BLACKBIRD FOR TRAINING

women's Leadership in Workplace

14 – 18 February 2027
Sharm El-Sheikh (Egypt)

UK Traininig
PARTNER



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Introduction

In today's world, as society becomes increasingly aware of the positive impact women can have in the workplace, and as the gender gap continues to narrow, we are witnessing a significant rise in women's participation in the workforce. This movement is not only an economic and social priority but has improved the lives of women and their families, communities, businesses, and the national economy. This course is designed to equip women with the leadership skills they need to succeed and thrive in leadership roles, helping them become successful leaders in the workplace.

Course Objectives

By the end of this course, participants will:

- Acquire basic leadership skills that will empower them to lead teams effectively and achieve workplace goals.
- Learn how to address gender backlashes in the workplace and overcome barriers to success.
- Improve negotiation skills to handle key workplace negotiations confidently.
- Master effective communication skills to influence others and convey ideas clearly.
- Overcome communication anxiety and improve confidence in interactions.
- Gain the ability to influence others for positive action and team collaboration.
- Learn how to handle conflict and achieve productive resolutions in a professional setting.

Course Outlines

Day 1: Introduction to Leadership

- Leadership Overview: A comprehensive introduction to leadership concepts, highlighting the differences between traditional and contemporary leadership styles.
- Women’s Leadership: Understanding the barriers women face in leadership roles and strategies to overcome them. Real-life examples of successful female leaders across industries.
- Building Essential Leadership Skills: Learn critical leadership skills like decision-making, team management, and goal setting.



Day 2: Gender-Based Challenges in the Workplace

- Gender Bias and Challenges: Explore common scenarios where women face gender bias and how to navigate them effectively.
- Overcoming Gender Bias: Practical strategies to combat gender bias, including building alliances and strengthening professional relationships.
- Promoting Inclusivity: How to contribute to creating an inclusive work environment that supports diversity and empowers women to succeed.

Day 3: Negotiation Skills for Women

- Introduction to Negotiation: Learn the basics of negotiation and how to prepare for various types of workplace negotiations, including salaries, job responsibilities, and resources.
- Enhancing Negotiation Skills: Effective negotiation techniques, including reading body language and overcoming obstacles during negotiations.
- Building Confidence in Negotiations: Practical case studies to help participants build confidence and achieve successful outcomes in negotiations.

Day 4: Mastering Effective Communication

- Effective Communication: Learn how to clearly and confidently articulate ideas in meetings, presentations, and everyday interactions.
- Influencing Through Communication: Techniques to influence others using both verbal and non-verbal communication strategies.
- Overcoming Communication Anxiety: Practical tools to overcome anxiety during important communication moments.

Day 5: Influencing Others and Managing Conflict

- Influencing Others at Work: Develop leadership skills that allow you to motivate and inspire your colleagues and teams for greater success.
- Influence Strategies: Innovative methods for influencing others and guiding them toward achieving common goals.
- Conflict Management: Understand the types of conflicts that can arise in the workplace and learn how to analyze and resolve them in ways that lead to long-term solutions and better collaboration.

Why Attend This Course: Wins & Losses!

Attending this women's leadership training program offers you the opportunity to:



- Gain women's leadership skills that are essential for your career advancement and success in executive leadership roles.
- Learn how to effectively navigate gender biases, and develop strategies to overcome these barriers and thrive in male-dominated industries.
- Build the confidence and negotiation skills for women that will help you secure better opportunities, resources, and roles within your organization.
- Become a more effective communicator, influencing others to act and driving positive change within your workplace.
- Receive a women’s leadership certificate that showcases your commitment to professional development and women’s leadership success.

Whether you are aiming for a promotion, transitioning into a leadership role, or simply looking to enhance your existing skills, this course provides the tools and strategies you need to succeed. The course focuses on practical, actionable techniques that you can apply immediately in your day-to-day work environment.

Conclusion

By completing this course, you will have a deeper understanding of what it takes to be a successful female leader in the workplace. You will acquire the necessary skills to manage teams, influence others, and navigate workplace challenges. Whether you are striving to become a global leader or enhance your current leadership style, this program will equip you with the tools and knowledge needed for success. Don’t miss the chance to develop the leadership skills you need to achieve your full potential and make a positive impact in your career.

