BLACKBIRD FOR TRAINING

Project Management (Effective Communication & Partnership)

18 – 22 January 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

Welcome to the Project Management Training Course: Effective Communication and Partnership Development! This advanced course is designed to provide participants with the essential project management skills necessary for ensuring project success by improving communication strategies and building strong, effective partnerships. Throughout this 1-week program, participants will delve into the fundamentals of project management, master strategies for stakeholder engagement, and develop collaborative techniques that drive organizational success.

Whether you're an aspiring project manager or a seasoned professional, this course equips you with the tools, frameworks, and best practices needed to enhance team collaboration, communication skills, and partnership development to achieve consistent project success.

Course Objectives

By the end of this course, participants will:

- Understand the fundamentals of project management and its key processes.
- Develop effective communication skills tailored to various stakeholders, enhancing stakeholder engagement.
- Master techniques for building and managing successful project partnerships and collaborative teams.
- Apply project management tools and techniques for effective project planning and coordination.
- Strengthen leadership in projects to foster a collaborative and productive environment.
- Enhance interpersonal skills to improve teamwork dynamics and facilitate conflict resolution.

Course Outlines

Day 1: Project Management Fundamentals

- What is Project Management? Understanding its meaning, importance, and role in organizations.
- Overview of the project management process, including key steps and stages in the project lifecycle.
- Project planning tools and their role in ensuring successful execution.
- The roles and responsibilities of a project manager, focusing on leadership and organizational skills.
- Exploring the types of project management methodologies e.g., Agile, Waterfall.



Day 2: Effective Communication in Projects

- Understanding the role of business communication in achieving project success.
- Models and theories of organizational communication for clear and effective exchanges.
- Identifying and addressing stakeholder needs for improved stakeholder engagement.
- Creating a strategic communication plan tailored to project needs.
- Tools and platforms for effective project communication, including emails, meetings, and digital platforms.

Day 3: Building and Managing Partnerships

- The importance of partnerships in achieving project goals and aligning team objectives.
- Techniques for identifying potential partners and fostering team collaboration.
- Building trust and long-term relationships with project stakeholders and partners.
- Negotiation techniques to establish win-win partnership agreements.
- Managing challenges in sustaining partnerships throughout the project management stages.

Day 4: Advanced Communication and Leadership Strategies

- Conflict resolution techniques for resolving disputes within project teams.
- Enhancing leadership in projects by fostering effective communication and collaboration.
- Advanced techniques for persuasion and influencing stakeholders.
- Managing virtual teams: Strategies for ensuring productivity and clear communication.
- Leveraging technology for enhanced project coordination and organizational communication.

Day 5: Practical Application and Case Studies

- Analyzing case studies of projects that excelled in effective communication and partnership development.
- Group exercises to create a comprehensive project management plan incorporating learned strategies.
- Role-playing scenarios to address real-world challenges in teamwork dynamics and conflict resolution.
- Final assessment to review participants' understanding of the course material.
- Personalized feedback and action plans for applying course learnings to real projects.



Why Attend this Course: Wins & Losses!

- Boost Your Project Management Skills: Master advanced techniques for communication, coordination, and partnership development.
- Achieve Stakeholder Satisfaction: Learn to engage stakeholders effectively, ensuring project alignment with organizational goals.
- Enhance Leadership Abilities: Strengthen your leadership role by managing teams and fostering collaboration.
- Practical Application: Gain hands-on experience through real-world exercises and case studies.
- Career Advancement: Equip yourself with tools and certifications to excel in your career as a project management professional.

Conclusion

By completing this Project Management Training Course, participants will acquire the tools and knowledge necessary to manage projects successfully, utilizing effective communication and collaboration strategies. You will be equipped to navigate the complexities of modern project environments, enhance teamwork, and build strong partnerships for achieving outstanding results.

Take the step to become a proficient project manager who excels in leadership, communication, and partnership development. Join us and ensure your next project is a success story!

