

Project Future Strategy Course: Prepare for Tomorrow's Challenges

Istanbul (Turkey)

18 - 22 October 2026

UK Training

PARTNER



Project Future Strategy Course: Prepare for Tomorrow's Challenges

Code: PM32 From: 18 - 22 October 2026 City: Istanbul (Turkey) Fees: 4200 Pound

Introduction

In today's fast-evolving business landscape, preparing for tomorrow is no longer optional – it's essential. The Project Future Strategy Course: Prepare for Tomorrow's Challenges is designed to equip leaders and professionals with forward-thinking skills to navigate future uncertainties confidently.

This course specifically targets executives, team leaders, and specialists across various departments in both public and private sectors throughout the Middle East and North Africa.

Its practical value lies in enabling participants to design agile strategies, manage future risks, and proactively seize emerging opportunities.

Course Objectives

- Understand the core principles of future strategic planning.
- Develop the ability to analyze global trends and their impact on projects.
- Learn to manage future risks and challenges effectively.
- Apply scenario analysis tools in real-world situations.
- Design flexible and actionable strategic plans.
- Enhance transformational leadership skills to guide teams through change.
- Prepare workforces to adapt to technological and social shifts.

Course Outlines

Day 1: Fundamentals of Future Thinking

- Introduction to future thinking and its impact on project success.
- Exploring major global trends and how they shape strategy.
- Case studies of successful future-focused strategies.
- Identifying potential future risks.
- Hands-on exercises to practice future thinking techniques.
- Market dynamics and disruption analysis.

Day 2: Strategic Analysis Tools

- Mastering internal and external environment analysis tools.
- Applying SWOT and PESTEL analysis effectively.
- Real-world case study discussions.
- Developing forecasting and trend analysis skills.
- Interactive workshops to apply learned frameworks.
- Strategic decision-making practice sessions.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

Day 3: Designing Adaptive Strategic Plans

- Creating strategies that respond to rapid change.
- Building robust risk management frameworks.
- Developing contingency and emergency plans.
- Establishing key performance indicators KPIs.
- Solving realistic project scenarios through group work.
- Reviewing global examples of strategic pivots.

Day 4: Future-Ready Leadership

- The role of transformational leadership in future strategy.
- Cultivating a resilient and adaptable organizational culture.
- Motivating teams in times of uncertainty.
- Integrating innovation into strategic planning.
- Simulation exercises for leadership decision-making.
- Analyzing outcomes of different leadership approaches.

Day 5: Evaluation and Wrap-Up

- Reviewing and evaluating strategic plans.
- Group presentations and peer feedback sessions.
- Expert feedback and improvement recommendations.
- Identifying next steps for implementation.
- Outlining individual action plans for post-course application.
- Distribution of certificates of completion.

Why Attend this Course: Wins & Losses!

- Strengthen future strategic thinking capabilities.
- Gain mastery of advanced analysis and forecasting tools.
- Improve decision-making in volatile environments.
- Boost organizational readiness for future challenges.
- Build a strong network with like-minded leaders.
- Earn a recognized certification to enhance your credibility.
- Encourage innovation and forward-looking solutions.
- Gain practical insights from expert instructors and real-world cases.

Conclusion

The Project Future Strategy Course: Prepare for Tomorrow's Challenges is more than just a training program – it's an investment in future-proofing your leadership and your organization.

By combining deep theoretical insights with practical exercises, the course empowers participants to proactively shape their strategies and lead with confidence in an ever-changing world.

With its strong focus on scenario analysis, risk management, and innovative thinking, this course positions you and your organization for sustained success and resilience. We highly recommend joining this comprehensive program

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board is checkered and has a subtle circular pattern in the background.

UK Training
PARTNER



to become one of tomorrow's forward-thinking leaders, fully prepared to turn uncertainty into opportunity.

A graphic of a chessboard with a checkered pattern. Three chess pieces are visible: a silver pawn, a silver knight, and a gold king. In the background, there are concentric circles emanating from behind the king piece.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN,	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training