Comprehensive Course in Public-Private Partnerships (PPPs)

27 September – 8 October 2027
Düsseldorf (Germany)



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Introduction

Public-Private Partnerships PPPs have emerged as a leading model for collaboration between public and private sectors in delivering infrastructure and services. Defined as long-term contractual arrangements between government entities and private companies, public-private partnership projects aim to efficiently develop, finance, operate, and maintain public assets. This advanced public-private partnership course offers an in-depth exploration of PPP fundamentals, trends, and applications, equipping participants with essential knowledge and advanced skills to successfully manage PPP projects.

From understanding what public-private partnerships mean to analyzing global public-private partnership trends, participants will gain the expertise needed to implement impactful projects that drive public service improvements. The course highlights benefits of public-private partnerships, such as improved efficiency, innovation, and risk-sharing, while addressing common challenges faced in PPP implementation.

Course Objectives

By the end of this PPP course, participants will:

- Develop a deep understanding of the definition of public-private partnerships, including their core principles and key features.
- Explore recent trends and benefits of public-private partnerships, including evolving PPP models like Build-Operate-Transfer BOT and Design-Build-Finance-Operate DBFO.
- Analyze legal, regulatory, and institutional frameworks that guide PPP projects worldwide.
- Master tools and techniques for PPP project identification, feasibility assessment, and risk analysis.
- Understand financial structuring methods, including financial modeling, contract management, and public-private partnership benefits for public assets.
- Evaluate social, economic, and environmental impacts of PPP projects.
- Learn from international best practices through successful PPP case studies.
- Develop effective stakeholder engagement strategies and risk mitigation techniques.
- Navigate emerging topics and modern challenges in PPP implementation.



Course Outlines

Day 1: Introduction to Public-Private Partnerships

- Overview of what public-private partnerships PPP mean and their key features.
- Evolution and global trends in public-private partnerships.
- Analyzing the benefits of public-private partnerships and common challenges in infrastructure projects.
- Review of PPP models: BOT, DBFO, Concession, and more.
- Understanding the legal and regulatory framework for PPP projects.

Day 2: Project Identification and Feasibility Assessment in PPPs

- Techniques for identifying viable public-private partnership projects.
- Assessing technical, economic, and financial feasibility.
- Conducting market analysis and demand forecasting.
- Risk assessment and allocation strategies in PPP projects.
- Environmental and social impact assessments for PPPs.

Day 3: Financial Structuring and Risk Management in PPPs

- Overview of financing options and funding sources for PPP projects.
- Financial structuring models and techniques.
- Financial modeling and risk management in PPP projects.
- Public sector support mechanisms and guarantees for project success.

Day 4: Legal and Contractual Frameworks for PPPs

- Legal requirements and considerations in PPP transactions.
- Drafting and negotiating PPP contracts.
- Responsibilities and obligations in PPP agreements.
- Dispute resolution mechanisms and contract monitoring.

Day 5: Stakeholder Engagement and Governance in PPPs

- Importance of stakeholder consultation and participation.
- Developing strategies for effective stakeholder engagement in PPP projects.
- Governance structures and accountability frameworks.
- Promoting transparency, integrity, and sustainability in public-private partnerships.



Day 6: Evaluating PPP Performance and Value for Money

- Performance measurement techniques in PPP projects.
- Methods to assess value for money in public-private partnerships.
- Benchmarking with international best public-private partnerships.
- Addressing underperformance in PPP projects.

Day 7: Emerging Topics in Public-Private Partnerships

- Innovations in PPP models and structures.
- Incorporating digital technology and smart infrastructure in PPP projects.
- Ensuring sustainable and resilient infrastructure through PPP.
- Public-private partnerships in social sectors like healthcare and education.

Day 8: Case Studies and Real-World Simulations

- Analysis of successful public-private partnership projects worldwide.
- Interactive case studies and group discussions on PPP decision-making.
- Simulating real-world challenges in PPP implementation.

Day 9: Future Trends and Challenges in PPPs

- Exploring future developments in public-private partnerships.
- Addressing emerging risks in PPP implementation.
- Impact of public sector reforms on PPP projects.
- Ethical considerations in PPP decision-making.

Day 10: Workshop and Final Assessment

- Group workshop to develop a PPP project proposal.
- Presenting and evaluating project proposals.
- Final assessment and review of public-private partnership concepts.
- Course wrap-up, key takeaways, and Q&A session.

Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of what public-private partnerships mean and their applications.
- Learn advanced techniques in PPP project identification, financial modeling, and risk management.
- Understand the benefits of public-private partnerships and how to leverage them for infrastructure development.
- Master legal and contractual frameworks essential for PPP success.
- Engage in real-world case studies and simulations to solidify your knowledge.
- Prepare to navigate emerging trends in public-private partnerships and modern implementation challenges.



Conclusion

This Public-Private Partnerships course provides participants with advanced, practical insights into PPP project implementation. Through interactive case studies and hands-on workshops, participants will master essential PPP concepts and be well-prepared to lead impactful public-private collaborations.

Gain the skills and knowledge to drive sustainable, efficient, and innovative PPP projects that make a lasting difference in your community and beyond.

