BLACKBIRD FOR TRAINING

Investment Evaluation Methods

3 – 7 January 2027
Istanbul (Turkey)

UK Traininig
PARTNER



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Ref: 3254129_301061 **Date:** 3 – 7 January 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Introduction

In an ever-changing financial landscape, understanding and applying effective investment evaluation methods is crucial for individuals and organizations aiming to achieve financial success. This course explores the tools, techniques, and strategies for evaluating investment opportunities and making informed decisions. Whether you're assessing an investment property or considering a new project, mastering investment evaluation techniques enables you to optimize returns and mitigate risks.

This course will take you through a structured investment evaluation process, equipping you with the skills to evaluate proposals, assess profitability, and develop impactful investment strategies.

Course Objectives

By the end of this course, participants will:

- Understand key investment evaluation methods and their importance.
- Gain the skills to effectively evaluate investment opportunities and compare proposals.
- Learn how to assess financial metrics like ROI, NPV, and IRR for informed decision-making.
- Develop strategies for managing risks and uncertainties using advanced tools like Monte Carlo simulation.
- Acquire the knowledge to create investment reports and explore sectors such as impact investing and alternative investment opportunities.

Course Outlines

Day 1: Fundamentals of Investment Evaluation

- What is investment evaluation: definition and significance.
- Time Value of Money TVM: Concepts of present and future value.
- Net Present Value NPV: Assessing profitability.
- Internal Rate of Return IRR: Understanding the rate of return.
- Practical Exercises: Calculating NPV and IRR.



Day 2: Risk Assessment and Management

- Understanding Risk in Investments: Types and sources of risk.
- Risk vs. Reward: Evaluating the trade-offs.
- Sensitivity Analysis: Measuring variable impacts on outcomes.
- Monte Carlo Simulation: Advanced techniques for managing uncertainty.
- Case Studies: Real-world applications of risk assessment.

Day 3: Financial Metrics and Ratios

- Return on Investment ROI: Key calculations.
- Payback Period Analysis: Measuring time for investment recovery.
- Profitability Index PI: Evaluating project desirability.
- Modified Internal Rate of Return MIRR: Advanced financial insights.
- Cost of Capital: Understanding funding structures.
- Workshop: Hands-on calculation of financial metrics.

Day 4: Advanced Investment Appraisal Techniques

- Capital Budgeting: Selecting optimal investment projects.
- Real Options Analysis: Adding flexibility to investment decisions.
- Evaluating Investment Proposals: Comparing different options.
- Ethical Investment Evaluation: Incorporating ethical considerations.
- Group Discussions: Addressing ethical dilemmas in investment.

Day 5: Case Analysis and Practical Application

- Analyzing Case Studies: Exploring successful and failed investments.
- Portfolio Diversification: Reducing risks through diversification.
- Investment Reporting: Crafting impactful proposals.
- Retirement Investment Strategies: Planning for the future.
- Sector-Specific Strategies: From impact investing to alternative investments.

Why Attend this Course: Wins and Losses!

- Gain Expertise: Build a solid foundation in investment evaluation techniques and metrics.
- Confident Decision-Making: Learn to evaluate investment proposals with precision.
- Strategic Insights: Master retirement investment strategies and explore alternative investment opportunities.
- Hands-On Application: Apply theories to practical scenarios for better retention.



Conclusion

This course offers a deep dive into the investment evaluation process, preparing participants to make informed, strategic decisions. By mastering techniques such as evaluating investment opportunities, understanding investment appraisal methods, and exploring impact investing, you'll leave with the tools to create and manage successful investments.

Join us to unlock your potential as an investment expert, capable of navigating the complexities of modern finance and ensuring your organization thrives in a competitive landscape!

