

Strategic Leadership and Corporate Governance for Board Members

In House

5 - 9 December 2025



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Code: CT28 From: 5 - 9 December 2025 City: In House Fees: 15000 Pound

Introduction

In today s rapidly changing and highly competitive business environment, corporate governance has become a vital pillar for promoting transparency, accountability, and ensuring sustainable organizational performance.

Boards of Directors play a central role in defining a company strategic direction, overseeing financial and administrative performance, and ensuring compliance with relevant laws and regulations.

This program is designed to empower the Board Members of Yanbu Cement Company with a comprehensive understanding of their legal and financial responsibilities, while enhancing their ability to lead strategically and uphold the highest standards of corporate governance.

Participants will develop the skills needed to drive the company toward achieving its strategic objectives in alignment with good governance principles and the protection of shareholders interests.

Course Objectives

By the end of this course, participants will be able to:

- Understand the core concepts of strategic management and strategic thinking.
- Analyze internal and external environments to identify strategic opportunities and threats.
- Design and implement strategic plans aligned with the organization s vision and goals.
- Apply critical and creative thinking techniques in strategic decision-making.
- Transform strategic ideas into actionable initiatives and measurable performance indicators.
- Strengthen the application of corporate governance to enhance organizational performance and risk management.
- Foster a culture of transparency, integrity, and accountability within the board and across the organization.

Course Outlines

Day 1: Foundations of Strategic Leadership and Effective Corporate Governance

- Corporate Governance Fundamentals and the Board Role in Effective Leadership
- Legal and Strategic Responsibilities of Board Members
- Leadership and Governance Practices for Yanbu Cement Company®s Board of Directors
- Corporate Governance, Performance Oversight, and Risk Management
- Strategic Direction and Effective Supervision for Board Decision-Making

Why Attend this Course: Wins & Losses!

• Gain hands-on experience in corporate governance and strategic leadership best practices.

Develop stronger oversight and supervisory skills for more effective board governance.





- Build a clear strategic vision connecting organizational goals with financial decision-making.
- Learn to identify, assess, and manage corporate risks proactively.
- Strengthen your professional credibility as a competent and high-performing board member.

Conclusion

This course provides a unique opportunity for board members to enhance their strategic leadership capabilities and apply corporate governance principles effectively.

Through a blend of theory, case studies, and practical application, participants will gain the tools and insights to lead their organizations toward excellence, sustainability, and accountable governance lensuring lasting trust among shareholders and stakeholders alike.





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