

IT Service Management (ITSM) & Strategic Planning

Barcelona (Spain)

11 - 15 January 2027

UK Training

PARTNER



IT Service Management (ITSM) & Strategic Planning

Code: IT32 From: 11 - 15 January 2027 City: Barcelona (Spain) Fees: 5900 Pound

Introduction

In today's digital landscape, information technology is no longer limited to a support function. It plays a central role in driving growth, improving efficiency, and strengthening competitive advantage. As organizations accelerate their digital transformation journeys, the need for structured IT service management integrated with strategic planning has become essential.

This course provides a comprehensive framework that combines recognized best practices in IT service management with proven strategic planning methodologies. Participants will gain the knowledge and practical tools required to design, align, and optimize IT services in a way that supports long-term organizational objectives, enhances governance, improves performance, and ensures sustainable value creation.

Course Objectives

By the end of this program, participants will be able to:

- Understand the fundamental principles of IT service management and the components of the service lifecycle.
- Align IT services with corporate strategy and overall business objectives.
- Develop a structured IT service strategy and build a clear strategic roadmap.
- Apply governance, risk management, and performance measurement frameworks effectively.
- Design a continuous improvement plan to enhance service quality and efficiency.
- Integrate financial planning and resource management within the IT service management framework.
- Prepare a practical and actionable IT strategic plan tailored to their organization.

Course Outlines

Day 1: Foundations of IT Service Management and Business Alignment

- Evolution of IT service management and modern digital service concepts
- Core service management principles and service value systems
- Service lifecycle and value stream approaches
- Business and IT alignment models
- Stakeholder analysis and service demand management

Day 2: IT Strategy Development and Service Portfolio Management

- Defining IT vision, mission, and strategic positioning
- Internal and external environmental analysis
- Service portfolio management and service catalog design
- IT financial management and budget alignment
- Governance structures and oversight frameworks



Day 3: Service Design, Risk, and Performance Management

- Service level management and key performance indicators
- Capacity, availability, and continuity planning
- Risk management within IT services
- Cybersecurity and regulatory compliance considerations
- Performance measurement using balanced performance frameworks

Day 4: Service Transition, Change, and Digital Transformation

- Change management and organizational readiness
- Release and deployment management
- Knowledge management and configuration management practices
- Agile practices and their integration with IT service management
- Digital transformation strategy and innovation planning

Day 5: Continual Improvement and Strategic Roadmap Development

- Continual service improvement models
- Maturity models and capability assessments
- Building a three-to-five-year IT strategic roadmap
- Cost optimization and value realization
- Action planning and executive presentation techniques

Why Attend This Course: Wins & Losses!

- Establish a clear IT strategy aligned with business priorities
- Improve service quality and stakeholder satisfaction
- Strengthen governance and reduce operational risks
- Optimize costs and enhance resource utilization
- Accelerate digital transformation initiatives with confidence

Conclusion

This course delivers a structured and practical approach to integrating IT service management with strategic planning. By applying governance principles, risk management practices, performance measurement tools, and continuous improvement models, participants will be equipped to build resilient IT capabilities that support long-term business success and sustained digital growth.



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior,
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

