BLACKBIRD FOR TRAINING

Advanced Strategic Planning Program According to Saudi Vision 2030

1 – 5 March 2027
Düsseldorf (Germany)



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Introduction

The Kingdom of Saudi Arabia has laid out its ambitious Vision 2030 to bring about transformative changes across all aspects of Saudi life and economy. This Saudi Vision 2030 training program aims to equip managers, decision-makers, and officials in Saudi companies with the deep knowledge and practical skills required to understand and align with this transformative national strategy. By the end of this course, participants will be capable of designing a strategic plan for their company or institution that is fully in line with Vision 2030, ensuring a clear pathway to success.

The Saudi Vision 2030 is a monumental roadmap that covers a wide range of initiatives, including technology, innovation, strategic planning in both public and private sectors, and the development of key programs such as the National Transformation Program, Financial Sector Development Program, and more. Through strategic planning training, participants will learn how to analyze the impact of Vision 2030 on the Saudi market and how they can adapt and implement effective strategies to ensure alignment with the Kingdom's goals.

Course Objectives

- Understand the fundamentals and strategic goals of Vision 2030 and their implications for Saudi companies.
- Analyze the Saudi Vision 2030 programs and their impact on the Saudi market and companies.
- Learn how to conduct a SWOT analysis tailored to Saudi Arabia Vision 2030 to evaluate strengths, weaknesses, opportunities, and threats.
- Formulate and prioritize a strategic plan that aligns with the objectives of Vision 2030.
- Develop actionable work programs, allocate resources efficiently, and ensure successful implementation.
- Implement a system for continuous monitoring and performance evaluation to ensure success.
- Adapt to the economic and social shifts introduced by Vision 2030, focusing on innovation, digital transformation, and the strengthening of strategic partnerships.

Course Outlines

Day 1: The Strategic Goals of Vision 2030



- Overview of Vision 2030: What it is, and how it transforms the Saudi economy and society.
- The strategic goals of Vision 2030 Saudi Arabia.
- Reviewing the key Vision 2030 programs that impact companies, including:
    - Quality of Life Program
    - Financial Sector Development Program
    - Housing Program
    - Financial Balance Program
    - National Transformation Program
    - Public Investment Fund Program
    - National Industry Development and Logistics Services Program
    - National Corporate Leadership Program
    - Human Capacity Development Program

Day 2: Preparing the SWOT Analysis Model

- Gathering information for the analysis of Vision 2030's impact on Saudi companies.
- Forming a strategic plan team to support your Saudi Vision 2030 strategy.
- Analyzing the strengths and weaknesses of Saudi companies after implementing Vision 2030.
- Evaluating the opportunities and challenges that arise within the Saudi market post-Vision 2030.

Day 3: Formulating the Company's Strategic Plan According to Vision 2030

- Analyzing the company's current position in relation to Vision 2030 Saudi Arabia.
- Identifying and prioritizing strategic goals to align with Vision 2030.
- Assessing opportunities and challenges within the market and implementing strategic planning methods.

Day 4: Putting the Strategic Plan into Practice

- Developing actionable work programs aligned with Vision 2030's objectives.
- Allocating resources effectively to ensure the success of the strategic planning cycle.
- Continuous monitoring and performance evaluation techniques to ensure progress.

Day 5: General Tips for the Success of Strategic Planning in Accordance with Vision 2030

- Adapting to economic and social changes in the wake of Vision 2030.
- Strengthening strategic partnerships and collaborations.
- Focusing on innovation, technology, and digital transformation to stay competitive and in line with national goals.



Why Attend This Course: Wins & Losses!

- Gain a deep understanding of Saudi Vision 2030, its goals, and the programs that shape the future of Saudi Arabia.
- Learn how to create a strategic plan that aligns with Vision 2030, boosting the effectiveness of your organization.
- Master the skills needed for advanced strategic planning and policy formulation, ensuring that your company thrives in the evolving Saudi economy.
- Get certified with strategic planning certification to enhance your professional skills and credibility in Saudi Arabia's corporate landscape.
- Understand the importance of strategic planning for long-term success and how it can impact your company's market position.

Conclusion

By attending this Saudi Vision 2030 training, you will be empowered with the knowledge and tools to implement a comprehensive strategic planning process in your company. The course will help you design actionable plans, allocate resources effectively, and continuously monitor performance, all aligned with the national goals of Vision 2030 Saudi Arabia. This program provides crucial insights into the strategic planning cycle, strategic planning methods, and the advantages of strategic planning to ensure that your organization thrives in the dynamic, future-focused Saudi market.

Embrace this opportunity to stay ahead and drive success in the Kingdom's transformation journey.

