BLACKBIRD FOR TRAINING

CFO Training: Strategic Financial Leadership & Excellence

12 – 16 September 2027
Amman (Jordan)



CFO Training: Strategic Financial Leadership & Excellence

Ref: 3255537_199885 **Date:** 12 – 16 September 2027 **Location:** Amman (Jordan) **Fees:** 4200 GBP

Introduction

The role of the Chief Financial Officer has evolved significantly in today's complex and fast-changing business environment. Modern CFOs are no longer focused solely on financial reporting and cost control. They are expected to shape corporate strategy, drive innovation, oversee enterprise risk, support digital transformation, and guide organizations through uncertainty and disruption.

The CFO Executive Leadership Program is a focused one-week executive development experience designed for current and aspiring CFOs. The program integrates strategic financial management, advanced financial analysis, enterprise risk management, corporate governance, digital finance transformation, and executive leadership skills. It is designed to equip participants with the mindset, tools, and capabilities required to operate effectively at the highest levels of organizational leadership.

Course Objectives

By the end of the CFO Executive Leadership Program, participants will be able to:

- Lead financial strategy and align it directly with organizational vision and objectives.
- Apply advanced financial analysis, modeling, and decision-making tools.
- Strengthen enterprise-wide risk management and corporate governance frameworks.
- Communicate complex financial insights clearly to boards, senior executives, and stakeholders.
- Leverage technology, data analytics, automation, and digital innovation to modernize the finance function.
- Lead organizational change and support long-term value creation.

Course Outlines

Day One: Strategic Financial Leadership

This day focuses on the evolving role of the CFO as a strategic business partner.

- The expanding responsibilities of the modern CFO.
- Aligning financial strategy with overall business direction.
- Strategic decision-making frameworks and value creation models.
- Translating strategy into financial priorities.
- Building and leading high-performance finance teams.
- Balancing short-term performance with long-term growth.



Day Two: Advanced Financial Analysis and Planning

This day develops advanced analytical and planning capabilities required at the executive level.

- Advanced financial modeling and forecasting techniques.
- Capital allocation and investment evaluation decisions.
- Portfolio management and performance optimization.
- Mergers, acquisitions, and corporate restructuring strategies.
- Financial planning under uncertainty.
- Designing and monitoring strategic performance indicators.

Day Three: Risk Management and Governance

This day strengthens oversight, control, and resilience across the organization.

- Enterprise risk management frameworks and applications.
- Identifying, assessing, and mitigating strategic and financial risks.
- Corporate governance principles and board-level responsibilities.
- Regulatory compliance and financial reporting obligations.
- Cybersecurity oversight and data protection responsibilities.
- Integrating risk management into strategic decision-making.

Day Four: Financial Innovation and Technology

This day explores how CFOs can lead digital and technological transformation.

- The finance function's role in organizational digital transformation.
- Applying data analytics, automation, and artificial intelligence in finance.
- Using technology to improve efficiency, insight, and control.
- Blockchain concepts and emerging digital financial ecosystems.
- Financial technology trends and innovation opportunities.
- Building a future-ready finance organization.

Day Five: Leadership and Executive Communication

This day focuses on leadership presence, influence, and executive-level communication.

- Communicating effectively with boards and senior stakeholders.
- Presenting financial insights with clarity and impact.
- Leading organizational change and fostering innovation.
- Influence, negotiation, and executive decision-making.
- Ethical leadership and responsible financial governance.
- Personal leadership effectiveness at the executive level.



Why Attend This Course: Wins & Losses!

- Stronger strategic financial leadership capabilities.
- Improved executive-level decision-making and judgment.
- Enhanced enterprise risk management and governance skills.
- Greater confidence in board and C-suite communication.
- Improved digital readiness and finance transformation capability.
- Practical tools applicable immediately within the organization.
- Broader leadership perspective beyond traditional finance roles.

Conclusion

The CFO Executive Leadership Program provides a comprehensive and practical framework for developing the skills required of today's senior financial leaders. By combining strategic finance, advanced analysis, risk management, governance, technology, and leadership development, the program prepares participants to operate confidently at the executive level.

Graduates of the program leave equipped to design strategic financial roadmaps, strengthen enterprise risk structures, lead digital finance transformation initiatives, and communicate effectively with boards and senior leadership. Ultimately, the program enables CFOs to contribute meaningfully to organizational growth, resilience, and long-term value creation.

