

Behavioral Based Safety

Amman (Jordan)

29 November - 3 December 2026

UK Training

PARTNER



Behavioral Based Safety

Code: HS32 From: 29 November - 3 December 2026 City: Amman (Jordan) Fees: 4900 Pound

Introduction

Behavior-Based Safety BBS is a progressive methodology in occupational health and safety that focuses on human behavior as the decisive factor in preventing incidents and improving workplace safety. Safety does not rely solely on regulations and protective equipment; it largely depends on how employees interact with risks and their commitment to safe practices.

In today's high-risk industries such as oil and gas, construction, and manufacturing, implementing BBS programs has become a strategic necessity. Beyond compliance, BBS emphasizes observing, analyzing, and reinforcing safe behaviors, creating a culture where safety becomes a shared responsibility. This course provides participants with practical frameworks to understand behavioral patterns, identify hidden risks, and build a sustainable culture of safety excellence.

Course Objectives

By the end of this course, participants will be able to:

- Understand the foundations of Behavior-Based Safety and its role in accident prevention.
- Identify and analyze behaviors in workplace environments.
- Apply behavioral assessment techniques to uncover hidden risks.
- Develop effective strategies for positive behavioral change.
- Train teams on safe interventions when unsafe acts are observed.
- Promote organizational safety culture through employee engagement.
- Use behavioral performance indicators to measure program effectiveness.
- Reduce workplace incidents and achieve operational safety excellence.

Course Outlines

Day 1: Introduction to Behavior-Based Safety

- Definition and importance of BBS.
- Differences between traditional safety approaches and BBS.
- Historical evolution of behavioral safety models.
- Key principles of behavioral analysis in workplaces.
- Leadership's role in driving safety culture.
- Case study discussions.

Day 2: Analyzing Unsafe Behaviors

- Methods for observing workplace behaviors.
- Tools for collecting behavioral data.
- Identifying recurring patterns of unsafe practices.



- Techniques for behavioral risk analysis.
- Linking human behavior to accident causation.
- Practical exercise in behavior recording and review.

Day 3: Intervention and Change Strategies

- Positive intervention methods for correcting unsafe behaviors.
- Practical training in constructive feedback.
- Reinforcement strategies to encourage safe actions.
- Employee involvement in behavioral change initiatives.
- Designing awareness campaigns based on behavioral insights.
- Workshop: Building a behavioral change plan.

Day 4: Measuring Performance and Continuous Improvement

- Developing behavioral performance indicators KPIs.
- Tools for monitoring progress in safety programs.
- Using behavioral data to improve processes.
- Connecting BBS outcomes with organizational objectives.
- Reviewing international best practices.
- Group activity: Designing a safety performance dashboard.

Day 5: Sustainability and Governance in BBS

- Integrating BBS into organizational policies.
- Building a sustainable safety culture.
- Governance and legal responsibilities in BBS implementation.
- Addressing challenges in high-risk industries.
- Team presentations of behavioral safety projects.
- Final evaluation and practical application session.

Why Attend This Course: Wins & Losses!

- Gain hands-on knowledge in applying Behavior-Based Safety.
- Improve skills in analyzing unsafe behaviors.
- Develop proactive prevention strategies.
- Build a culture of accountability and safe practices.
- Enhance team effectiveness in managing risks.
- Reduce workplace injuries and downtime.
- Apply objective tools for measuring behavioral performance.
- Strengthen compliance with global safety standards.

Conclusion

Behavior-Based Safety is not just a compliance-driven approach; it is a transformative strategy that places human behavior at the center of workplace safety. It provides organizations with a systematic framework to observe, analyze, and influence behavior in ways that significantly reduce incidents and promote long-term operational resilience.





Through this course, participants gain practical expertise in implementing behavioral safety programs, measuring their effectiveness, and embedding them into organizational culture. Investing in BBS is not only a legal or operational requirement—it is a commitment to protecting people, sustaining productivity, and safeguarding the reputation of the organization.

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

UK Training
PARTNER



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior,
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for
Electricity Regulation, Oman

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

