Environmental, Social, and Governance (ESG) Training Course

4 – 8 April 2027
Amman (Jordan)



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Introduction

In today's rapidly evolving business environment, sustainability, ethical responsibility, and corporate transparency have become central to modern organizational strategies. Environmental, social, and governance ESG factors are now essential elements for achieving balanced and responsible growth. This one-week training course provides a structured and comprehensive understanding of environmental social governance principles, regulatory frameworks, and practical implementation strategies.

Participants will learn how to integrate internationally recognized ESG frameworks, including GRI Global Reporting Initiative, SASB Sustainability Accounting Standards Board, and TCFD Task Force on Climate-related Financial Disclosures. The course covers performance measurement, risk management, and stakeholder engagement practices to support long-term sustainable development.

Course Objectives

By the end of the course, participants will be able to:

- Understand the core environmental social governance principles and their relevance in modern business environments.
- Apply global frameworks and align ESG practices with recognized standards, including environmental social governance policy and related reporting.
- Integrate ESG strategies into decision-making, operational practices, and risk management processes.
- Evaluate and report on ESG performance effectively, adhering to international environmental social governance report practices.
- Recognize and address common environmental social and governance issues in different operational contexts.

Course Outlines

Day 1: Introduction to ESG and Strategic Foundations

- Definition and significance of environmental social and governance.
- The relationship between ESG and long-term sustainability.
- Evolution of global standards and best practices.
- ESG impact on investment decisions and portfolio management.



Day 2: Environmental Aspects and Compliance

- Climate change risks and mitigation strategies.
- Resource management and environmental protection measures.
- Pollution control and waste management practices.
- Biodiversity and ecosystem conservation within environmental corporate social responsibility.

Day 3: Social Responsibility and Stakeholder Relations

- The role of social factors in environmental social governance.
- Fair labor practices and human rights protection.
- Diversity and inclusion initiatives in organizations.
- Community engagement and development initiatives.

Day 4: Governance, Risk Management, and Reporting

- Leadership and governance in achieving ESG objectives.
- Internal controls and risk management in ESG implementation.
- Compliance with regulatory frameworks and risk mitigation strategies.
- Preparing effective environmental social governance reports and stakeholder communications.

Day 5: Developing and Implementing ESG Strategies

- Structuring comprehensive ESG strategies aligned with environmental social governance investment requirements.
- Practical tools for embedding ESG in daily operations and decision-making.
- Monitoring and measuring ESG performance using defined indicators.
- Practical session to draft an ESG action plan relevant to participants' organizations.

Why Attend This Course: Wins & Losses!

- Develop technical knowledge for integrating environmental social governance into business planning.
- Apply practical frameworks for creating effective environmental social governance reports.
- Understand how to align sustainability, social responsibility, and governance policies with long-term business performance.
- Gain insights into the evolving landscape of environmental social and governance solutions and how to implement them effectively.
- Build institutional credibility through transparent reporting and stakeholder engagement.
- Enhance operational efficiency and reduce risks associated with environmental and social challenges.



Conclusion

This course provides a clear, practical foundation for professionals to incorporate environmental social governance policies into their institutions. By understanding and applying these principles, participants can contribute to improved performance and compliance within their organizations. The content emphasizes accurate application of standards, without relying on emotional appeal or promotional language.

Participants will participate in building a business environment that supports environmental, social, and governance ESG investing and addresses future challenges with effective and sustainable solutions.

