BLACKBIRD FOR TRAINING

Leadership and Management - Masterclass

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Casablanca (Morocco)

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PARTNER



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Introduction

The Effective Leadership and Management Seminar is a comprehensive program tailored to develop the essential leadership and management skills required to excel in today's competitive and dynamic environments. It emphasizes the human aspects of good leadership and management, focusing on building strong interpersonal relationships, fostering motivation, and driving organizational success. This program is ideal for professionals seeking to enhance their leadership and management roles, equip themselves with advanced skills, and obtain a recognized certification in leadership and management.

Through an engaging blend of theory, practical exercises, and strategic insights, participants will gain the tools necessary to lead effectively, manage resources efficiently, and inspire teams to achieve outstanding results.

Course Objectives

By the end of this seminar, participants will:

- Understand the definition of leadership and management and their distinct yet complementary principles.
- Develop advanced leadership and management skills to address workplace challenges and inspire team performance.
- Learn the essentials of leadership and management in organizational and global contexts.
- Build the confidence to communicate, motivate, and influence teams effectively.
- Master key aspects of strategic orientation, including vision creation and stakeholder management.
- Foster good leadership and management practices by developing trust, accountability, and ethical decision-making.
- Align organizational objectives with individual and team performance through strategic resource management.
- Enhance time management, prioritization, and delegation skills for improved productivity.
- Discover actionable insights to balance work-life demands while excelling in global leadership and management roles.
- Craft a personal development plan for continued growth in developing leadership and management skills.



Course Outlines

Day 1: Managing Myself as a Leader

- Exploring self-perception in leadership.
- Cultivating intrapersonal and interpersonal skills.
- Understanding personal leadership styles.
- Leading dynamic and effective teams.

Day 2: Innovative Leadership and Communication

- Embracing innovative leadership and management techniques.
- Enhancing creativity through divergent thinking skills.
- Mastering active listening and nonverbal communication for leaders.
- Managing stress and inspiring team members.

Day 3: Imparting Leadership Values and Strategic Orientation

- Building trust through authentic leadership and management principles.
- Exploring resilience, integrity, and accountability in leadership.
- Conducting strategic analysis of competitive forces and organizational resources.
- Creating and communicating a compelling strategic vision.

Day 4: Managing Resources and Performance

- Aligning organizational vision with measurable performance goals.
- Implementing effective coaching techniques to improve performance.
- Understanding the fundamentals of organizational behavior and human resources management.
- Fostering team dynamics and assigning responsibilities efficiently.

Day 5: Key Management Competencies and Leadership in Action

- Prioritizing and managing time effectively using advanced tools.
- Delegating tasks to empower teams and enhance productivity.
- Connecting management principles to leadership goals through influence and trust.
- Participating in a hands-on group exercise to apply newly acquired skills.



Why Attend This Course: Wins & Losses!

- Master the principles of leadership and management, enabling you to drive change and inspire success.
- Gain the confidence to lead teams effectively and manage organizational resources efficiently.
- Achieve a globally recognized certification in leadership and management to bolster your professional profile.
- Develop a robust action plan for developing leadership and management skills tailored to your career aspirations.
- Return to your workplace with improved clarity, motivation, and a focused approach to achieving goals.

Conclusion

The Effective Leadership and Management Seminar is more than a training program; it is an investment in your professional and personal growth. By mastering the core principles and acquiring the advanced skills of leadership and management, you will position yourself as an influential leader capable of driving innovation and achieving organizational excellence.

Don’t miss the chance to redefine your career path with the tools, insights, and confidence needed to excel in the dynamic world of leadership and management training.

