BLACKBIRD FOR TRAINING

Senior Executive Leadership Program

28 February – 4 March 2027
Istanbul (Turkey)



Senior Executive Leadership Program

Ref: 3255390_202201 **Date:** 28 February – 4 March 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 GBP

Introduction

In today's rapidly changing and highly competitive business environment, leadership is no longer just about managing people or overseeing operations. It's about vision, adaptability, innovation, and the ability to drive sustainable success through strategic influence.

The Senior Executive Leadership Program equips leaders with the tools, frameworks, and mindset required to evolve from traditional management to strategic leadership.

Through an immersive learning experience, participants develop critical thinking, change management, communication, and decision-making skills. The program bridges modern leadership theories with real-world case studies, providing a holistic development journey that prepares executives to lead confidently in complex environments.

This program empowers leaders to translate strategic vision into measurable results, driving organizational growth and long-term competitiveness.

Program Objectives

- Understand the advanced principles of executive leadership and strategic management.
- Develop strategic thinking and decision-making capabilities in complex settings.
- Strengthen analytical and planning competencies for organizational leadership.
- Master change management and transformation leadership techniques.
- Enhance communication and influence across organizational levels.
- Apply performance assessment and risk management tools effectively.
- Foster governance, accountability, and ethical leadership practices.
- Cultivate innovative thinking for future-focused leadership.

Program Outlines

Day 1: Foundations of Executive Leadership and Strategic Transformation

- Core principles of executive leadership and transformation.
- Distinguishing operational management from strategic leadership.
- Analyzing the organizational environment and shaping a long-term vision.
- The link between corporate culture and leadership behavior.
- Self-assessment tools for identifying personal leadership styles.
- Case study discussion: Decision-making in executive roles.



Day 2: Strategic Thinking and Decision-Making

- Concepts and frameworks of strategic thinking.
- Identifying opportunities and assessing risks in decision processes.
- Gathering and interpreting data to support executive decisions.
- Managing uncertainty and high-pressure decision environments.
- Scenario planning and alternative evaluation techniques.
- Practical exercise: Applying a structured decision-making model.

Day 3: Change Management and Organizational Transformation

- Understanding organizational change and the leader's role in driving it.
- Stages of change and overcoming resistance within teams.
- Creating an enabling culture for continuous transformation.
- Strategies for leading innovation and agility.
- Reviewing real-world examples of successful organizational change.
- Designing an actionable transformation plan for one's workplace.

Day 4: Building High-Performance Teams

- Characteristics of high-performing executive teams.
- Techniques for motivating, aligning, and empowering diverse teams.
- Tools for performance measurement and talent development.
- Enhancing collaboration and communication across functions.
- Leading by example and fostering accountability.
- Interactive session: Creating a leadership development plan for teams.

Day 5: Future-Focused Leadership and Final Assessment

- Emerging trends in digital and sustainable leadership.
- Addressing global and organizational challenges through adaptive leadership.
- Integrating sustainability and responsibility into strategic decisions.
- Developing a personal continuous leadership growth plan.
- Final evaluation, feedback, and reflective discussion.
- Closing dialogue: Lessons learned and next steps.



Why Attend This Program : Wins & Losses!

- Build advanced executive leadership skills for senior roles.
- Strengthen strategic and analytical decision-making abilities.
- Gain exposure to international best practices in leadership.
- Expand professional networks across industries.
- Improve organizational and team performance.
- Enhance influence, communication, and executive presence.
- Learn actionable frameworks that can be implemented immediately.
- Earn a professional certificate that reinforces credibility and recognition.

Conclusion

The Senior Executive Leadership Program offers a transformative learning experience that equips leaders with the strategic insight and confidence to navigate complex challenges and drive meaningful change. By combining analytical frameworks, interactive workshops, and peer collaboration, the program empowers participants to lead with clarity, vision, and impact.

True leadership goes beyond managing today's challenges — it's about shaping the future through informed decisions, ethical principles, and a clear sense of purpose. This program serves as the ideal bridge for executives ready to elevate their influence, lead transformation, and inspire sustainable success within their organizations.

