CIPP: Certified International Procurement Professional

29 March – 2 April 2027
Casablanca (Morocco)



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Introduction

Accredited by the International Purchasing & Supply Chain Management Institute, this comprehensive certification program provides participants with a complete and structured understanding of international procurement, its processes, and its strategic value within global supply chain management. As global markets continue to expand and supply networks become more complex, the need for trained and certified procurement professionals has never been greater. This program serves as a foundational step toward becoming a certified international procurement professional, equipping participants with the knowledge and skills required to succeed in the world of cross-border purchasing.

This certification is designed for individuals looking to strengthen their procurement expertise, advance their careers, and gain recognition as qualified specialists in the field. The program covers the essential principles found in the International Purchasing Body of Knowledge and includes detailed modules on procurement documentation, international regulations, cultural influences on negotiation, supplier management, and global sourcing strategies. Participants will gain a clear understanding of the international procurement definition, the mechanisms that govern international purchasing, and how global logistics, political systems, and cultural differences shape procurement decisions.

Furthermore, the program highlights the importance of international procurement, demonstrating how it enhances competitiveness, reduces costs, improves supplier diversity, and supports the overall efficiency of the global supply chain. By the end of the course, participants will be equipped with a strong foundation that prepares them not only for the certification exam but also for real-world procurement challenges, positioning them for success as recognized professionals in an increasingly interconnected global marketplace.

Course Objectives

By the end of this program, participants will be able to:

- Apply advanced procurement techniques and best practices to improve global purchasing and enhance operational performance.
- Understand modern trends in supply chain management and implement them effectively in international procurement operations.
- Strengthen supplier selection, development, and relationship management, ensuring long-term value and performance.
- Acquire skills in contract management within the global context, including drafting, negotiating, and ensuring compliance with international regulations.
- Build the professional profile needed to achieve the international procurement certification, enhancing career prospects and global mobility.
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Gain comprehensive knowledge of the international procurement process, including documentation, logistics coordination, legal considerations, and negotiation strategies.

Course Outlines

Day 1: Essentials of Procurement Management and Strategic Cost Control

The first day introduces participants to the overall structure of procurement and its strategic importance within an organization. It emphasizes how procurement influences performance, cost, and global competitiveness.

- Understanding the strategic role of procurement and its contribution to supply chain success.
- Building and developing an effective procurement function aligned with organizational goals.
- Shifting focus from price management to long-term cost control through analytical and strategic techniques.
- Conducting personality-based exercises to enhance communication, negotiation, and conflict management skills.
- Reviewing international best practices in procurement project management and implementation.

This day lays the foundation for understanding how skilled professionals enhance purchasing efficiency and positions participants to progress toward becoming a certified procurement specialist.

Day 2: Advanced Procurement Strategies — Commodity Management, Spend Analysis, and Supplier Profiling

On the second day, the course deepens participants' understanding of global sourcing strategies and procurement analysis methods.

- Introduction to commodity-based procurement and its role in optimizing global sourcing activities.
- Spend analysis techniques: evaluating organizational expenditure and identifying opportunities for cost reduction.
- Supplier profiling: assessing supplier capabilities, performance, alignment, and long-term value contribution.
- Building high-level commodity strategies and understanding the dynamics of international markets.
- Determining negotiation power and competitive advantage through analytical market profiling.

These topics reinforce essential concepts in procurement skills development, enabling participants to evaluate suppliers, markets, and spending patterns with confidence and precision.

Day 3: Supplier Selection and Tender Process — Case Studies and Best Practices

This day focuses on supplier evaluation, bidding processes, and decision-making techniques essential for global procurement success.



- Identifying, shortlisting, and confirming supplier suitability for inclusion in tender lists.
- Managing the full tender cycle: documentation, bid evaluation, supplier communication, and selection.
- Reviewing benchmark case studies from leading international companies to understand successful supplier selection methods.
- Analyzing how global companies apply the international procurement process to achieve high standards, reduce risk, and secure long-term supplier partnerships.

Participants learn how to establish strong supplier networks that support international logistics, regulatory requirements, and strategic objectives.

Day 4: Pricing Strategies, KPIs, SLAs, and Negotiation Techniques

This day equips participants with the advanced tools needed to manage supplier performance and negotiate successfully across cultures and markets.

- Developing accurate pricing models for products and services in international procurement.
- Establishing Key Performance Indicators KPIs to monitor supplier performance.
- Creating Service Level Agreements SLAs that ensure compliance, accountability, and consistency.
- Mastering negotiation techniques that prepare participants to lead negotiations with confidence, tact, and strategic insight.
- Understanding how cultural differences influence negotiation styles and outcomes in international business.

This module strengthens participants' ability to operate as capable negotiation leaders and enhances their readiness to move toward becoming certified purchasing professionals.

Day 5: Comprehensive Review and Strategic Discussion on Procurement and Supply Chain Management

The final day brings all course components together and highlights procurement's strategic influence on global supply chains.

- A detailed review of the core concepts, tools, and techniques covered throughout the course.
- Discussion on the integration of procurement within the wider supply chain framework.
- Understanding how efficient purchasing contributes to organizational resilience and competitive advantage.
- Identifying how procurement can maximize value creation through strategic sourcing, supplier collaboration, and risk mitigation.
- Final preparation for the certification exam and guidance on professional development pathways.



Why Attend This Course: Wins & Losses!

- Earn an internationally recognized certification that elevates your professional status in the global marketplace.
- Gain advanced knowledge of international procurement that allows you to apply innovative strategies across global operations.
- Strengthen your skills in supplier evaluation, contract management, negotiation, and cost control.
- Acquire the ability to navigate cultural, legal, and regulatory complexities in cross-border procurement.
- Enhance your ability to manage and optimize international purchasing operations with confidence and professionalism.
- Build a strong foundation for career growth and leadership roles in procurement and supply chain management.

Conclusion

This professional training program provides a complete and structured pathway to mastering international procurement. It equips participants with the essential knowledge, practical tools, and strategic insights needed to navigate the complexities of global purchasing successfully. By completing the program, participants gain the expertise required to manage procurement processes effectively, negotiate confidently with global suppliers, and optimize supply chain performance.

With the prestigious certification earned through this program, participants position themselves for significant professional growth, whether they aim to advance within their current organizations or pursue new opportunities internationally. This course is an invaluable step toward becoming a highly qualified professional capable of driving excellence in international procurement and delivering strong value in the global supply chain environment.

