BLACKBIRD FOR TRAINING

Governance and Sustainability Comprehensive Course

18 – 29 January 2027
Paris (France)



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Introduction

The Advanced Governance and Sustainability course is designed to provide participants with a deep understanding of the principles, practices, and challenges related to corporate governance and sustainability governance in today's business landscape. This course delves into advanced concepts and strategies that organizations can adopt to strengthen their corporate governance frameworks while integrating sustainable practices into their operations. Participants will gain essential skills to navigate complexities in data governance, risk governance, and compliance governance, enabling them to drive positive change and ensure robust sustainability governance within their organizations.

Course Objectives

By the end of this course, participants will:

- Gain a comprehensive understanding of governance principles and best practices in both corporate governance and data governance.
- Explore the significance of sustainability governance and its integration into organizational strategies.
- Learn advanced techniques for developing effective governance frameworks and understanding the governance process.
- Understand the role of stakeholders in data governance roles and global governance, emphasizing their engagement in sustainability and corporate responsibility.
- Examine the link between governance, sustainability, and long-term organizational success.
- Develop skills to identify and address emerging governance risks and sustainability challenges.
- Gain knowledge of global trends in governance and compliance.
- Understand the impact of technology governance on sustainability practices.
- Explore sustainable finance and investment practices within a policy governance context.
- Learn about the circular economy and resource management within the governance framework.



Course Outlines

Day 1: Introduction to Governance and Sustainability

- Overview of governance and sustainability principles and frameworks.
- The business case for integrating sustainability governance into governance practices.
- Principles of good governance and understanding governance meaning.
- Understanding sustainability frameworks and standards, including policy governance.
- Ethical considerations in governance and sustainability.

Day 2: Advanced Governance Structures and Mechanisms

- Board effectiveness and governance mechanisms that ensure corporate accountability.
- Managing governance risk and understanding governance responsibilities.
- Compliance and regulatory frameworks: navigating governance and compliance requirements.
- Transparency and disclosure practices in corporate governance.
- ESG Environmental, Social, and Governance integration within governance processes.

Day 3: Sustainable Strategy and Performance Measurement

- Integrating sustainability governance into strategic planning for long-term success.
- Key performance indicators for sustainability and governance effectiveness.
- Triple bottom-line reporting and its role in data governance.
- Social impact assessment and aligning sustainability goals with business objectives.
- Using the governance process to track sustainability performance.

Day 4: Stakeholder Engagement and Collaboration

- Identifying and analyzing stakeholders critical for global governance and data governance roles.
- Effective stakeholder engagement strategies to support compliance governance.
- Building strong relationships through project governance and collaboration.
- Managing conflicts and balancing stakeholder interests while adhering to governance and compliance frameworks.

Day 5: Emerging Trends in Governance and Sustainability

- Understanding global trends in governance and sustainability.
- Technology's impact on governance: Shaping the future of data governance.
- Emerging governance risks and challenges in sustainability governance.



Day 6: Sustainable Finance and Investment

- Best practices in sustainable finance and integrating ESG considerations into investments.
- Impact investing and green bonds as tools for enhancing governance.
- Understanding sustainable investment vehicles and their role in sustainability governance.

Day 7: Circular Economy and Resource Management

- Understanding the circular economy model and resource management as part of governance.
- Resource efficiency and sustainable practices within data governance.
- Managing a sustainable supply chain through effective governance processes.

Day 8: Governance and Sustainability in the Digital Age

- Digital transformation and its impact on technology governance.
- Data privacy and cybersecurity considerations in the governance landscape.
- Harnessing technology for sustainable practices and aligning them with governance risks.

Day 9: Diversity, Equity, and Inclusion in Governance and Sustainability

- The role of diversity, equity, and inclusion in fostering a sustainable governance environment.
- Strategies for promoting diversity and inclusion through sustainability governance.
- Addressing social justice and equality through governance frameworks.

Day 10: Addressing Emerging Challenges and Future Outlook

- Identifying and addressing emerging governance risks and sustainability challenges.
- Adapting to changes in global governance and regulatory landscapes.
- Future trends and opportunities in governance, sustainability, and data governance.

Why Attend this Course: Wins & Losses!

- Gain expertise in corporate governance and data governance, crucial for navigating today's complex business environment.
- Understand the benefits of data governance and its role in enhancing organizational efficiency.
- Learn how risk governance impacts long-term sustainability and how to mitigate governance risks.
- Master the integration of sustainability governance within organizational strategies.
- Stay updated on global trends and the globalization of governance practices.
- Understand what is data governance and how to implement it effectively within your organization.
- Prepare for data governance certification to further your professional development.
- Explore the impact of technology governance on modern sustainability practices.
- Build robust information governance frameworks to ensure compliance and data integrity.



Conclusion

By the end of this Advanced Governance and Sustainability course, participants will have mastered the principles of corporate governance, data governance, and sustainability governance. They will be well-equipped to navigate emerging governance risks and integrate advanced governance practices that drive organizational success. With a focus on global governance, ESG, and technology governance, this course empowers professionals to ensure compliance and foster sustainable growth within their organizations.

Join us to transform your governance practices and lead your organization toward sustainable success!

