

Comprehensive C-SUITE Leaders Program – Middle East

Barcelona (Spain)

10 - 21 August 2026

UK Training

PARTNER



Comprehensive C-SUITE Leaders Program—Middle East

Code: CT32 From: 10 - 21 August 2026 City: Barcelona (Spain) Fees: 10600 Pound

Introduction

The C-Suite Leaders Program—Middle East is an extensive course designed specifically for senior executives in the Middle East region. This program focuses on developing leadership excellence and strategic thinking skills to drive organizational success in a dynamic business landscape.

Objectives

- Enhance executive presence and influence to effectively lead teams and stakeholders.
- Develop strategic thinking abilities to navigate complex business challenges.
- Acquire practical tools and frameworks for decision-making and leading change.
- Cultivate effective communication and networking skills for building strong professional networks.
- Foster a growth mindset and the ability to execute growth strategies.
- Develop innovation management capabilities to drive business growth.
- Enhance agility and adaptability in the face of disruption.
- Foster cross-functional collaboration and synergy.
- Develop a global mindset and cultural intelligence.
- Acquire insights into emerging trends and technologies shaping the business landscape.

Course Outline

Day 1

Executive Presence and Influence

- Understanding the critical principles of effective leadership.
- Developing persuasive communication skills.
- Strengthening leadership presence.
- Cultivating informal networks.
- Learning a framework for persuasion.
- Communicating vision and strategy persuasively.

Day 2

Strategic Thinking

- Exploring business strategy from multiple perspectives.
- Decisive decision-making and leading change.



- Creating and sustaining competitive advantage.
- Leveraging strategic alliances.

Day 3

Strategic Leadership for Transformation

- Assessing the organization's readiness for transformation.
- Leading change initiatives and managing resistance.
- Developing a strategic roadmap for organizational transformation.
- Building a culture of innovation and continuous improvement.

Day 4

Leading High-Performing Teams

- Building and developing high-performing teams.
- Enhancing team dynamics and collaboration.
- Motivating and empowering team members.
- Managing diversity and fostering inclusion.

Day 5

Strategic Execution and Performance Management

- Translating strategy into actionable plans.
- Establishing key performance indicators KPIs and metrics.
- Monitoring and evaluating performance.
- Implementing effective performance management systems.

Day 6

Managing Innovation and Disruption

- Understanding the role of innovation in driving business growth.
- Managing disruptive technologies and market changes.
- Fostering a culture of innovation.
- Implementing innovation strategies.

Day 7

Strategic Marketing and Customer Experience

- Developing customer-centric strategies.
- Creating compelling value propositions.
- Designing and delivering exceptional customer experiences.
- Leveraging digital marketing and analytics.

Day 8



Financial Strategy and Value Creation

- Understanding financial statements and key financial metrics.
- Evaluating investment opportunities and allocating resources.
- Maximizing shareholder value.
- Capital structure and financing strategies.

Day 9

Leading in a Global Context

- Developing a global mindset and cultural intelligence.
- Leading diverse and multicultural teams.
- Navigating geopolitical and cultural complexities.
- Expanding into international markets.

Day 10

Immersion and Networking Event

- Five-day immersive learning experience and networking event on-campus.
- Two days of off-site activities for peer bonding and cultural competence.
- Structured networking activities with peers, industry executives, and faculty.
- Reflection, consolidation, and action planning.



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

