

Negotiating & Influencing for Business Advantage

Dubai (UAE)

16 - 20 May 2027

UK Training

PARTNER

A photograph of chess pieces on a checkered board. In the foreground, a large gold king piece stands prominently on a white square. To its left, a silver pawn piece sits on a white square. Further back and to the left, another silver pawn piece is on a white square. To the right of the gold king, a silver pawn piece is on a white square. In the background, a dark chess piece is partially visible on a white square. The background features a series of concentric, light gray circles that create a sense of depth and focus on the pieces.

Negotiating & Influencing for Business Advantage

Code: LM32 From: 16 - 20 May 2027 City: Dubai (UAE) Fees: 4200 Pound

Introduction

Negotiation and influence are no longer optional skills in today's competitive business environment—they are essential drivers for organizational success. Beyond technical expertise or administrative capabilities, the ability to persuade, build trust, and secure favorable outcomes has become a strategic necessity.

This course provides participants with advanced tools and strategies in negotiation and influencing, designed to help them navigate complex scenarios, achieve optimal agreements, and strengthen their professional impact. Combining theoretical frameworks with real-world case studies and simulations, it ensures immediate applicability in the workplace.

The program is designed for professionals across various levels and industries, enabling them to enhance their personal effectiveness, contribute to organizational growth, and position themselves as influential leaders within their fields.

Course Objectives

- Understand the core principles of negotiation and influence.
- Develop persuasive communication skills using structured frameworks.
- Analyze complex negotiation scenarios and build effective strategies.
- Practice trust-building techniques to strengthen stakeholder relationships.
- Apply measurable tools to evaluate negotiation outcomes.
- Explore indirect influencing strategies for greater impact.
- Manage conflicts constructively and turn them into collaboration opportunities.
- Strengthen decision-making skills under pressure while maintaining flexibility.

Course Outlines

Day 1: Foundations of Negotiation

- Introduction to negotiation principles and strategic dimensions.
- Distributive vs. integrative negotiation approaches.
- Psychological and emotional factors in negotiations.
- Key elements of the negotiation process.
- Practical exercise: identifying negotiation styles.
- Case study on the importance of preparation.

Day 2: Tools & Techniques of Influence

- Defining influence and its role in business contexts.
- Persuasion strategies supported by logic and evidence.
- Leveraging body language to build credibility.

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several silver and gold pawns are positioned on the squares. The background shows the alternating squares of the chessboard receding into the distance.

UK Training
PARTNER

- Interest-based negotiation techniques.
- The progressive influence model explained.
- Interactive activity: team influence simulation.

Day 3: Advanced Negotiation Strategies

- Power dynamics and their impact on negotiations.
- Win-win strategies for maximizing shared value.
- Managing conflicting interests between stakeholders.
- Handling difficult or resistant negotiators.
- Using data and analytics to strengthen arguments.
- Practical simulation: multi-party negotiation exercise.

Day 4: Relationship Building & Influence Expansion

- Building long-term trust as a negotiation advantage.
- Turning professional relationships into strategic partnerships.
- Indirect influence strategies through networks.
- Enhancing credibility and professional presence.
- Effective communication across multiple channels.
- Case study: leadership's role in successful negotiations.

Day 5: Application & Evaluation

- Comprehensive review of key concepts and tools.
- Full simulation of a real-life negotiation scenario.
- Identifying and avoiding common negotiation mistakes.
- Performance evaluation frameworks linked to business goals.
- Personal development planning for continuous improvement.
- Final group discussion on best practices and lessons learned.

Why Attend This Course: Wins & Losses!

- Build advanced negotiation skills for tangible business results.
- Strengthen influencing capabilities within and beyond the organization.
- Gain practical, actionable tools applicable immediately.
- Improve stakeholder relationships and trust-building skills.
- Learn conflict resolution strategies that drive collaboration.
- Enhance decision-making ability under challenging conditions.
- Benefit from simulations and real-world case applications.
- Link negotiation performance to organizational outcomes.

Conclusion

Negotiation and influence are not only about achieving favorable deals—they are about creating long-term value and

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training' is above 'PARTNER' which is in large, bold, black letters.

UK Training
PARTNER



positioning professionals as trusted, impactful leaders. This course equips participants with a balanced mix of theory, practical exercises, and strategic frameworks that enable them to handle complex negotiations with confidence and authority.

