

Public Sector Management and Reform

Lyon (France)

11 - 15 January 2027

UK Training

PARTNER



Public Sector Management and Reform

Code: NC32 From: 11 - 15 January 2027 City: Lyon (France) Fees: 5900 Pound

Introduction

Public Sector Management and Reform is a cornerstone for building efficient, transparent, and citizen-centered government institutions. In today's rapidly evolving economic, social, and technological landscape across the Middle East and North Africa, the demand for modernizing administrative structures, improving efficiency, and delivering high-quality public services has never been greater.

This program is designed for executives, team leaders, and specialists across public and private sector organizations. It equips participants with the knowledge and tools to manage change, strengthen institutional performance, and adopt global best practices in public sector reform. The course targets professionals at all levels: from early- and mid-career employees seeking to sharpen their skills, to senior leaders aiming to reinforce their strategic capabilities.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of public sector management and reform.
- Analyze challenges facing government institutions in the region.
- Apply practical tools to improve institutional performance.
- Develop strategies for organizational change and transformation.
- Implement international best practices in public administration reform.
- Strengthen transparency, accountability, and good governance principles.
- Link public sector reform to national economic and social development goals.
- Evaluate the impact of reforms on service delivery and citizen satisfaction.

Course Outlines

Day One: Theoretical Foundations of Public Sector Management and Reform

- Defining public sector management and reform.
- Distinguishing between public and private sector management.
- Principles of good governance in government institutions.
- Legal and regulatory frameworks in public administration.
- Historical evolution of public administration models.
- Case discussions from regional and global contexts.

Day Two: Contemporary Challenges and Performance Improvement Tools

- Economic and financial challenges facing the public sector.
- Human resource management in government organizations.
- Digital transformation and its impact on public services.



- Tools for institutional performance measurement.
- Managing efficiency and effectiveness in service delivery.
- Practical exercise: evaluating institutional performance.

Day Three: Change Management and Institutional Transformation

- The importance of change in public sector organizations.
- Strategies for designing and implementing reform programs.
- Managing resistance to change and building new organizational cultures.
- The role of leadership in steering transformation.
- Engaging stakeholders in the reform process.
- Workshop: developing a reform action plan.

Day Four: Case Studies in Public Sector Reform

- Successful reform experiences in different countries.
- Comparative analysis of public administration systems.
- Identifying factors behind the success and failure of reforms.
- Monitoring and evaluation tools for reform programs.
- Practical application: analyzing a real reform case.
- Group discussion: regional challenges and lessons learned.

Day Five: Evaluation, Simulation, and Lessons Learned

- Comprehensive review of key concepts and tools.
- Full simulation of a public sector reform program.
- Group performance assessment and feedback.
- Individual evaluations and personalized recommendations.
- Developing professional and institutional growth plans.
- Extracting future lessons for sustainable reform.

Why Attend This Course: Wins & Losses!

- Gain a holistic understanding of public sector management and reform.
- Acquire practical tools to enhance institutional performance.
- Strengthen leadership and change management capabilities.
- Learn from global best practices and real reform experiences.
- Participate in workshops and simulations for hands-on application.
- Foster principles of transparency, accountability, and governance.
- Improve the ability to design and implement reform programs.
- Receive a professional certification to advance career growth.

Conclusion

The Public Sector Management and Reform program provides a comprehensive and practical learning journey that combines theory with application. Participants will gain the tools and strategies needed to design, implement, and evaluate reform initiatives within government institutions.





Through case studies, workshops, and simulations, the course empowers professionals to build advanced leadership and strategic skills, helping to create more efficient, transparent, and citizen-focused institutions. This is not just a training course—it is a strategic investment in developing the future of public administration and sustainable development.

UK Training

PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

