BLACKBIRD FOR TRAINING

Executive Mastery: Governance, Leadership, and Strategic Management Intensive -advanced

2 – 13 August 2027
Lyon (France)



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Introduction

Welcome to the Executive Mastery: Governance, Leadership, and Strategic Management Intensive course! This advanced program is tailored for seasoned executives aiming to enhance their skills in leadership excellence, master corporate governance management, and excel in strategic management processes within today's dynamic business landscape.

Through this course, you will gain practical expertise in strategic thinking, refine your leadership management skills, and learn how to implement global strategic management principles to position your organization for long-term success.

Course Objectives

By the end of this course, you will:

- Develop a comprehensive understanding of corporate governance management principles and frameworks.
- Enhance your ability to achieve leadership excellence, inspiring and motivating teams effectively.
- Master strategic thinking skills to identify opportunities, foster innovation, and adapt to change.
- Understand the benefits of strategic management and apply advanced strategic management processes, including risk management and resource allocation.
- Cultivate strategic resource management expertise to optimize operational efficiency.
- Foster ethical leadership practices and tackle complex organizational challenges with confidence.
- Build a professional network with executives worldwide for ongoing collaboration and development.

Course Outlines

Day 1: Governance Fundamentals

- Understanding corporate governance management principles.
- Exploring board dynamics and executive responsibilities.
- Implementing good governance leadership practices for accountability and decision-making.
- The role of corporate social responsibility CSR and sustainability in governance.



Day 2: Leadership Excellence

- Defining leadership excellence and its impact on organizational success.
- The meaning and application of leadership management in dynamic environments.
- Leveraging emotional intelligence to enhance executive performance.
- Leading high-performing teams through transformational leadership techniques.

Day 3: Strategic Thinking and Planning

- The meaning of strategic thinking and its importance in decision-making.
- Developing strategic thinking skills to drive innovation and organizational growth.
- Conducting environmental scanning and analyzing trends.
- Strategic planning: From formulation to execution, with a focus on global strategic management approaches.

Day 4: Strategic Resource Management

- Utilizing strategic resource management to optimize organizational performance.
- Advanced techniques for managing human and financial resources.
- Strategic financial management and identifying opportunities in emerging markets.
- Leveraging technology for competitive advantage.

Day 5: Change Management and Innovation

- Understanding the dynamics of organizational change.
- Implementing change management frameworks for successful transformations.
- Fostering innovation and creativity within teams.
- Leading innovation initiatives to stay ahead of market trends.

Day 6: Risk Management and Business Continuity

- Identifying risks and developing risk management strategies.
- Ensuring business continuity through effective crisis management.
- Integrating ethical considerations into risk mitigation strategies.

Day 7: Stakeholder Engagement and Communication

- Building trust through effective stakeholder engagement strategies.
- Improving executive communication to strengthen strategic partnerships.
- Managing public relations and global reputation.



Day 8: Performance Measurement and Evaluation

- Understanding and applying key performance indicators KPIs.
- Benchmarking techniques to assess organizational performance.
- Implementing continuous improvement strategies for sustainable growth.

Day 9: Global Perspectives and Cross-Cultural Leadership

- Adapting leadership styles for global and diverse work environments.
- Managing global leadership management challenges in culturally diverse organizations.
- Navigating geopolitical and socio-economic influences on leadership strategies.

Day 10: Leadership in the Digital Era

- Embracing digital transformation and its impact on leadership roles.
- Utilizing modern technologies for strategic management certification and competitive advantage.
- Managing remote and virtual teams in a digital-first world.
- Addressing cybersecurity and data privacy concerns in leadership.

Why Attend this Course? Wins & Losses!

- Obtain a strategic management certification to enhance your career prospects.
- Learn why strategic management is important and how to leverage its advantages.
- Develop a clear understanding of leadership excellence meaning and apply it effectively.
- Gain practical insights into the advantages of strategic management for organizational growth.
- Master strategic thinking training to make informed and innovative decisions.
- Build valuable connections with like-minded professionals in global leadership management.

Conclusion

This course is a vital resource for executives aspiring to master leadership management and enhance their strategic thinking and governance management capabilities. By enrolling, you will gain practical skills to drive innovation, adapt to change, and lead with confidence.

Enroll now and position yourself as a leader who excels in governance, innovation, and strategic management, ensuring your organization remains at the forefront of its industry!

