

The Resource Mobilization and Proposal Development

Geneva (Switzerland)

22 - 26 March 2027

UK Training

PARTNER



The Resource Mobilization and Proposal Development

Code: OC32 From: 22 - 26 March 2027 City: Geneva (Switzerland) Fees: 5900 Pound

Introduction

The Resource Mobilization and Proposal Development training program is designed to equip participants with the knowledge and skills required to effectively mobilize resources and develop winning proposals for various projects and initiatives. In today's highly competitive funding environment, organizations and individuals must have the expertise to secure financial support and effectively communicate their ideas and projects to potential donors and partners. This course will provide you with the tools and techniques to master resource mobilization and proposal development, ensuring you can successfully attract funding and support for your initiatives.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core principles and concepts of resource mobilization and proposal development.
- Identify and assess potential funding sources, donors, and partners for their projects.
- Develop a strategic resource mobilization plan tailored to the specific needs of their organization or project.
- Create compelling and persuasive proposals that align with the priorities and requirements of donors.
- Effectively communicate the impact and value proposition of their projects to attract funding.
- Navigate the grant application process, including proposal submission and post-submission follow-up.
- Utilize various tools and techniques for successful proposal writing.
- Build and maintain strong relationships with donors and partners.
- Develop a comprehensive fundraising strategy.
- Apply ethical and transparent practices in resource mobilization and proposal development.

Course Outlines

Day 1: Introduction to Resource Mobilization / Identifying Funding Sources

- Overview of Resource Mobilization and its importance.
- Key concepts and terminology related to resource mobilization.
- Different types of funding sources: government, foundations, corporations, and individuals.
- Researching potential donors and partners.
- Prospecting and donor mapping strategies.

Day 2: Resource Mobilization Planning / Crafting a Compelling Proposal: Part 1

- Developing a resource mobilization strategy.
- Setting SMART fundraising goals.
- Budgeting for resource mobilization.
- Proposal writing fundamentals: structuring your proposal for success.



- Defining project goals and objectives clearly.
- Understanding donor expectations and aligning the proposal with them.

Day 3: Crafting a Compelling Proposal: Part 2 / The Proposal Submission Process

- Creating a logical framework for the proposal.
- Developing a monitoring and evaluation plan.
- Incorporating a sustainability strategy into the proposal.
- Preparing proposal packages for submission.
- Submission guidelines and best practices for success.
- Follow-up communication after submission.

Day 4: Fundraising Tools and Techniques / Building Relationships with Donors and Partners

- Leveraging online platforms and technology for resource mobilization.
- Donor engagement strategies to build lasting partnerships.
- Creating effective fundraising campaigns.
- Donor stewardship and keeping donors engaged.
- Networking and relationship-building strategies for successful partnerships.

Day 5: Fundraising Ethics and Transparency / Developing a Fundraising Strategy

- Ethical considerations in resource mobilization.
- Transparency and accountability in fundraising practices.
- Compliance and reporting requirements for donors.
- Developing a comprehensive fundraising plan.
- Setting priorities and creating timelines for fundraising efforts.
- Case studies and best practices in successful resource mobilization.

Why Attend This Course? Wins & Losses!

- Comprehensive understanding of resource mobilization theory and practical application.
- Ability to identify and assess funding sources that best align with your project's needs.
- Learn how to write winning proposals that meet donor expectations and maximize funding opportunities.
- Build strong, long-lasting relationships with key donors and partners.
- Gain valuable tools and techniques for effective proposal writing and fundraising.
- Learn ethical and transparent practices that ensure accountability in resource mobilization.

Conclusion

The Resource Mobilization and Proposal Development course provides you with the essential skills needed to secure funding and support for your projects. Through hands-on learning, you will gain in-depth knowledge of resource mobilization strategies and proposal writing, enabling you to develop compelling proposals and successfully engage with donors and partners. Whether you are a nonprofit leader, project manager, or fundraising professional, this course will help you refine your skills in mobilizing resources and enhancing your proposal development capabilities. By the end of the course, you will have the tools and confidence to effectively fund your initiatives and drive success.

Don't miss the opportunity to develop your skills in this critical area and ensure your projects receive the financial

PARTNER





support they deserve!

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

UK Training

PARTNER



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



هيئة تنظيم الكهرباء - عمان
AUTHORITY FOR ELECTRICITY REGULATION, OMAN
Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

