

Launch Your Business in 5 Days

Barcelona (Spain)

14 - 18 June 2027

UK Training

PARTNER



Launch Your Business in 5 Days

Code: CC32 From: 14 - 18 June 2027 City: Barcelona (Spain) Fees: 5200 Pound

Introduction

In today's fast-paced business environment, transforming an idea into a viable venture requires speed, clarity, and disciplined execution. Many aspiring entrepreneurs and intrapreneurs struggle—not because they lack ideas—but because they lack a structured framework to validate, build, and effectively present those ideas.

Launching a business is no longer about spending months planning without testing the market. Success depends on developing a Minimum Viable Product MVP, validating assumptions rapidly, designing a sustainable business model, and clearly communicating the value proposition to investors, partners, or internal stakeholders.

This intensive five-day program guides participants from idea generation to an investor-ready concept through a highly practical, hands-on approach. Participants will work on real business scenarios, develop an MVP concept, design a scalable business model, and prepare a compelling funding pitch. By the end of the program, they will have a clear and actionable roadmap to confidently launch or scale their business idea.

Course Objectives

By the end of this course, participants will be able to:

- Validate business ideas using structured frameworks and practical market testing techniques.
- Define and develop a Minimum Viable Product MVP.
- Design a complete, scalable, and sustainable business model.
- Understand funding options and investor expectations.
- Develop and deliver a persuasive business pitch.
- Create a practical launch roadmap for immediate implementation.

Course Outlines

Day 1: Idea Validation and Market Opportunity

- Turning Ideas into Opportunities: Identifying Real Problems Worth Solving
- Essential Market Research for Startups
- Customer Segmentation and Target Market Definition
- Designing a Strong Value Proposition
- Competitor and Industry Landscape Analysis
- Idea Validation Techniques Interviews, Surveys, Rapid Testing

Day 2: MVP Development and Product Strategy

- Characteristics of a Strong MVP Scope, Features, Speed to Market
- Feature Prioritization: Must-Have vs. Nice-to-Have
- User Journey Mapping and Experience Design

The logo for UK Training Partner features the text 'UK Training' in a small, black, sans-serif font above the word 'PARTNER' in a large, bold, black, sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver, set against a backdrop of concentric circles.

- Prototyping Methods: From Low-Fidelity to Functional MVP Concepts
- Testing and Iteration Cycles
- Measuring Early Product-Market Fit Indicators

Day 3: Business Modeling and Revenue Strategy

- Designing a Scalable Business Model
- Revenue Streams and Pricing Strategies
- Cost Structure and Unit Economics
- Go-to-Market Strategy Development
- Partnerships and Distribution Channels
- Risk Assessment and Sustainability Planning

Day 4: Funding Strategy and Pitch Preparation

- The Startup Funding Landscape Bootstrapping, Angel Investment, Venture Capital, Corporate Funding
- What Investors Look For
- Financial Projections for Early-Stage Businesses
- Building a High-Impact Pitch Deck
- Storytelling for Business and Investment
- Structuring the Pitch: Problem - Solution - Market - Traction - Financials - The Ask

Day 5: Pitch Delivery and Business Launch Planning

- Pitch Delivery Techniques and Executive Presence
- Handling Investor Questions and Objections
- Business Launch Roadmap First 90 Days Planning
- Legal and Operational Launch Considerations
- Final Pitch Presentations
- Expert Feedback and Individual Action Plans

Why Attend This Course? Wins & Losses!

- Transform your business idea into a structured, testable concept in just five days.
- Learn practical MVP development techniques used by modern startups.
- Master business modeling tools to design scalable and sustainable ventures.
- Understand funding mechanisms and how to position your business for investment.
- Develop and practice a real investor-ready pitch.
- Gain hands-on experience through workshops, exercises, and real-world scenarios.
- Leave with a clear and actionable launch roadmap ready for immediate execution.

Conclusion

This program represents a powerful step toward turning ideas into market-ready businesses. It offers a structured, practical, and results-driven learning experience designed to accelerate business creation and readiness for funding or market entry.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER



Whether you are launching a startup, developing an internal innovation initiative, or testing a new business concept, the tools, frameworks, and practical outputs gained from this program will enable you to move forward with clarity, speed, and confidence.

A graphic of a chessboard with a black and white checkered pattern. Three chess pieces are visible: a black pawn, a silver pawn, and a gold king piece. In the background, there are concentric circles radiating from the king piece.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training