

Photography and Videography Course

Baku (Azerbaijan)

15 - 19 March 2027

UK Training

PARTNER



Photography and Videography Course

Code: PR32 From: 15 - 19 March 2027 City: Baku (Azerbaijan) Fees: 5200 Pound

Introduction

Photography and videography are powerful tools for communication, storytelling, and creative expression. This course is designed to equip participants with the technical knowledge, artistic vision, and practical skills needed to produce professional-quality photos and videos. Through guided practice and hands-on exercises, participants will learn how to plan, capture, and edit visual content that inspires and engages audiences while meeting professional and creative standards.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of photography and videography.
- Operate cameras and supporting equipment with confidence.
- Apply composition, lighting, and framing techniques effectively.
- Record and edit high-quality video and audio content.
- Use editing and post-production tools to enhance visuals and sound.
- Create tailored content for social media, marketing, and professional events.
- Recognize ethical practices and copyright regulations in photography and videography.

Course Outlines

Day 1: Fundamentals of Photography and Videography

- Introduction to core concepts of photography and videography.
- Camera types, lenses, and essential equipment.
- Understanding resolution, frame rates, and formats.
- Basics of lighting and exposure control.
- Practical session: Familiarization with camera functions.

Day 2: Photography Techniques

- Rules of composition: rule of thirds, leading lines, and framing.
- Mastering focus and depth of field.
- Natural versus artificial lighting in photography.
- Essentials of portrait, landscape, and event photography.
- Hands-on photography exercises.

Day 3: Videography Techniques

- Planning a shoot: storyboarding and shot lists.
- Camera movements and stabilization methods.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board is white and black squares. In the background, there are concentric circles.

UK Training
PARTNER

- Essentials of audio recording with microphones.
- Lighting setups for video production.
- Practical session: Shooting short video clips.

Day 4: Post-Production and Editing

- Overview of editing software and tools.
- Photo editing: color correction, retouching, and enhancements.
- Video editing: trimming, transitions, and visual effects.
- Adding music, narration, and sound design.
- Practical editing exercises for photos and videos.

Day 5: Professional Applications and Final Project

- Creating content for social media, marketing, and events.
- Building a personal or professional brand as a visual creator.
- Ethics and copyright in photography and videography.
- Group project: Capture, edit, and present a short photo-video project.
- Final review, feedback, and certification.

Why Attend this Course: Wins & Losses!

- Gain complete knowledge in photography, videography, and editing.
- Learn practical lighting and composition techniques.
- Improve the ability to record professional-quality audio and visuals.
- Master post-production tools for polished results.
- Build skills for creating content suited for marketing and social media.
- Develop a strong personal or professional brand.
- Understand copyright rules and ethical standards.
- Apply skills through a real-world project for practical experience.

Conclusion

The Photography and Videography course is a comprehensive training journey that blends technical mastery with artistic creativity. Participants will move from understanding the basics to applying advanced techniques in lighting, composition, audio recording, and editing, culminating in a professional-level project.

This course provides not just technical skills, but also the ability to use visual storytelling as a tool for communication, marketing, and brand building. It is designed to prepare participants to create inspiring, high-quality content that resonates with audiences and meets professional standards.

Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Sustainability, ESG & Corporate Responsibility
Advanced Courses
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training