BLACKBIRD FOR TRAINING

Strategic Frameworks for Public Health Policy and Global Health Planning

4 – 8 July 2027
Online



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Introduction

In today's rapidly evolving global health landscape, effective strategic frameworks for public health policy and global health planning are essential to address emerging health challenges, reduce health disparities, and improve health outcomes worldwide. The Strategic Frameworks for Public Health Policy and Global Health Planning course is designed to equip health professionals, policymakers, and leaders with the necessary tools, knowledge, and strategic insights to design, implement, and evaluate effective health policies and planning initiatives.

Participants will gain an understanding of key frameworks guiding health systems, analyze health data, integrate global health priorities, and develop comprehensive, adaptable health strategies. The course covers a variety of pressing health issues, including infectious diseases, non-communicable diseases, health inequities, and global health emergencies. Through a mix of theory, case studies, and interactive workshops, participants will be able to shape effective policies that promote sustainable health improvements at national and global levels.

Course Objectives

By the end of this course, participants will be able to:

- Understand Public Health Policy Frameworks: Develop, implement, and evaluate robust health policies that address both short-term and long-term needs.
- Analyze Global Health Challenges: Gain insights into key global health issues such as infectious diseases, health disparities, and non-communicable diseases.
- Develop Strategic Health Plans: Master the process of creating comprehensive health strategies that respond to diverse population needs.
- Integrate Global Health Priorities: Learn how to align international health priorities with national health systems and frameworks.
- Evaluate Policy Impact: Assess the effectiveness of health policies and their outcomes to ensure they achieve sustainable health improvements.
- Leverage Data for Health Planning: Understand the use of health data to inform policymaking and strategic planning.
- Address Health Inequities: Develop inclusive health policies to address disparities in healthcare access and outcomes.
- Navigate Political and Economic Influences: Gain an understanding of how political, social, and economic factors influence public health policy and health planning.
- Collaborate in Global Health Networks: Work effectively with international health organizations and stakeholders to drive global health initiatives.
- Lead Health Policy Change: Gain leadership skills to drive policy reforms and [illegible] improvements in health planning.



Course Outlines

Day 1: Introduction to Public Health Policy and Global Health Frameworks

- Explore the core principles of public health policy and their global applications.
- Understand the relationship between health policy and health outcomes.
- Analyze the influence of key global health organizations on health policy development.
- Discuss the interconnectedness of national and international health systems.

Day 2: Global Health Challenges and Policy Responses

- Review major global health challenges such as infectious diseases, non-communicable diseases, and health inequities.
- Understand the role of policy in addressing global health crises, including pandemics.
- Analyze case studies of global health interventions—both successful and failed.
- Examine frameworks like WHO and SDGs in shaping health policies.

Day 3: Developing Strategic Health Plans

- Learn the methodology for conducting needs assessments and identifying priority health issues.
- Understand the importance of stakeholder engagement in health planning.
- Develop skills to create comprehensive and actionable health strategies.
- Explore resource allocation and budget management for effective health planning.

Day 4: Monitoring, Evaluation, and Impact Assessment in Health Policy

- Learn methods for monitoring and evaluating the success of health policies and strategies.
- Understand how to assess health programs using both qualitative and quantitative data.
- Explore techniques for policy impact analysis and performance measurement.
- Discuss tools to ensure continuous improvement through data analytics.

Day 5: Leading Global Health Change and Policy Advocacy

- Develop leadership skills for advancing health policy changes at both national and global levels.
- Learn the steps in effective health policy advocacy and how to influence key decision-makers.
- Study the role of international collaborations in global health policymaking.
- Participate in a capstone exercise to apply course learnings to real-world policy challenges.



Why Attend This Course: Wins & Losses!

- Gain comprehensive insights into public health policy frameworks and their global impact.
- Learn to develop and implement strategic health plans for diverse populations.
- Acquire tools to analyze and address pressing global health challenges.
- Understand how global health organizations shape national and international health policies.
- Develop skills to evaluate and refine public health policies for long-term effectiveness.
- Strengthen your ability to design policies that address health inequities and improve outcomes.
- Enhance leadership capabilities to advocate for health policy reforms and innovations.
- Gain practical insights through case studies and interactive workshops with experts.
- Expand your professional network by engaging with peers and global health professionals.

Conclusion

The Strategic Frameworks for Public Health Policy and Global Health Planning course provides invaluable knowledge and skills for professionals looking to make a significant impact on global health.

By understanding the dynamics of public health policy, global health frameworks, and strategic health planning, participants will be empowered to lead change, address health inequities, and advocate for policies that improve health outcomes worldwide.

Join this transformative course and become a leader in shaping global health and public health policy for the future.

