BLACKBIRD FOR TRAINING

Driving National Success: The Roadmap to Vision 2040

22 – 26 March 2027
Berlin (Germany)



Driving National Success: The Roadmap to Vision 2040

Ref: 3254744_319745 **Date:** 22 – 26 March 2027 **Location:** Berlin (Germany) **Fees:** 5200 GBP

Introduction

Welcome to the Vision 2040 Realization Course!

Vision 2040 is a strategic roadmap designed to elevate the country to new heights by 2040. However, fully understanding this vision and determining the role of each individual and entity in its achievement is often a complex task. There is a gap in comprehending the vision, which leads to challenges in realizing its full potential. The deeper we dive into this subject, the more effectively we can utilize the country's resources and position it for a brighter future.

This course aims to break down the components of Vision 2040 and provide a clear framework for translating it into actionable steps. By understanding how to set strategic goals, identify vision realization programs, and overcome barriers in strategy implementation, you will be empowered to play a significant role in realizing the national vision.

Course Objectives

By the end of this course, participants will be able to:

- Translate goals into strategic action plans and understand the methodology for setting achievable objectives.
- Identify and analyze vision realization programs, understanding how they work and the processes involved in their execution.
- Learn how to follow and assess the objectives of Vision 2040 and produce effective periodic reports.
- Overcome common barriers in strategy implementation and understand how to deal with challenges in achieving the vision.
- Learn from global vision appraisals and understand the experiences of countries in realizing their vision.
- Understand the difference between a mission and a vision, and develop a successful vision.



Course Outlines

Day 1: Axes of Vision and Pillars of Strength: Building a Community Around Values and Promoting Investment

- What are the axes of Vision 2040? Exploring the foundational elements of this vision.
- Understanding the pillars of strength: the cultural, economic, and social dimensions of the vision.
- Arabic and Islamic depth: The role of Arab values and traditions in shaping Vision 2040.
- Leading investment force: How the vision aims to create a strong investment climate.
- Building a community around values and promoting a healthy, thriving environment.
- Creating opportunities and reducing unemployment: a key objective of Vision 2040.
- Investment promotion: strategic steps to attract global investors.

Day 2: Strategic Goal Setting: Clear Mechanisms, Interdepartmental Relations, and Vision Implementation

- Setting practical goals: Learning how to define clear, measurable goals that align with Vision 2040.
- Define clear mechanisms: Understanding how each goal is operationalized and managed.
- Discuss how goals, relationships, and departments are interconnected in the implementation of the vision.
- Follow-up on vision implementation: Best practices for ensuring orderly progress and accountability.

Day 3: Promoting Arab Values and National Identity: Justice, Transparency, and Cultural Support

- Promoting Arab values and national identity: How Vision 2040 upholds cultural heritage.
- Enhancing justice and transparency: The role of governance in achieving Vision 2040.
- Encouraging mastery, discipline, and care in Arabic.
- Supporting culture and entertainment as key components of national identity.

Day 4: Enhancing Employment and E-Government: Attracting Talent and Increasing Social Responsibility

- Increasing employment rates and meeting labor market needs.
- Attracting national competencies to local markets and encouraging workforce localization.
- E-Government development: Strategies to modernize government services and promote efficiency.
- E-Government support and efficiency: Enhancing governance using digital platforms.
- Increasing social responsibility: Empowering companies to contribute to national goals.



Day 5: Workshop: Defining Roles, Overcoming Obstacles, and Enhancing Leadership Through Communication

- In-session workshop project-based learning.
- Define your role and the role of your department in realizing Vision 2040.
- Identify the obstacles faced in achieving the vision and discuss strategies to overcome them.
- Understand how communication and leadership can enhance collaboration and drive progress in realizing the vision.

Why Attend This Course: Wins & Losses!

- Realizing Vision 2040: Learn how to transform strategic goals into actionable steps and become an active participant in achieving Vision 2040.
- Clear Mechanisms for Success: Gain insights into the vision plans and the strategies for implementing them efficiently.
- Enhanced Leadership Skills: Learn how effective communication and leadership can contribute to the realization of Vision 2040.
- Overcoming Vision Barriers: Gain tools to overcome the barriers in strategy implementation and move towards a perfect Vision 2040.
- Global Success Examples: Learn from global experiences and see how other nations have successfully executed their vision plans.
- Practical Insights: Apply lessons learned through workshops to your own professional journey and contribute to the achievement of national goals.

Conclusion

This course provides you with the essential skills and knowledge to realize Vision 2040 and contribute effectively to the country's strategic goals. By learning how to develop a vision, set strategic goals, and overcome barriers, you will be well-equipped to play a key role in shaping the future. Attending this course will enhance your leadership capabilities and provide you with a clear framework for implementing vision plans with success.

Take part in this transformational journey and help drive the nation towards a prosperous future!

