

Graphic Design Course: Professional Visual Design & Creative Execution

Madrid (Spain)

19 - 23 October 2026

UK Training

PARTNER



Graphic Design Course: Professional Visual Design & Creative Execution

Code: PR32 From: 19 - 23 October 2026 City: Madrid (Spain) Fees: 5200 Pound

Introduction

This course provides a structured and practical approach to developing graphic design skills by combining foundational principles with more advanced applications. The content is designed to deepen understanding of how visual elements work together while enabling participants to produce high-quality, professional designs that meet real business needs.

The course focuses on applying graphic design principles in practical contexts, with emphasis on improving design quality, organizing creative workflows, and making informed design decisions. It also addresses common challenges in design projects, helping participants achieve a balance between visual appeal and functional effectiveness.

Through hands-on exercises and applied learning, participants will strengthen their ability to use design tools efficiently and deliver consistent, high-quality visual outputs across different use cases.

Course Objectives

By the end of this course, participants will be able to:

- Analyze graphic design elements and apply them in practical scenarios.
- Develop cohesive visual designs with clarity and professional quality.
- Use design tools effectively to produce high-quality outputs.
- Enhance visual balance through proper use of color, typography, and layout.
- Apply design principles across various types of projects.
- Evaluate and improve design quality using structured criteria.
- Organize and manage design workflows efficiently.
- Produce visual content that supports organizational communication goals.

Course Outlines

Day 1: Visual Foundations and Design Analysis

- Review of core design elements and their practical applications.
- Analysis of visual balance and composition.
- Advanced use of color for visual impact.
- Typography selection and structuring.
- Case study analysis of design examples.
- Practical exercises to refine visual quality.

Day 2: Design Tools and Practical Application

- Effective use of design tools for advanced outputs.

The logo for UK Training Partner features the text 'UK Training' in a small, black, sans-serif font above the word 'PARTNER' in a large, bold, black, sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver, set against a backdrop of concentric circles.

- Structuring layout and visual hierarchy.
- Image editing and enhancement techniques.
- Creating multi-purpose visual assets.
- Hands-on exercises for design creation.
- Review and refinement of produced designs.

Day 3: Digital Content and Campaign Design

- Designing visual content for digital platforms.
- Developing campaign-ready visual materials.
- Applying graphic design principles in content creation.
- Enhancing clarity and communication through design.
- Practical case-based design exercises.
- Evaluation and improvement of digital outputs.

Day 4: Quality Enhancement and Workflow Management

- Analyzing and improving design quality.
- Applying professional design standards.
- Managing time within design projects.
- Structuring workflow for efficiency.
- Identifying and correcting design inconsistencies.
- Advanced exercises to improve performance.

Day 5: Final Project and Evaluation

- Developing a complete design project.
- Applying all acquired concepts and techniques.
- Detailed review of design work.
- Evaluating outputs based on defined criteria.
- Presenting the final project.
- Identifying improvement opportunities.

Why Attend this Course: Wins & Losses!

- Strengthen practical graphic design capabilities.
- Improve overall visual output quality.
- Enhance the ability to analyze and refine designs.
- Gain hands-on experience through real applications.
- Improve workflow organization and efficiency.
- Support creation of professional visual content.
- Develop structured design decision-making skills.
- Bridge the gap between theory and practice.

Conclusion

This course offers a comprehensive and structured approach to developing graphic design skills through a balance of theory and practical application. It builds progressively from understanding design elements to applying them in

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER



complete, real-world projects.

The focus on hands-on practice ensures that participants can translate knowledge into actionable skills, enabling them to produce effective and visually balanced designs. The course also emphasizes quality improvement, workflow efficiency, and consistency in output.

By the end of the program, participants will be equipped to handle diverse design requirements with confidence, delivering professional visual content that aligns with organizational objectives while maintaining high standards of design quality.

A graphic of a chessboard with a black and white checkered pattern. In the foreground, there are three chess pieces: a black pawn, a silver pawn, and a gold king piece. In the background, there are concentric circles radiating from the king piece.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 WS Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 الصناعات الوطنية (القابضة) National Industries Group (Holding), Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 هيئة تنظيم الكهرباء - عمان Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training