BLACKBIRD FOR TRAINING

Leading in the Age of AI

18 – 22 October 2027
Barcelona (Spain)



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Ref: 3255223_200061 **Date:** 18 – 22 October 2027 **Location:** Barcelona (Spain) **Fees:** 5900 GBP

Introduction

The rise of artificial intelligence has reshaped how organizations operate, compete, and grow. In this new era, Leading in the Age of AI is not just about understanding technology—it is about reimagining leadership to drive innovation, agility, and resilience. Leaders across industries must adapt to a world where algorithms influence decisions, data defines strategies, and automation transforms workforces.

This program is tailored for executives, team leaders, and professionals in both government and private sectors across the Middle East and North Africa. It targets all professional levels, from early-career employees seeking foundational knowledge to senior leaders aiming to strengthen their strategic and leadership capabilities.

By exploring global best practices and real-world case studies, participants will gain the tools and insights necessary to lead effectively in a technology-driven future while balancing human values, ethics, and sustainability.

Course Objectives

By the end of this program, participants will be able to:

- Understand the leadership challenges and opportunities of the AI era.
- Apply data-driven strategies to improve decision-making.
- Lead organizational transformation using AI-driven tools.
- Enhance workforce productivity through human-AI collaboration.
- Integrate ethics and responsible AI use into leadership practices.
- Build resilience and agility in rapidly changing business environments.
- Develop future-ready leadership skills tailored for the digital economy.
- Design actionable roadmaps for leading AI-enabled organizations.



Course Outlines

Day 1: Leadership Fundamentals in the AI Era

- Redefining leadership in a technology-driven world.
- The evolving role of leaders in AI-powered organizations.
- Understanding key AI technologies and their impact on business.
- Global trends and regional insights on AI adoption.
- Differences between traditional and AI-age leadership.
- Case studies of successful AI-driven leadership models.

Day 2: Data, Insights, and Decision-Making

- Using data as a foundation for strategic leadership.
- Predictive analytics for more accurate decision-making.
- Overcoming challenges in interpreting AI-generated insights.
- Balancing human intuition with machine-driven recommendations.
- Case study: Decision-making in financial services.
- Workshop: Building a data-informed leadership approach.

Day 3: Leading Transformation and Workforce Evolution

- Driving organizational change in the AI era.
- Managing cultural shifts and workforce resistance.
- Human-AI collaboration for improved performance.
- Re-skilling and upskilling employees for AI integration.
- Case study: Workforce transformation in telecom and energy sectors.
- Group activity: Designing a human-AI collaboration model.

Day 4: Tools, Applications, and Leadership Practices

- Leveraging AI for performance management.
- Enhancing customer engagement through AI-driven solutions.
- AI applications in project management and operations.
- Using intelligent dashboards for leadership oversight.
- Ethical considerations in AI deployment.
- Workshop: Selecting leadership tools for AI-powered organizations.



Day 5: Strategic, Ethical, and Sustainable Leadership

- Long-term strategies for leading in the age of AI.
- Embedding ethics, transparency, and fairness in leadership.
- Aligning AI adoption with organizational values and sustainability.
- Measuring leadership effectiveness in AI-driven environments.
- Group project: Building a future-ready AI leadership strategy.
- Final wrap-up: Connecting leadership principles to practical execution.

Why Attend This Course: Wins & Losses!

- Gain advanced knowledge of leadership in AI-powered environments.
- Improve strategic decision-making through data-driven insights.
- Lead digital transformation initiatives with confidence.
- Enhance workforce engagement and productivity.
- Learn practical leadership tools and AI applications.
- Access case studies relevant to MENA industries.
- Participate in interactive workshops and group projects.
- Strengthen your ability to lead ethically and sustainably.

Conclusion

Leading in the Age of AI is about more than adopting technology—it is about shaping leaders who can align innovation with purpose, strategy with ethics, and data with human values. The program provides participants with the skills, tools, and strategies to guide their organizations through digital transformation while building trust and resilience.

For leaders across the Middle East and North Africa, investing in AI-age leadership development is not optional—it is essential for remaining competitive, innovative, and sustainable in a rapidly evolving global landscape.

