

Integrating ESG into Corporate Strategy & Operations

Paris (France)

19 - 23 July 2027

UK Training

PARTNER



Integrating ESG into Corporate Strategy & Operations

Code: ES32 From: 19 - 23 July 2027 City: Paris (France) Fees: 5900 Pound

Introduction

In an era defined by transparency, accountability, and purpose-driven growth, Integrating ESG into Corporate Strategy & Operations has become a core priority for forward-thinking organizations.

Environmental, social, and governance ESG principles are no longer peripheral—they are central to long-term business value, stakeholder trust, and competitive advantage.

This program helps executives and professionals understand how to embed ESG considerations into every level of corporate activity—from strategy formulation to operational execution.

By focusing on both the strategic and practical dimensions of ESG integration, the course enables participants to align profitability with sustainability, turning compliance into innovation and impact into measurable performance.

Course Objectives

- Understand the strategic significance of ESG integration in modern organizations.
- Identify key ESG factors affecting corporate performance and stakeholder relations.
- Translate ESG principles into actionable corporate policies and operational plans.
- Align ESG initiatives with long-term business objectives and financial strategies.
- Implement performance indicators to measure and track ESG outcomes.
- Develop governance frameworks that ensure accountability and transparency.
- Examine real-world case studies of successful ESG integration.
- Foster a corporate culture that embraces sustainability as a business imperative.

Course Outlines

Day 1: Foundations of ESG and Strategic Relevance

- Understanding ESG and its impact on business strategy.
- Analyzing the global evolution of ESG expectations among investors and stakeholders.
- Linking ESG performance to organizational value creation.
- Reviewing leading ESG frameworks and reporting standards.
- Identifying the barriers and opportunities in ESG adoption.
- Workshop: Assessing the current maturity level of ESG in your organization.

Day 2: Integrating ESG into Corporate Strategy

- Embedding ESG objectives within the corporate vision and mission.
- Aligning ESG priorities with risk management and growth strategies.
- Translating sustainability goals into strategic initiatives.
- Balancing short-term profitability with long-term value creation.



- Designing governance structures to oversee ESG execution.
- Practical activity: Drafting an ESG-aligned corporate strategy map.

Day 3: Operationalizing ESG - From Policy to Practice

- Integrating ESG principles into business operations and supply chains.
- Embedding sustainability metrics into project planning and decision-making.
- Managing environmental impact through responsible resource utilization.
- Ensuring fair labor practices and ethical procurement.
- Leveraging technology and innovation for operational efficiency.
- Case study: Implementing ESG-driven operational improvements.

Day 4: Measurement, Reporting, and Performance Evaluation

- Establishing KPIs to evaluate ESG performance across departments.
- Gathering and analyzing ESG data for reporting and decision-making.
- Developing transparent internal and external reporting systems.
- Linking ESG reporting to investor and stakeholder communication.
- Utilizing ESG ratings and benchmarks for competitive positioning.
- Simulation: Preparing an integrated ESG performance report.

Day 5: Governance, Continuous Improvement, and Strategic Impact

- Strengthening board and leadership oversight of ESG initiatives.
- Embedding ESG into corporate governance structures.
- Monitoring progress and managing ESG-related risks and opportunities.
- Driving organizational change toward sustainability excellence.
- Reviewing case studies of industry leaders in ESG integration.
- Final project: Presenting an ESG integration roadmap tailored to your organization.

Why Attend this Course: Wins & Losses!

- Gain an in-depth understanding of ESG integration across strategy and operations.
- Enhance leadership capability in sustainable business transformation.
- Strengthen organizational resilience and stakeholder confidence.
- Improve performance measurement and decision-making through ESG analytics.
- Develop a structured framework for ESG implementation and governance.
- Increase the organization's competitive edge through responsible business practices.
- Learn from global benchmarks and proven sustainability models.
- Build networks with professionals leading ESG initiatives across industries.

Conclusion

The Integrating ESG into Corporate Strategy & Operations program provides a comprehensive approach for embedding sustainability into the heart of business performance. By connecting ESG priorities to corporate purpose, governance, and execution, organizations can unlock long-term value, manage risks more effectively, and meet stakeholder expectations with credibility and transparency.





Through a mix of theoretical insight, practical frameworks, and applied learning, participants will gain the tools to transform ESG from a compliance requirement into a driver of innovation, resilience, and sustainable growth. Ultimately, this program equips leaders to design ESG strategies that deliver measurable impact—economically, socially, and environmentally—ensuring the organization’s relevance and strength in an evolving global landscape.

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

UK Training

PARTNER



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior,
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training

