The Certified Information Privacy Manager (CIPM)

21 – 25 March 2027
Online



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Ref: 321861_300550 **Date:** 21 – 25 March 2027 **Location:** Online **Fees:** 2200 GBP

Introduction

The Certified Information Privacy Manager CIPM certification is a globally recognized credential offered by the International Association of Privacy Professionals IAPP. This certification is designed for professionals who oversee and manage an organization's privacy program, ensuring compliance with global data protection laws and privacy regulations. The CIPM certification is particularly valuable for privacy officers, data protection officers, and compliance professionals, as it equips them with the knowledge and skills needed to implement effective privacy programs. This CIPM certificate course covers a wide range of topics related to information privacy, privacy management, and best practices for data protection.

Whether you are new to the field or a seasoned professional, this course provides the foundation to manage privacy programs, develop privacy policies, conduct Data Protection Impact Assessments DPIAs, and ensure compliance with key regulations such as GDPR and CCPA.

Course Objectives

By the end of this CIPM training, participants will be able to:

- Understand Privacy Laws and Regulations: Gain a comprehensive understanding of global privacy laws such as GDPR, CCPA, and other significant regulations affecting information privacy.
- Implement Privacy Programs: Learn how to develop, implement, and manage privacy programs within an organization to ensure compliance with data protection laws.
- Privacy Governance: Understand the principles of privacy governance and establish and maintain a privacy framework that ensures security information is protected.
- Conduct Data Protection Impact Assessments DPIAs: Learn the necessary steps to assess and mitigate privacy risks associated with data processing activities.
- Develop Privacy Policies and Procedures: Gain the skills to create and manage privacy policies and procedures that align with information privacy principles and best practices.
- Privacy Training and Awareness: Learn how to develop effective training programs to increase awareness about privacy information and best practices across your organization.
- Incident Response and Breach Management: Master strategies for responding to data breaches and managing incidents, ensuring compliance with privacy laws.
- Privacy Auditing and Assurance: Understand how to conduct privacy audits to ensure ongoing privacy management and continuous compliance.



Course Outlines

Day 1: Introduction to Privacy Management

- Introduction to privacy and data protection: Learn the core principles of privacy information and data protection.
- Key privacy concepts and principles and their significance in managing information privacy.
- Overview of global privacy regulations and how they influence privacy management strategies.
- Introduction to privacy program management and the role of information security managers in ensuring privacy compliance.

Day 2: Privacy Governance

- How to build a privacy governance framework that ensures adherence to information privacy laws.
- Role of the Data Protection Officer DPO and the responsibilities of an information security manager in overseeing privacy initiatives.
- Developing and maintaining privacy policies and procedures to strengthen the organization's privacy posture.
- Techniques for effective privacy risk management to reduce compliance risks.

Day 3: Privacy Operational Lifecycle

- Data Protection Impact Assessments DPIAs: Learn how to conduct DPIAs to identify and mitigate risks associated with processing personal data.
- Data mapping and inventory: Organize and catalog your organization's data to enhance privacy compliance.
- Vendor management and third-party assessments to ensure that external entities follow your privacy policies.
- Implementing privacy by design and by default in all data-related processes and systems.

Day 4: Privacy Program Implementation

- Establishing and managing an effective privacy program to ensure consistent compliance with global privacy laws.
- Privacy training and awareness programs to educate employees about the importance of information privacy.
- Developing strategies for incident response and breach management, ensuring your organization is prepared for data breaches.
- International data transfers and the complexities of managing cross-border data flow while ensuring compliance with data protection laws.



Day 5: Privacy Auditing and Assurance

- Privacy program auditing: Learn how to conduct comprehensive audits to ensure privacy compliance.
- Preparing for privacy audits and regulatory assessments to assess compliance levels.
- Understanding regulatory enforcement and penalties for failing to comply with privacy regulations.
- Final preparation for the CIPM exam, ensuring you are ready to obtain your CIPM certification.

Why Attend this Course: Wins & Losses!

- Gain a globally recognized certification: Earning the CIPM certification validates your expertise in privacy management and information privacy.
- Elevate your career: By gaining the skills and knowledge to manage privacy programs effectively, you'll position yourself as a leader in data protection and information security management.
- Master data protection laws: This course ensures you understand critical regulations like GDPR, CCPA, and more, equipping you with the tools to ensure organizational compliance.
- Stay ahead of the curve: With the increasing importance of privacy management in today's digital world, this certification offers a competitive edge, helping you stay ahead of privacy challenges.
- Prepare for success: Whether you are preparing for the CIPM exam or simply seeking to enhance your privacy expertise, this course provides the practical knowledge and skills to thrive in the field of information privacy and security management.

Conclusion

The CIPM certification is a must-have for professionals managing or overseeing privacy programs in organizations. This course equips you with the tools, strategies, and knowledge required to protect personal data, maintain privacy compliance, and effectively manage privacy programs. By mastering the core concepts of information privacy and privacy governance, you'll be prepared to handle privacy risks, respond to incidents, and implement best practices in data protection.

Don't miss the opportunity to elevate your expertise in privacy management and gain the certification that will boost your career. Enroll today to become a Certified Information Privacy Manager CIPM!

