BLACKBIRD FOR TRAINING

Security Management, Planning & Asset Protection

9 – 13 May 2027
Istanbul (Turkey)



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Introduction

In today's fast-paced business environment, security management is one of the most critical elements to ensure the successful development and progression of any leading business. Effective security management integrates personnel, systems, and processes that support the business while securing key assets, rather than hindering operations. As businesses grow and evolve, so too do the risks and threats they face.

These threats may arise from both internal sources, such as personnel or information technology systems, and external sources, like environmental disasters or terrorism. While some of these risks can be directly controlled by security management, others cannot. Nevertheless, a robust security management system ensures that company assets are identified, evaluated for risk, and safeguarded with the appropriate measures, such as Crisis Management Plans and Business Continuity Plans.

This course is designed to equip participants with the knowledge and tools needed for security planning, asset protection, and risk mitigation through practical approaches like risk analysis and security surveys. These tools are essential for professionals to gain support from senior management in making strategic security decisions.

Course Objectives

By the end of this course, participants will be able to:

- Learn the best practices in security management and understand how to apply them effectively.
- Plan and implement security projects that align with organizational goals.
- Develop a protection program to secure intellectual property and physical assets.
- Lead and manage a proactive professional security team that delivers results.
- Understand how to create system security plans that ensure the protection of assets and mitigate risks.
- Gain insight into the latest global security management practices and trends.



Course Outlines

Day 1: Issues of Security Management

- Strategic and operational management within security departments.
- Management of risk and its integration into broader business strategies.
- Crime management and preventive techniques in security.
- Setting and maintaining management standards for security operations.

Day 2: The Importance of Security Planning

- Understanding legal obligations and compliance in security management.
- The loss of reputation and the impact of security failures on businesses.
- Planning and managing security projects to ensure their effectiveness.
- Core principles of emergency response and recovery after security incidents.

Day 3: Threats to Assets

- Identifying and understanding the loss of assets.
- Key point identification and implementing risk analysis.
- Conducting comprehensive security surveys for effective risk mitigation.
- Protecting intellectual property and computer security.
- Evacuation planning and safeguarding personnel during emergencies.

Day 4: Principles of Asset Protection

- Physical security measures for asset protection.
- Ensuring perimeter security and implementing access control strategies.
- The importance of security lighting for safety and deterrence.
- Establishing communication and control centres for efficient security management.
- Techniques for investigations and interviewing in security cases.
- Managing special risks and understanding their unique challenges.

Day 5: Implementing Asset Protection Programs

- Developing crisis management plans to handle unexpected threats.
- Designing and implementing business continuity plans to ensure long-term stability.
- Establishing mutual aid and building relationships with external partners for emergency support.
- Developing communication strategies to maintain transparency during a security breach.
- Effectively dealing with the media during crises and managing public perception.



Why Attend this Course: Wins & Losses!

- Master security management techniques to safeguard your organization's critical assets.
- Learn security planning best practices that protect both physical and intellectual property.
- Gain expertise in developing system security plans that align with global security standards.
- Become proficient in implementing advanced security management systems and processes.
- Strengthen your ability to lead and manage a proactive security team, improving efficiency and response time.
- Earn a certificate in security management that enhances your credibility and career opportunities.

Conclusion

In a world where risks are constantly evolving, security management plays an essential role in protecting organizational assets and ensuring business continuity. This course provides participants with the skills and knowledge to create and implement security plans, manage risks, and protect both physical and intellectual assets. By understanding key aspects such as asset protection security, security surveys, and system security plans, you'll be equipped to contribute significantly to your organization's security framework.

Don't miss the opportunity to gain advanced security management skills and a certificate course in security management that will set you apart in the security industry.