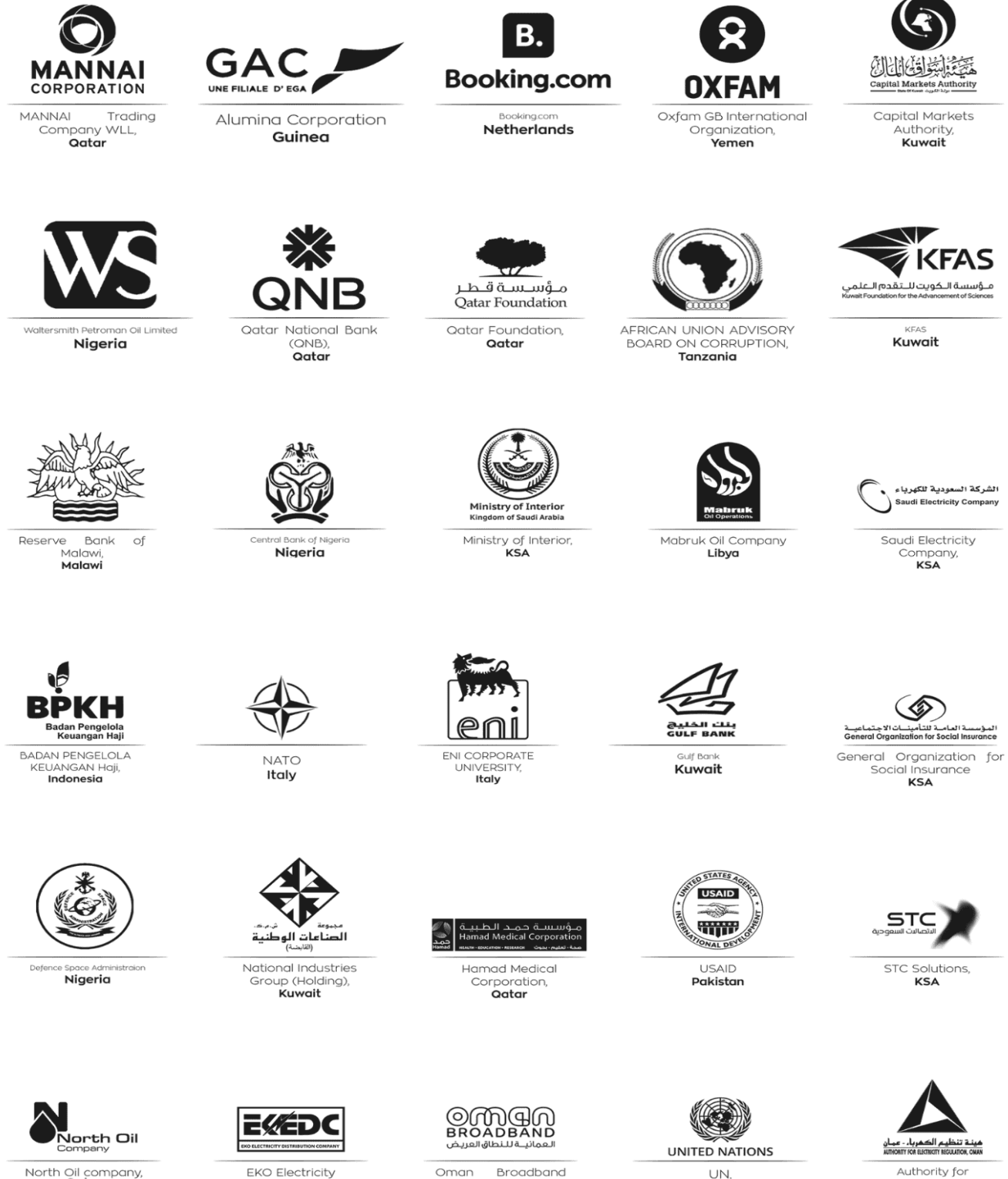
By the end of the program, participants will not only be able to achieve immediate negotiation wins but also foster sustainable professional relationships, drive organizational growth, and elevate their own leadership presence.

A graphic of a chessboard with a black and white checkered pattern. Three chess pieces are visible: a black pawn, a silver pawn, and a gold king piece. In the background, there are concentric circles radiating from the king piece.

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training