

## ESG Reporting & Disclosure: From Strategy to Practice

*Kuala Lumpur (Malaysia)*

*29 March - 2 April 2027*

UK Training

# PARTNER



## ESG Reporting & Disclosure: From Strategy to Practice

Code: ES32 From: 29 March - 2 April 2027 City: Kuala Lumpur (Malaysia) Fees: 4900 Pound

### Introduction

In today's business world, transparency and accountability are no longer optional – they are essential to building investor confidence, strengthening stakeholder relationships, and sustaining long-term corporate growth.

ESG Reporting & Disclosure: From Strategy to Practice is designed to help leaders and professionals understand how to translate sustainability strategies into measurable, reportable, and verifiable outcomes.

The program addresses how environmental, social, and governance ESG reporting serves as a key driver of credibility, resilience, and competitive advantage.

Participants will gain a practical understanding of global standards, disclosure frameworks, and the integration of ESG performance indicators into business operations.

This course is particularly relevant for executives, compliance professionals, sustainability officers, and decision-makers seeking to embed transparent ESG reporting into their corporate DNA.

### Course Objectives

- Understand the role and importance of ESG reporting in modern corporate strategy.
- Explore the major international frameworks and reporting standards GRI, SASB, TCFD, ISSB.
- Develop practical skills to design, implement, and communicate ESG reports.
- Identify and measure key performance indicators for environmental, social, and governance areas.
- Learn how to align corporate disclosures with investor and stakeholder expectations.
- Apply effective data collection, analysis, and assurance techniques.
- Review case studies of organizations that successfully implemented ESG disclosure systems.
- Enhance strategic decision-making through data-driven sustainability insights.

### Course Outlines

#### Day 1: Introduction to ESG Reporting and Global Context

- Defining ESG reporting and its role in responsible business management.
- Reviewing international trends driving mandatory and voluntary disclosures.
- Understanding stakeholder expectations and investor priorities.
- Overview of leading ESG reporting frameworks and their applications.
- Identifying the link between ESG strategy, risk management, and reporting.
- Workshop: Assessing your organization's current ESG reporting maturity.

#### Day 2: Frameworks, Standards, and Materiality Assessment

- Comparing major reporting frameworks and how to select the right one.



- Understanding the concept of materiality and its role in report preparation.
- Mapping ESG topics to organizational strategy and operational goals.
- Conducting stakeholder engagement for accurate materiality assessment.
- Integrating sustainability targets into the reporting process.
- Practical exercise: Performing a materiality matrix analysis.

### Day 3: Data Management and Performance Measurement

- Establishing reliable systems for ESG data collection and management.
- Identifying data sources and verification mechanisms.
- Developing quantitative and qualitative performance indicators.
- Linking data accuracy to corporate accountability and investor confidence.
- Leveraging technology and digital platforms for ESG monitoring.
- Group activity: Building an internal ESG data collection plan.

### Day 4: Report Development, Disclosure, and Assurance

- Structuring an ESG report: essential components and best practices.
- Writing techniques for clarity, transparency, and stakeholder relevance.
- Understanding external assurance and third-party validation processes.
- Balancing compliance and communication in ESG disclosure.
- Using visualization and storytelling to communicate impact.
- Simulation: Drafting and reviewing sections of an ESG report.

### Day 5: Integrating ESG Reporting into Corporate Strategy

- Embedding ESG reporting within organizational governance structures.
- Aligning reporting outcomes with long-term business performance.
- Using ESG disclosures to drive stakeholder engagement and reputation.
- Managing continuous improvement and adaptive disclosure cycles.
- Evaluating real corporate ESG reports to identify best practices.
- Final exercise: Designing an ESG reporting action plan for your organization.

### Why Attend this Course: Wins & Losses!

- Gain a clear understanding of global ESG reporting and disclosure standards.
- Acquire practical tools for designing and implementing corporate ESG reports.
- Strengthen your organization's transparency and credibility.
- Build data-driven approaches to sustainability measurement and communication.
- Improve risk management and investor relations through reliable reporting.
- Learn how to transform ESG from a compliance task into a strategic advantage.
- Gain insights from global best practices and real corporate examples.
- Network with peers and experts in sustainability, governance, and reporting.

### Conclusion

ESG Reporting & Disclosure: From Strategy to Practice offers a comprehensive pathway for leaders to transform sustainability intentions into measurable corporate performance. By bridging strategy with execution, it empowers

**PARTNER**





organizations to go beyond compliance and deliver authentic, data-backed transparency.

The program helps participants master the principles, tools, and frameworks needed to design effective ESG reports that reflect integrity, accountability, and long-term vision. Upon completion, participants will be able to confidently lead ESG reporting initiatives, ensuring that sustainability remains at the heart of corporate decision-making and stakeholder trust.

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior,  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Sustainability, ESG & Corporate Responsibility  
Advanced Courses  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training

