identify ways to improve decision making continuously.

Course Outlines

Day 1: Fundamentals and Core Concepts

- Defining decision making meaning and its importance in modern workplaces.
- Distinguishing between strategic and operational decisions.
- Understanding steps in decision making process and their applications.
- Psychological and behavioral factors that influence decision outcomes.
- Real-world examples of decision making in business and public sector.
- Practical exercise: finding your best decision making style and applying it.



Day 2: Analytical Tools and Data-Driven Techniques

- Exploring decision making models: SWOT, PESTEL, and more.
- Using data analysis to support rational decision making.
- Integrating quantitative and qualitative data for comprehensive insights.
- Scenario building to evaluate multiple strategic options.
- Case studies of data-driven decision making in leading MENA organizations.
- Workshop: applying analytical tools to real-world challenges.

Day 3: Leadership and Decision-Making Excellence

- The leader's role in guiding effective decision making processes.
- Fostering a culture of trust, collaboration, and open communication.
- Managing stress, time pressures, and uncertainty in decision environments.
- Engaging teams and leveraging collective intelligence for better outcomes.
- Developing dialogue and listening skills to enhance decision processes.
- Interactive exercise: simulate real-world group decision-making scenarios.

Day 4: Risk Management and Ethical Decision Making

- Understanding the role of risk in shaping decision making in business.
- Tools for evaluating, managing, and mitigating risks.
- Balancing bold, innovative decisions with conservative approaches.
- Creating contingency plans for risk management.
- Incorporating ethical decision making frameworks in practice.
- Analyzing decision failures and lessons learned from past experiences.

Day 5: Crafting Action Plans and Measuring Results

- Comprehensive review of key decision making skills and techniques.
- Linking decisions to long-term organizational vision and goals.
- Tools for performance measurement and continuous improvement.
- Developing realistic action plans for your organization's unique context.
- Frameworks to evaluate decision-making effectiveness over time.
- Exploring career opportunities and leadership roles for decision-makers.



Why Attend This Course? Wins & Losses!

- Gain a comprehensive understanding of decision making meaning and its strategic importance.
- Learn how to improve decision making and build strong, data-driven approaches.
- Enhance your ability to use modern tools and decision making models.
- Strengthen your leadership skills by mastering rational decision making and ethical decision making.
- Foster collaboration and communication in decision processes.
- Build organizational resilience and adaptability in uncertain environments.
- Expand your network with decision-makers and leaders across multiple sectors.
- Support your professional growth with practical, real-world insights.

Conclusion

Understanding how to make effective decisions is more than a technical skill—it's a core leadership competency that shapes your success and the long-term performance of your organization. Effective decision making blends data analysis, critical thinking, and emotional intelligence to navigate today's complexities with confidence.

This course equips you with practical tools and proven strategies to become a decisive, innovative leader. You'll learn how to improve decision making, manage risk, and turn obstacles into opportunities for growth and innovation.

Decision-making excellence is the foundation of lasting success—empowering leaders and their teams to create value that endures. Ready to elevate your decision-making skills and lead with impact? Let's get started!

