BLACKBIRD FOR TRAINING

Strategic Performance and How to Build Strategic and Operational Indicators

25 – 29 October 2027
Berlin (Germany)



Strategic Performance and How to Build Strategic and Operational Indicators

Ref: 3254736_319613 **Date:** 25 – 29 October 2027 **Location:** Berlin (Germany) **Fees:** 5200 GBP

Introduction

This intensive one-week training course provides advanced concepts and strategies for building Key Performance Indicators KPIs for organizational performance. The course is designed to equip participants with the essential knowledge and practical skills necessary to understand, analyze, and effectively measure organizational performance. With a focus on providing tools and techniques to build performance measurement indicators, the course supports strategic decision-making processes aimed at enhancing the achievement of organizational goals.

Course Objectives

The course aims to achieve several key objectives, including:

- Understanding the business context and the importance of strategic performance management in driving organizational success.
- Learning the stages of building effective strategic performance indicators.
- Developing skills for data analysis and using data to evaluate organizational performance.
- Identifying the key factors that impact performance, including key operational risk indicators.
- Learning how to design measurable indicators to assess performance accurately.
- Mastering performance management strategies and continuous improvement to achieve sustained success.

Course Outlines

Day 1: Fundamentals of Organizational Performance

- Defining organizational performance and its importance in the business context.
- Exploring key concepts related to strategic planning and performance.
- Examining performance models and frameworks.
- Understanding the performance lifecycle, from planning to evaluation.
- How to measure performance and avoid common measurement mistakes.



Day 2: Building Key Performance Indicators KPIs

- Key elements that must be included in effective KPIs.
- Techniques for determining impactful KPIs.
- Strategies for designing KPIs that align with strategic goals.
- Case studies to analyze successful KPI examples in practice.

Day 3: Data Analysis and Utilization

- How to collect and analyze data to evaluate performance.
- Methodologies for data analysis and extracting actionable insights.
- Strategies for decision-making based on available data.
- Techniques for managing information and improving data analysis in various contexts.

Day 4: Performance Measurement Strategies

- Core principles of performance measurement.
- Steps for developing an effective performance measurement system.
- Performance measurement strategies across different organizations.
- How to use performance indicators to drive improvements.
- Practical exercises and simulations to apply the learned skills.

Day 5: Sustainable Performance Improvement

- Techniques for performance monitoring to ensure goal achievement.
- Strategies for maintaining alignment between KPIs and strategic objectives.
- Using technology to improve performance measurement.
- The role of feedback in enhancing organizational performance.
- Best practices for managing adjustments and fostering continuous improvement.

Why Attend This Course: Wins & Losses!

- Comprehensive Knowledge: Gain an in-depth understanding of strategic performance management and its critical role in business success.
- Proven Strategies: Learn effective strategies through real-world examples and interactive exercises focused on strategic performance indicators.
- Practical Application: Develop skills in building measurable KPIs and analyzing data for performance evaluation.
- Professional Skill Development: Enhance your career by mastering strategic performance management and opening new professional opportunities.
- Certified Qualification: Receive an accredited certificate in performance measurement, boosting your professional path.
- Achieve Better Results: Improve performance, reduce risks, and increase business success through effective performance measurement techniques.



Conclusion

The "Strategic Performance and Building Key Performance Indicators KPIs" course is an ideal opportunity for professionals looking to improve their performance measurement skills. Through this course, participants will acquire tools and strategies for building effective performance indicators, analyzing data, and making strategic decisions that contribute to achieving organizational goals.

Whether you aim to enhance performance indicators or develop effective measurement strategies, this course will help you optimize efficiency and achieve success in a competitive business environment. Additionally, you will be better equipped to perform the indicated operations effectively, manage key operational risk indicators, and ensure your organization is aligned with its strategic performance goals.

