BLACKBIRD FOR TRAINING

Public Speaking & Presentation Skills for Leaders

22 – 26 November 2027
Paris (France)



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Ref: 32098_292378 **Date:** 22 – 26 November 2027 **Location:** Paris (France) **Fees:** 5200 GBP

Introduction

Did you know there is a secret language of leadership that determines who rises to the top in business and politics? This course will teach you how to speak like a leader and deliver powerful, persuasive presentations. Public speaking is a crucial skill in almost every business role, yet many professionals struggle with it due to various reasons. Whether you're presenting to a small team or addressing a large audience, this Public Speaking & Presentation Skills training course will give you the confidence and tools you need to speak with authority, clarity, and impact.

Learn how to develop public speaking skills and presentation techniques that make you stand out as a leader, effectively communicate your ideas, and inspire those around you. This course is designed for professionals who want to improve public speaking skills and boost their leadership communication abilities.

Course Objectives

By the end of this course, you will be able to:

- Speak publicly in a confident, convincing, and concise manner: Master the art of public speaking and gain confidence in delivering your message.
- Deliver dynamic and impactful presentations: Learn how to structure your presentations for maximum effect and engage your audience.
- Create compelling speeches: Develop techniques to create materials that effectively support your message.
- Build rapport with your audience: Use eye contact, body language, and vocal delivery to connect with your listeners.
- Sharpen your public speaking skills: Integrate feedback to continuously improve your presentation abilities and overcome common challenges in speaking.

Course Outlines

Day 1: Speak Like a Leader



- Six Rhetorical Devices by Lancaster: Learn the power of rhetoric in public speaking.
    - Breathless x3: Using pauses to create suspense and control the pace.
    - Repetition x3: Reinforcing key points to increase impact.
    - Balance x3: Crafting well-structured sentences for clarity.
    - Metaphor: Using metaphors to simplify complex ideas and make them relatable.
    - Exaggeration: How and when to amplify your message for effect.
    - Rhyme: Making your message memorable through rhyme.

Day 2: Prepare for Success

- Write According to the Laws of Attraction: Learn how to write speeches that captivate attention from the first word.
- Secrets to Commanding Attention and Getting Results: Techniques to grab and hold the audience's focus.
- How to Speak Effectively and Win Over the Audience: Develop strategies to engage and persuade your listeners.
- Prepare Your Script and Rhetoric: Structure your speech to ensure clarity and impact.
- Techniques to Impress Your Audience: Utilize storytelling, humor, and other tools to make your presentation stand out.

Day 3: Designing a Professional Presentation

- The 5 Key Elements of a Presentation: Learn the core components of a great presentation.
- What Problem?: How to frame the problem you are addressing in your presentation.
- PowerPoint - Its Uses and Flaws: How to use PowerPoint effectively without overloading it.
- Alternative Methods of Presenting: Explore other ways to present besides slides e.g., interactive discussions, visual aids.

Day 4: Delivering a Presentation That Has an Impact

- Posture: Master how your body language affects your presentation.
- Legs and Feet: How to use your body to project confidence.
- Arms and Hands: Use hand gestures effectively to reinforce your message.
- Delivering Without Notes or Props: Learn to present naturally and confidently without relying on notes.
- Voice Usage: Understanding how to vary your pitch, tone, and pace to keep your audience engaged.
- Facial Expressions: How to align your expressions with your message to enhance emotional connection.
- Words You Use: Choosing the right words to resonate with your audience.



Day 5: Overcoming Anxiety When Presenting

- Planning and Preparation: The importance of thorough planning in reducing anxiety.
- Rehearsal: Practicing your presentation to perfect your delivery.
- Top Tips for Calming Nerves: Proven strategies to manage stress and anxiety before stepping on stage.
- Visualizing Success: How to use mental rehearsal to prepare yourself for success.
- Thinking Fast and Talking Smart: Quick thinking techniques for handling unexpected challenges during your presentation.

Why Attend This Course: Wins & Losses!

- Develop Public Speaking Skills: Learn practical public speaking skills that will make you a more confident and persuasive communicator.
- Improve Your Leadership Communication: Effective leadership communication is key to inspiring and motivating your team. This course helps you communicate like a leader.
- Enhance Your Presentation Skills: Master the art of delivering effective presentations that leave a lasting impression on your audience.
- Overcome Public Speaking Anxiety: Gain techniques for managing nerves and turning anxiety into positive energy, so you can deliver powerful speeches.
- Boost Career Advancement: Leaders with strong public speaking skills are often seen as more competent and influential. This course equips you with those skills to excel in your professional life.

Conclusion

In the world of business and leadership, being able to communicate clearly and confidently is non-negotiable. This Public Speaking & Presentation Skills course provides you with the tools and techniques needed to develop public speaking skills that resonate with your audience. Whether you are delivering a company presentation, speaking at a conference, or addressing your team, the ability to speak like a leader will elevate your career and influence.

Don't miss out on this opportunity to hone your presentation skills and become the confident, persuasive speaker you were meant to be. Sign up today and start transforming your public speaking abilities for a more successful future!

