Corporate Finance Fundamentals Training Course

8 – 12 November 2027
Casablanca (Morocco)



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Introduction

Corporate finance is not just about managing numbers—it's the driving force behind strategic decision-making and long-term business success. This corporate finance course offers a deep dive into the fundamentals of corporate finance, providing participants with the knowledge and tools to analyze financial statements, structure capital efficiently, make sound investment decisions, and manage financial risk effectively.

Whether you're aspiring to become a corporate finance analyst, enhance your expertise in finance corporate roles, or gain a corporate finance fundamentals certification, this program equips you with essential skills rooted in real-world applications. The course also explores the influence of global institutions such as the International Finance Corporation IFC, Development Finance Corporation, and Cooperative Finance Corporation, offering insights into both local and international finance corporation practices.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles of corporate finance and apply them to strategic financial decisions.
- Interpret and analyze key financial statements to evaluate business performance.
- Use financial analysis techniques to support corporate decision-making.
- Differentiate between financing sources and assess their impact on capital structure.
- Apply risk management strategies using tools like derivatives and scenario analysis.
- Explore the roles of major finance entities like the General Finance Corporation and the Automotive Finance Corporation.

Course Outlines

Day 1: Introduction to Corporate Finance & Financial Analysis

- What is corporate finance? Understanding its role and strategic importance.
- Key financial statements: balance sheet, income statement, and cash flow statement.
- Financial ratios: liquidity, solvency, and profitability.
- The time value of money and its application in finance.



Day 2: Capital Structure and Financing Decisions

- Components of corporate capital structure.
- Equity vs. debt financing: benefits and limitations.
- Calculating cost of capital and weighted average cost of capital WACC.
- Understanding leverage and optimal capital structure theories.

Day 3: Investment Decision-Making

- Capital budgeting methods and their application.
- Project evaluation techniques and real investment scenarios.
- Real options in investment decision-making.
- Risk analysis in capital investments.

Day 4: Risk Management in Corporate Finance

- Types of financial risks: market, credit, liquidity, operational.
- Hedging tools: derivatives, futures, options, and swaps.
- Diversification and portfolio risk reduction.
- Scenario and sensitivity analysis in financial planning.

Day 5: Strategic Financial Management & Reporting

- Strategic financial planning and forecasting.
- Financial reporting standards and regulatory compliance.
- Corporate financial strategies in mergers and acquisitions.
- Case studies, simulations, and group discussions.

Why Attend this Course: Wins & Losses!

- Gain hands-on expertise in corporate finance fundamentals and their real-world relevance.
- Enhance your decision-making capabilities in investments and capital planning.
- Master tools used by leading institutions like the IFC International Finance Corporation and Corporate and Asset Finance firms.
- Learn to protect shareholder value through effective financial risk management.
- Position yourself for career advancement with in-demand skills in financial management corporate finance and corporate finance for managers.

Conclusion

Mastering corporate finance empowers professionals to drive business growth with confidence. This course is not only a step toward gaining a corporate finance certification but a gateway to strategic thinking and practical financial leadership.



Through real-world examples, interactive discussions, and expert instruction, participants will walk away with the confidence and capability to make impactful financial decisions. Whether you're part of a multinational, a growing enterprise, or exploring global finance through entities like the International Finance Corporation, this course delivers the essentials of corporate finance in a practical, actionable format.

