BLACKBIRD FOR TRAINING

Creative Problem Solving

23 – 27 November 2026
Madrid (Spain)



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Introduction

Are you tired of using traditional problem-solving methods that no longer yield effective results? Our Creative Problem Solving course is designed to break free from conventional thinking and introduce you to innovative problem-solving techniques. Whether you're tackling business challenges or personal obstacles, this course will help you develop a structured yet creative problem-solving process. Through engaging activities and real-world scenarios, you'll explore creative thinking and problem-solving strategies that will improve your decision-making, spark creativity, and unlock new opportunities. Perfect for professionals and teams aiming to boost their problem-solving skills and enhance their creativity, this course will guide you in transforming problems into exciting solutions.

Course Objectives

By the end of this course, you will:

- Define creative problem solving and understand its key principles.
- Explore the relationship between creativity and problem solving, and how they can work together to produce innovative solutions.
- Learn various creative problem-solving techniques and methods to generate new ideas and tackle challenges.
- Build the ability to use critical thinking alongside creative problem solving for a more holistic approach to challenges.
- Develop strategies for applying creative problem solving in both personal and professional settings.
- Gain confidence in applying the steps of creative problem solving and implementing actionable solutions.
- Understand how to be a creative problem solver and foster a mindset of continuous innovation.

Course Outlines

Day 1: Introduction to Creative Problem-Solving



- What is Creative Problem Solving?
    - Overview and definition of creative problem solving.
    - The creative problem-solving process: Steps to follow when facing challenges.
    - Importance of integrating creativity into everyday problem-solving.
- Historical Examples of Creative Problem Solving
    - Case studies showcasing creative problem solving in business and other industries.
    - The connection between creative thinking and breakthrough innovations.
- Overview of Course Structure and Objectives
    - How creative problem solving leads to better results.

Day 2: The Impact of Trust on Creative Problem-Solving

- Building Trust for Effective Problem-Solving
    - The role of trust in encouraging creative collaboration.
    - Techniques to build trust within teams, essential for creative problem solving.
- Trust-Building Exercises
    - Exercises that highlight how trust and communication are integral to creative problem solving.
- Trust and Communication
    - Best practices to ensure trustful communication during the creative problem-solving process.

Day 3: Context for Creative Problem-Solving

- Understanding Context in Problem-Solving
    - The influence of context on creativity and problem-solving.
    - How to adapt creative problem-solving methods to varying situations.
- Contextual Challenges and Solutions
    - Identifying the challenges within different contexts and developing creative solutions.

Day 4: Promoting Creative Thinking



- Thinking About the World
    - Techniques to expand thinking patterns and encourage divergent thinking.
    - Encouraging creativity in teams and organizations for better problem solving.
- Creative Thinking Strategies
    - Learn tools for creative thinking to generate innovative solutions.
    - Exercises designed to help you think outside the box and apply creative solutions to challenges.
- Creating a Creative Environment
    - How to foster an atmosphere that nurtures creative problem solving.

Day 5: Implementing Effective Solutions

- From Ideas to Action
    - Steps of creative problem solving: How to turn innovative ideas into actionable solutions.
    - Overcoming common obstacles when implementing creative problem-solving solutions.
- Final Group Project
    - Develop and present a creative solution to a real-world challenge, showcasing your newly acquired skills.
- Course Review and Reflection
    - A reflective discussion on the benefits of creative problem solving and how to continue applying the principles learned.

Why Attend This Course? Wins & Losses!

- Master the steps of creative problem solving and apply them to your everyday business and personal challenges.
- Gain exposure to proven creative problem-solving methods and strategies that have helped many successful businesses.
- Develop a creative problem-solving mindset that combines critical thinking and creativity for better decision-making.
- Improve your ability to tackle difficult problems by applying creativity and critical thinking simultaneously.
- Gain practical experience and tools to lead creative problem-solving initiatives in your team or organization.



Conclusion

This Creative Problem Solving course offers a deep dive into the essential methods and strategies needed to think creatively and solve problems effectively. Whether you're an individual looking to improve problem-solving skills or part of a team aiming to be more innovative, this course will provide the tools you need to succeed. You will learn to navigate challenges with ease, generate impactful solutions, and integrate creative problem solving techniques into your professional life.

Join us to explore the power of creativity in problem-solving and transform how you approach challenges. Through this creative problem-solving course, you'll be equipped to turn problems into opportunities and elevate your problem-solving abilities to a new level.

